## 4th International Research colloquium 2024

The 4th International Research Colloquium 2024 which commenced from 12th February 2024 till date witnessed SCMHRD hosting 9 eminent internationally reputed researchers across the globe over 5 days of deliberations. These deliberations by the exalted researchers in the field of Artificial Intelligence, Machine Learning, Fintech and Sustainability opened the new dimensions of management research questions and future research.

The IRC day 1 began with the inaugural address by Dr Arpan Kar, Full Professor and a Chair Professor in Information Systems, Indian Institute of Technology Delhi, India and he spoke on the Ethics and Governance of AI.

Followed by session 2 by Dr. Dhirendra Shukla, Professor & Chair, Dr. J. Herbert Smith/ACOA, Technology Management & Entrepreneurship Program University of New Brunswick, Canada on the topic of "In the era of Machine learning and Artificial Intelligence is it Man vs. technology or Man and Technology?"

On Day 2 SCMHRD hosted Dr. Sitara Karim, Associate Professor, Department of Economics & Finance, Sunway Business School, Sunway University, Malaysia who delivered her session on Driving Sustainable Growth: The intersection of Fintech and Green Finance

Day 3 we had Dr. John Dilyard, Director, St. Francis College Honors Program, Brooklyn, New York who spoke on Less is more followed by the session of Dr. Fatima Shuwaikh, Associate Professor of Finance, EMLV -Pôle Universitaire Léonard de Vinci, Courbevoie, France on Sustainable Strategies: Environmental Performance and Green Innovation in Corporate Venture Capital Investments

On Day 4 SCMHRD hosted Dr. Balasubramanian Ramani, Leibniz University Hannover, Germany who spoke on Sustainability issues worldwide followed by the session by Prof. Dr Mirjana Radovic Markovic, Professor of entrepreneurship Institute of Economic Sciences, Belgrade, Serbia as she shared her research on Digital transformation of Entrepreneurship.

The IRC 2024 concluded with the Valedictory address by Prof. Satish Kumar, Prof. Satish Kumar, Professor of Finance and Chairperson Doctoral Programs, IIM Nagpur with his interesting session on the Future of Management Research in the world of AI.

## **Photos:**











