



**SYMBIOSIS CENTRE FOR MANAGEMENT AND
HUMAN RESOURCE DEVELOPMENT**

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act. 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category I by UGC

Collection, Analysis and Action Taken Report of 2023-24



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Detailed Feedback Analysis and Review for Academic Year 2023-2024

Sr No	Stakeholder	No. of Respondents - Feedback taken
1	Students	41
2	Teachers	6
3	Employers	5
4	Alumni	7



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Name of the Institute : Symbiosis Centre for Management and Human Resource Development

Name of the Program : Master of Business Administration (Business Analytics)

Feedback summary for design and review of the syllabus- Student

Academic Year : 2023-2024

SCMHRD collected the feedback from students in a structured mode Google Form. The feedback was analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs

Total Number of Respondents : 41

SL No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Net Response
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	12	18	7	4	0	3.93
2	Learning with A.V. aids helped me to learn better.	10	21	7	2	1	3.90
3	Group tasks helped me to learn better.	13	19	7	1	1	4.02
4	Certifications helped me to learn better.	11	19	7	3	1	3.88
5	Guest lectures added value to me.	12	17	9	2	1	3.90
6	Events, Workshops, and Seminars added value to me.	12	18	8	2	1	3.93
7	Field visits helped me to assimilate learning better.	10	16	10	3	2	3.71
8	ISR activities helped me to sensitize to the social environment.	9	18	10	2	2	3.73
9	Mentoring was of help in Academics.	12	19	6	2	2	3.90
10	Mentoring was of help in Career Guidance.	11	18	8	3	1	3.85
11	My communication skills have improved.	14	20	7	0	0	4.17
12	My confidence has improved.	13	23	4	1	0	4.17



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13	Research project / Dissertation in my interest area helped me to enhance my research skills.	10	19	8	2	2	3.80
14	The teaching and mentoring process has improved my emotional quotient (social skills etc).	11	20	7	2	1	3.93
15	Mentoring was of help in managing/organizing extracurricular activities.	10	19	8	2	2	3.80
16	The institution seeks feedback from students for quality improvement in the teaching-learning process	13	19	6	2	1	4.00

Screenshot of Students' Feedback Using Google Form

User full name	Username	(Q1) 1. The institute curriculum has prepared me to adapt	(Q2) 2. Learning with A.V. aids helped me to learn better	(Q3) 3. Group tasks helped me to learn better	(Q5) 5. Certifications helped me to add value	(Q8) 8. Guest lectures and Seminars added value	(Q9) 9. Events, Workshops and Seminars added value	(Q10) 10. Field visits helped me to assimilate learning	(Q11) 11. ISRs helped me to sensitise the society	(Q12) 12. Mentoring was of help in Career Guidance	(Q13) 13. Mentoring was of help in Career Guidance	(Q21) 21. My communication skills have improved	(Q22) 22. My confidence has improved	(Q23) 23. Research project / Dissertation in my interests are	(Q24) 24. Teaching and mentoring process has improved	(Q25) 25. Mentoring was of help in managing/organizing	(Q30) 30. The institution seeks feedback from students	(Q31) 31. After graduation gives three areas in which you are ready to contribute to the institute.	
akارش singh	22020343007	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Strongly	Guest lecture, Teaching, mentoring
arjun marwah	22020343014	Neutral	Strongly	Agree	Agree	Agree	Agree	Disagree	Disagree	Disagree	Strongly	Neutral	Neutral	Neutral	Neutral	Neutral	Neutral	Agree	Teaching Course Curriculum design References
arpita sahu	22020343017	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Disagree	Neutral	Neutral	Neutral	Neutral	Agree	Network, social help, any other help
asim behera	22020343019	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	1) I can contribute as teaching support to the institute for the upcoming students. 2) As an alumni I can help as a guidance and support to fellow students by sharing insights gained from my MBA journey, assisting with career development, and fostering a collaborative learning environment. 3) As an alumni I will be strengthening ties between the institute and its alumni network and facilitating networking opportunities to enhance collaboration and support for current and future students.



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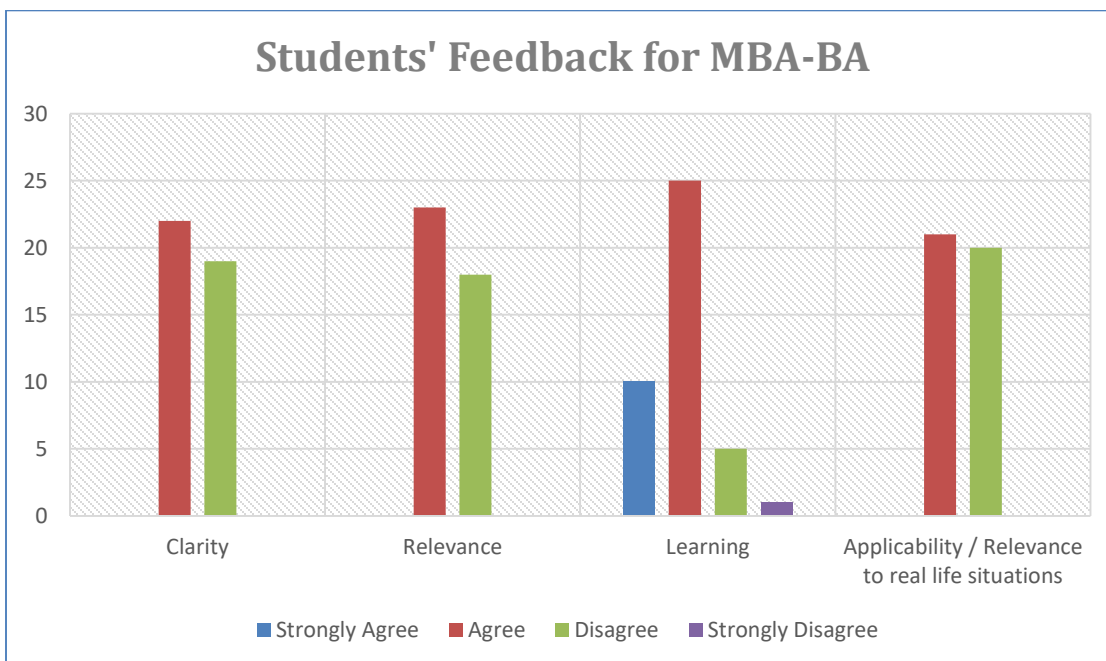
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Students Feedback Summary

Parameter	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
Clarity	0	22	19	0	41
Relevance	0	23	18	0	41
Learning	10	25	5	1	41
Applicability / Relevance to real life situations	0	21	20	0	41





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Name of the Institute: Symbiosis Centre for Management and Human Resource Development
Name of the Program : Master of Business Administration-Business Analytics
Alumni Feedback for design and review of syllabus
SCMHRD collects the feedback from Alumni in both structured and unstructured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs
Academic Year : 2023-2024
Total Number of Respondents : 7

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	2	2	3	0	0
2	The curriculum of the program is well designed and promotes learning experience of the students.	2	2	0	3	0
3	The courses offered in the Institute have relevance to societal needs and employment potential.	0	4	1	2	0
4	The institute encourages contribution from Alumni in curriculum and student development.	3	1	3	0	0



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Screenshot of Alumni Feedback Using Google Form

Timestamp	Name	Company	Designation	Program	1)The institute curriculum has prepared me adequately	1)The curriculum of the program is well designed and	2)The courses offered in the Institute have releva	3)The courses offered in the Inst	4)The institute encourages contribution from Alumni in curriculum	5) Would you recommend any new course/topic to be added in the program structure
2024/07/15 7	Prasanna S	Capgemini	Senior Consl	MBA BA	Agree	Strongly Agr	Agree	Agree	Neutral	No
2024/07/16 2	Manik Hindw	EXL	Senior Mana	MBA BA	Disagree	Disagree	Disagree	Disagre	Strongly Disa	Yes
2024/07/16 1	Piyush Chas	PwC	Manager	MBA BA	Disagree	Disagree	Disagree	Disagre	Neutral	Yes
2024/07/16 1	Anuj Bhardw	Marico India	Manager - D	MBA BA	Strongly Agr	Agree	Agree	Agree	Strongly Agr	Yes
2024/07/18 1	Prashant Ku	Accenture S	Associate Ma	MBA BA	Agree	Agree	Agree	Agree	Neutral	potential for employment in consulting firms, but we need a dedicated subject to learn and implement the latest consulting approaches and best practices
2024/07/20 1	Bharat Bhus	Optum	Data Analyst	MBA BA	Disagree	Agree	Agree	Disagre	Agree	subjects could be included where student has opportunity to get the grade in from industry mentor as they have good oversight on the work rather than faculty in institute



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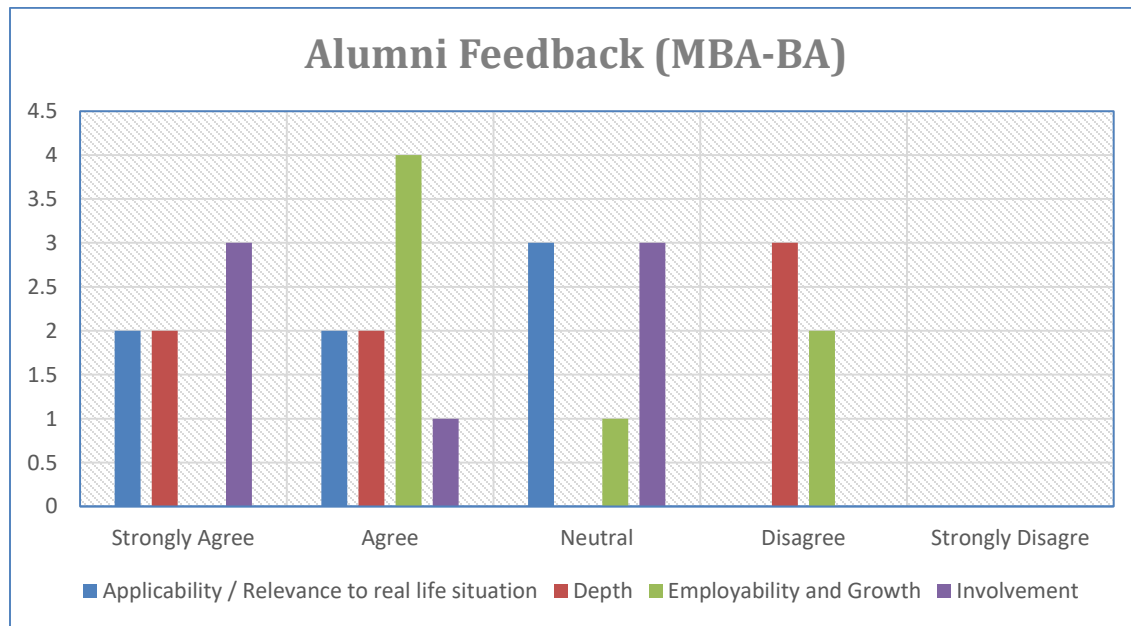
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Alumni Feedback Summary

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Applicability / Relevance to real life situation	2	2	3	0	0	7
Depth	2	2	0	3	0	7
Employability and Growth	0	4	1	2	0	7
Involvement	3	1	3	0	0	7





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Name of the Institute : Symbiosis Centre for Management and Human Resource Development

Name of the Program : Master of Business Administration- Business Analytics

Employers Feedback for design and review of syllabus

SCMHRD collects the feedback from Employers in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs

Academic Year : 2023-2024

Total Number of Respondents : 5

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	1	2	1	1	0
2	The students of the programme are adequately trained in terms of knowledge, skills and values	2	0	2	1	0
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	2	2	1	0	0
4	The courses offered in the Institute have relevance to societal needs and employment potential.	1	2	1	1	0



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Screenshot of Employers' Feedback Using Google Form

Time	Name	Company	Designation	Programme	Batch	1)The curriculum has a good blend of theory and practical aspects	2)The students of the programme are adequately trained in terms of knowledge, skills and values	3)The students of the programme demonstrates the ability to learn new things quickly, to adapt	4)The courses offered in the Institute have	5) Would you recommend any new course/topic to be added in the program structure?
2024/07/15	Sakshi Var	Zopper	Product Manager	MBA BA	2020	Agree	Neutral	Neutral	Neutral	Product management
2024/07/15	Rapalli Kris	Optum	Data Analyst	MBA BA	2023	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Gen AI
2024/07/15	Vikrant Pat	Ecolab	Sr. Supply Chain	MBA BA	2019-2021	Neutral	Neutral	Strongly Agree	Agree	Allow students to choose either Python or R, Tableau or Power Bi.
2024/07/15	Prasanna S	Capgemini	Senior Consultant	MBA BA	2021-23	Agree	Strongly Agree	Agree	Agree	No
2024/07/16	Manik H	EXL	Senior Manager	MBA BA	18-20	Disagree	Disagree	Agree	Disagree	Marketing mix modeling, Python for data analysis and predictive modeling,



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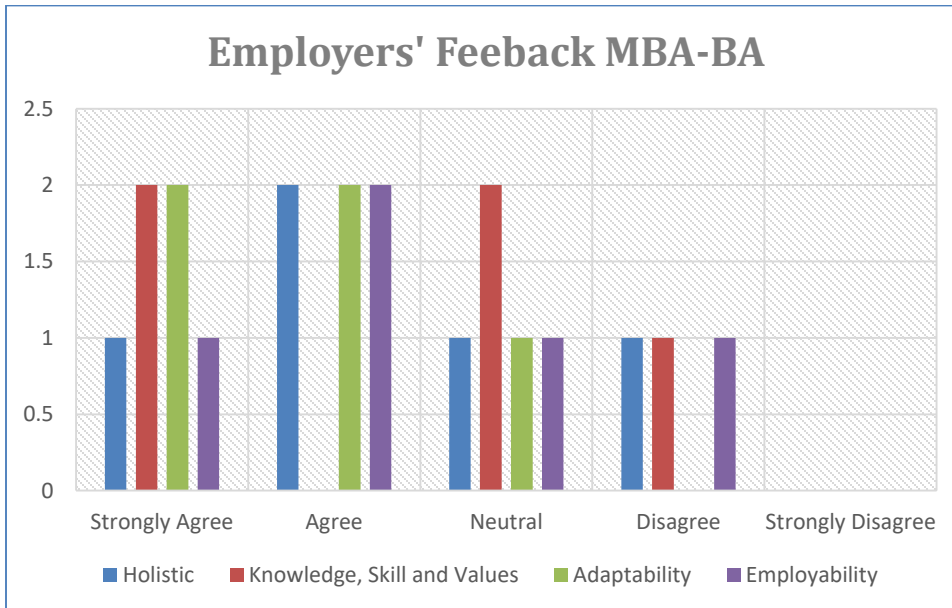
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Summary of Employers' Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Holistic	1	2	1	1	0	5
Knowledge, Skill and Values	2	0	2	1	0	5
Adaptability	2	2	1	0	0	5
Employability	1	2	1	1	0	5





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Action taken report on Stakeholder feedback for MBA Business Analytics

Stakeholder	Feedback Analysis and Suggestion Given	Action Taken
Students	Students felt the curriculum gave learning opportunities, is industry relevant and courses are non-overlapping, but wanted challenging assessments to bring in ore rigour.	The feedback of the students were placed before the Quality ImprovementCell for appropriate action. The Strategic Plan 2024-29 has proposed more experiential modes of continuous assessments such as film making, social media based discussion forum etc
Faculty	Faculty agreed the syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students. Exploration of “Snowflake” and “Alteryx” as data analytics platforms were suggested.	The feedback was brought to the notice of the Program Review Committee and suggestions will be incorporated in due course
Employer	Employers’ were of the opinion that students are learning agile, course curriculum provides required knowledge, skills and attitude and is good mix of theory and practice. They suggested inclusion of some Generative AI and Python for Predictive Analytics	The course Generative AI and Use Cases has been developed to be included in the Programme Structure 2025-27
Alumni	Alumni felt curriculum is industry relevant, socially relevant and well structured .They suggested that the program has potential for employment in consulting firms, but there is a need of a dedicated subject to learn and implement the latest consulting approaches and best practices. They suggested	The feedback was discussed during Programme Review Committee meeting. Industry mentors’ feedback will be part of the indirect assessment of the Programme.



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	assessments of Projects by industry mentors	
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Dr. Netra Neelam
Director, SCMHRD