



SYMBIOSIS CENTRE FOR MANAGEMENT AND
HUMAN RESOURCE DEVELOPMENT

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act. 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category I by UGC

Collection, Analysis and Action Taken Report of 2023-24



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Detailed Feedback Analysis and Review for Academic Year 2023-2024

Sr No	Stakeholder	No. of Respondents - Feedback taken
1	Students	145
2	Teachers	6
3	Employers	6
4	Alumni	10



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Name of the Institute : Symbiosis Centre for Management and Human Resource Development

Name of the Program : Master of Business Administration

Feedback summary for design and review of the syllabus- Student

Academic Year : 2023-2024

SCMHRD collected the feedback from students in a structured mode Google Form. The feedback was analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs

Total Number of Respondents : 145

SL No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Net Response
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	41	65	23	13	3	3.88
2	Learning with A.V. aids helped me to learn better.	35	76	25	6	3	3.92
3	Group tasks helped me to learn better.	46	68	26	3	2	4.06
4	Certifications helped me to learn better.	38	66	25	12	4	3.84
5	Guest lectures added value to me.	42	61	33	7	2	3.92
6	Events, Workshops, and Seminars added value to me.	44	65	27	5	4	3.97
7	Field visits helped me to assimilate learning better.	35	55	37	9	9	3.68
8	ISR activities helped me to sensitize to the social environment.	31	62	36	8	8	3.69
9	Mentoring was of help in Academics.	42	67	22	8	6	3.90
10	Mentoring was of help in Career Guidance.	39	63	27	11	5	3.83
11	My communication skills have improved.	50	69	24	0	2	4.14
12	My confidence has improved.	46	80	15	3	1	4.15



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13	Research project / Dissertation in my interest area helped me to enhance my research skills.	36	68	30	5	6	3.85
14	The teaching and mentoring process has improved my emotional quotient (social skills etc).	39	70	23	8	5	3.90
15	Mentoring was of help in managing/organizing extracurricular activities.	37	68	29	8	3	3.88
16	The institution seeks feedback from students for quality improvement in the teaching-learning process	45	66	22	6	6	3.95

Screenshot of Students' Feedback Using Google Form

User full name	Username	(Q1) 1.The institut e curric ulum has prepar ed me ade	(Q2) 2.Lear ning with A.V. aids help ed me to learn bett	(Q3) 3.Grou p tasks help ed me to learn bett	(Q5) 5.Certi ficatio ns help ed me to learn bett	(Q8) 8.Gue st lectur es add ed valu	(Q9) 9.Even ts, Works hops, and Semin ars add ed valu	(Q10) 10.Fiel d visits help ed me to assim ilate learni ng the soci	(Q11) 11.ISR activiti es help ed me to sensi tize to the soci	(Q12) 12.Me ntoring was of help in Acad emics	(Q13) 13.Me ntoring was of help in Career Guida nce	(Q21) 21.My comm unicati on skills have improv ed.	(Q22) 22.My confid ence has improv ed.	(Q23) 23.Re search projec t / Dissert ation in my interes t are	(Q24) 24.Th e teachi ng and mentor ing proces s has improv ed.	(Q25) 25.Me ntoring was of help in manag ing for gani ng	(Q30) 30.Th e institut ion seeks feedb ack from stud	(Q31) 31.After graduation gives three areas in which you are ready to contribute to the institute.	
a dhananjay	22020341001	Disagree	Agree	Neutral	Agree	Strongly	Strongly	Strongly	Neutral	Agree	Disagree	Neutral	Agree	Agree	Agree	Agree	Agree	Agree	NA
aakash karhale	22020341002	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Neutral	Agree	Agree	Agree	Agree	Agree	Agree	Academic and extracurricular activities, fests, guest lectures and events
abhishek poddar	22020341004	Neutral	Agree	Neutral	Disagree	Neutral	Neutral	Strongly	Agree	Agree	Strongly	Strongly	Agree	Neutral	Neutral	Strongly	Neutral	Neutral	Hiring, branding and sessions for career development of students
abhranil goswami	22020341005	Strongly	Agree	Strongly	Neutral	Strongly	Agree	Strongly	Neutral	Strongly	Strongly	Strongly	Strongly	Agree	Strongly	Strongly	Agree	Agree	1. Recruitment 2. Guest Lectures 3. Admission / Internship/ placement mentoring



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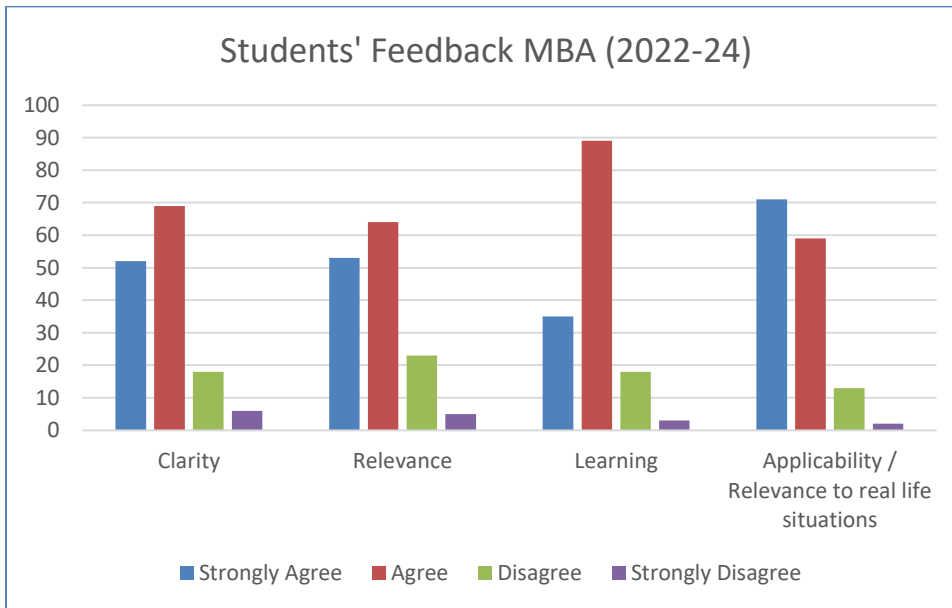
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Students Feedback Summary

Parameter	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
Clarity	52	69	18	6	145
Relevance	53	64	23	5	145
Learning	35	89	18	3	145
Applicability / Relevance to real life situations	71	59	13	2	145





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Name of the Institute: Symbiosis Centre for Management and Human Resource Development
Name of the Program : Master of Business Administration
Alumni Feedback for design and review of syllabus
SCMHRD collects the feedback from Alumni in both structured and unstructured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs
Academic Year : 2023-2024
Total Number of Respondents : 10

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	2	2	2	3	1
2	The curriculum of the program is well designed and promotes learning experience of the students.	1	6	1	2	0
3	The courses offered in the Institute have relevance to societal needs and employment potential.	1	4	1	4	0
4	The institute encourages contribution from Alumni in curriculum and student development.	1	2	3	3	1



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Screenshot of Alumni Feedback Using Google Form

Timestamp	Name	Company	Designation	1)The institute curriculum has prepared me adequately for the job	1)The curriculum of the program is well designed and promotes learning experience	2)The courses offered in the Institute have relevance to societal needs and employment	3)The courses offered in the Institute have relevance to societal needs and employment	4)The institute encourages contribution from Alumni in curriculum and student
2024/07/15 4:5	Sanu Shekhar S	KPMG	Assistant Mana	Neutral	Neutral	Agree	Strongly Agree	Disagree
2024/07/15 7:0	Prasanna S	Capgemini	Senior Consult	Agree	Strongly Agree	Agree	Agree	Neutral
2024/07/16 2:4	Manik Hindwar	EXL	Senior Manage	Disagree	Disagree	Disagree	Disagree	Strongly Disagr
2024/07/16 9:5	Tony Thattil	RITES Limited	Manager	Strongly Agree	Agree	Agree	Agree	Agree
2024/07/16 10:	Piyush Chaskar	PwC	Manager	Disagree	Disagree	Disagree	Disagree	Neutral
2024/07/16 1:1	Anuj Bhardwaj	Marico India Lt	Manager - Data	Strongly Agree	Agree	Agree	Agree	Strongly Agree
2024/07/17 10:	Anshul Panwar	Tech Mahindra	Alliance Manag	Neutral	Agree	Neutral	Neutral	Strongly Disagr
2024/07/18 11:	Prashant Kuma	Accenture Stra	Associate Man	Agree	Agree	Agree	Agree	Neutral
2024/07/20 7:1	Bharat Bhushar	Optum	Data Analyst	Disagree	Agree	Agree	Disagree	Agree
2024/07/22 6:3	Rohan Das	360 One WAM	Management A	Strongly Disagr	Agree	Neutral	Disagree	Strongly Disagr



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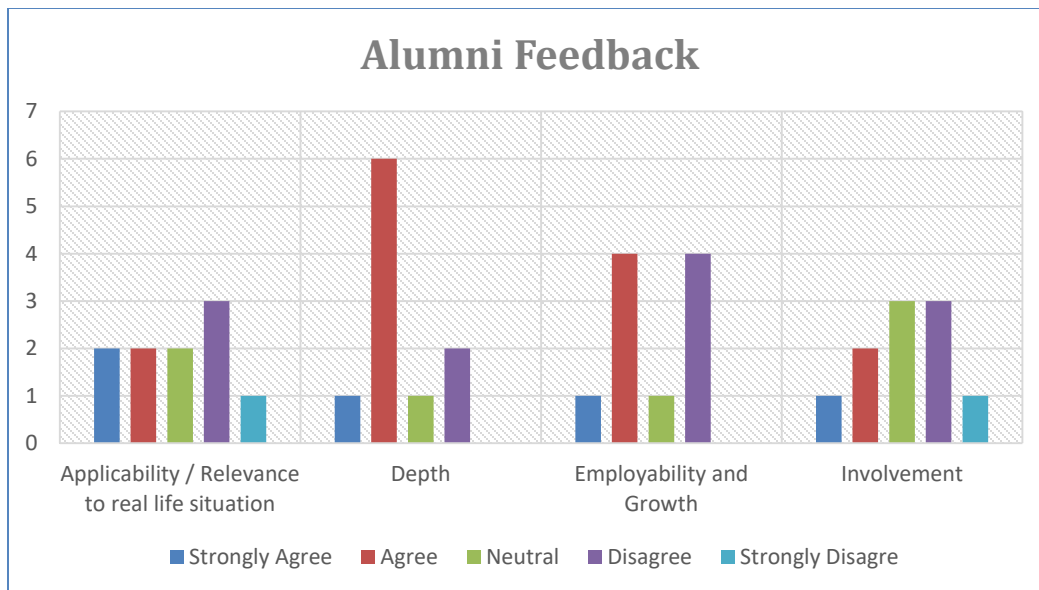
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Summary of Alumni Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Applicability / Relevance to real life situation	2	2	2	3	1	10
Depth	1	6	1	2	0	10
Employability and Growth	1	4	1	4	0	10
Involvement	1	2	3	3	1	10





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Name of the Program : Master of Business Administration

Employers Feedback for design and review of syllabus

SCMHRD collects the feedback from Employers in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs

Academic Year : 2023-2024

Total Number of Respondents : 6

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	0	4	2	0	0
2	The students of the programme are adequately trained in terms of knowledge, skills and values	1	2	3	0	0
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	2	4	0	0	0
4	The courses offered in the Institute have relevance to societal needs and employment potential.	0	4	1	1	



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Time	Name	Company Name	Design	Program	Batch	1)The c	2)The s	3)The s	4)The c	5) Wou	you recommend any new course/topic to be added in the program structure
2024/07/1	Sayandee	Hexaware Techn	Senior Ma	MBA	2018-20	Agree	Agree	Strongly A	Agree		There should be more lab sessions on data and analytics
2024/07/1	Sambudd	Pidilite Industrie	Manager	MBA	2018-20	Agree	Agree	Agree	Agree		More focus on Data Analytics and latest Analytics tools
2024/07/1	Ankit Kun	Wipro	Senior Co	MBA	2020	Agree	Neutral	Agree	Agree		Analytics in greater depth
2024/07/1	Akshay CH	EY		MBA	2018-20	Neutral	Neutral	Agree	Disagree		Change Management, HRMS courses
2024/07/1	Aditya Ko	Cipla	Senior Ma	MBA	2020	Neutral	Neutral	Strongly A	Neutral		I think a value add is having a small session on financial knowledge and wellbeing
2024/07/1	Rohan Jai	Avalon Consultin	Senior Co	MBA	2018-20	Agree	Strongly A	Agree	Agree		Business Strategy



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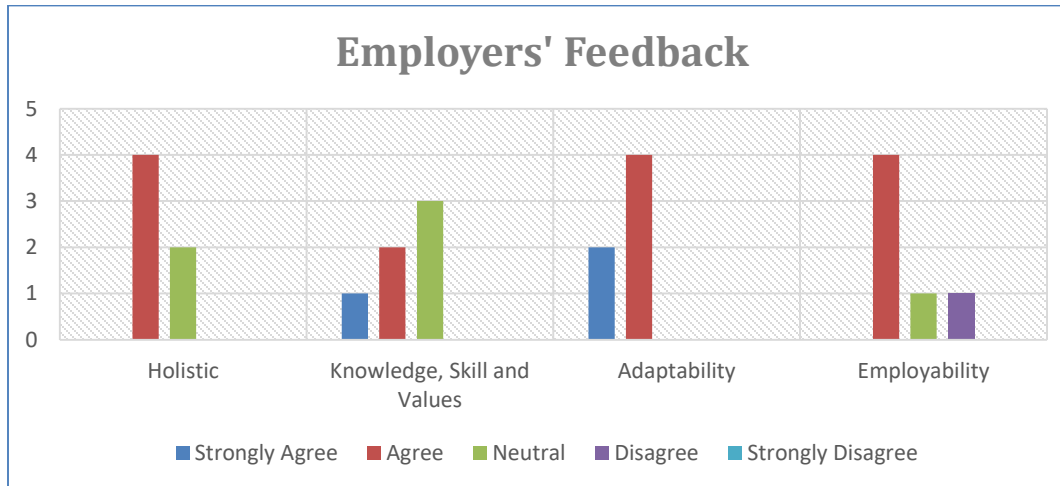
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Summary of Employers' Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Holistic	0	4	2	0	0	6
Knowledge, Skill and Values	1	2	3	0	0	6
Adaptability	2	4	0	0	0	6
Employability	0	4	1	1	0	6





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Action taken report on Stakeholder feedback for MBA

Stakeholder	Feedback Analysis and Suggestion Given	Action Taken
Students	Students felt the curriculum gave learning opportunities, is industry relevant and courses are non-overlapping, but wanted more practical components in the program. They preferred case based and in class assessments to bring in ore rigour.	The feedback of the students were placed before the Quality Improvement Cell for appropriate action. The Strategic Plan 2024-29 has proposed more experiential modes of continuous assessments such as film making, social media based discussion forum etc
Faculty	Faculty agreed the syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students. The course on "Data Analysis Using Python (T3577)" and "Machine learning (T3532) were proposed to be made mandatory for Finance students. Adding of courses on International Logistics, Supply Chain Analytics, were suggested	The feedback was brought to the notice of the Program Review Committee and proposed to Board of Studies for the Batch 2025-27
Employer	Employers' were of the opinion that students are learning agile, course curriculum provides required knowledge, skills and attitude and is good mix of theory and practice. They suggested inclusion of some comprehensive courses on Data Analytics,	The course Generative AI and Use Cases was proposed to be provided as a value added course I form of a workshop.
Alumni	Alumni felt curriculum is industry relevant, socially relevant and well structured .Inclusion module on ESG, Diversity, Equity and Inclusion and "Contemporary Employment Law s were proposed	A core course on 'Basics of ESG Reporting, Frameworks and Regulations' was added to the curriculum

Dr. Netra Neelam Director, SCMHRD



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