

**Symbiosis Centre for Management and Human Resource
Development, Pune
Master of Business Administration
Programme Structure 2024-26**

1.	OBJECTIVE	To provide the students: 1. Conceptual knowledge of business along with a sound understanding of management theory and practice. 2. Corporate exposure to the methods of business and best business practices. 3. Building interpersonal skills and leadership qualities.			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	180			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	20	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes).			
6.	SELECTION PROCEDURE	Symbiosis National Aptitude Test Score, Group Exercise and Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
	Indian Students (Amount in INR)		1194000	20000	1214000
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	22850	275	23125
		Foreign National Category (Amount in US\$)	2600	275	2875
11.	ASSESSMENT	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding).			

		For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.						
13.	AWARD OF DEGREE	Master of Business Administration will be awarded at the end of semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10 CGPA.						
14.	CLASSIFICATION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Mandatory Non-Credit Course/s	Non-Letter Grade Audit Course/s	Total
Common								
1	26	0	0	0	0	1	As per the student's choice	26
2	17	0	0	0	16	1		33
3	14	0	0	0	14	0		28
4	7	0	0	0	6	0		13
Total	64	0	0	0	36	0		100
The revised programme structure supersedes the previously approved programme structure dated 20/06/2024 for the programme.								

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.
Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continu ous Asses ment	Term End Examina tion	Total Marks
Semester : 1							
Generic Core Courses							
T2239	0203410101	Business Communication		2	60	40	100
T2216	0203410102	Business Statistics		2	60	40	100
T2114	0203410103	Essentials of Marketing Management		2	60	40	100
T2003	0203410104	Financial Accounting		2	60	40	100
T2035	0203410105	Introduction to Financial Management		2	60	40	100
T2528	0203410106	Management of Operations		2	60	40	100
T2220	0203410107	Operations Research		2	60	40	100
T2573	0203410108	Organizational Behaviour		2	60	40	100
T2225	0203410109	Research Methodology		2	60	40	100
T6075	0203410110	Managerial Economics		2	60	40	100
T2572	0203410111	Human Resource Management		2	60	40	100
T2729	0203410112	Indian Ethos and Values for Management		2	100	0	100
T3152	0203410113	Advanced Excel		1	50	0	50
T2801	0203410114	Project		1	50	0	50
TH4788	0203410115	Health and Wellness Module I		0	0	0	Mandatory Non-Credit Course
Total				26	860	440	1300
Semester : 2							
Generic Core Courses							
T2891	0203410201	Business Research Methods		3	90	60	150
T6068	0203410202	Basic Econometrics		2	60	40	100
T2227	0203410203	Business Analytics		2	60	40	100
TM2111	0203410204	ESG and Sustainable Finance		2	60	40	100
T1140	0203410205	Legal Aspects of Business		2	60	40	100
T6074	0203410206	Macroeconomics for Managers		2	60	40	100
T2237	0203410207	Corporate Social Responsibility		1	50	0	50
T2712	0203410208	Design Thinking		1	50	0	50
TM2150	0203410209	Basics of ESG Reporting, Frameworks and Regulations		2	100	0	100
TH4789	0203410244	Health and Wellness Module II		0	0	0	Mandatory Non-Credit Course
Total				17	590	260	850

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Open Elective Course Group (Choose any eight courses)							
T2130	0203410210	Brand Management	Marketing	2	60	40	100
T2139	0203410211	Digital Marketing	Marketing	2	60	40	100
F0002	0203410212	Flexi-Credit Course	Marketing	2	100	0	100
T3638	0203410213	Marketing and Sales Analytics	Marketing	2	100	0	100
T2148	0203410214	Retail Marketing	Marketing	2	60	40	100
T2136	0203410215	Sales Force and Channel Management	Marketing	2	60	40	100
T2118	0203410216	Consumer Behaviour	Marketing	2	60	40	100
T2296	0203410217	Compensation and Reward Management	Human Resource	2	100	0	100
T2574	0203410218	Employment Related Laws	Human Resource	2	60	40	100
F0002	0203410219	Flexi-Credit Course	Human Resource	2	100	0	100
T2300	0203410220	HR Analytics	Human Resource	2	60	40	100
T2284	0203410221	Learning and Development	Human Resource	2	60	40	100
T2576	0203410222	Performance Management System	Human Resource	2	60	40	100
T2281	0203410223	Talent Acquisition	Human Resource	2	60	40	100
T2011	0203410224	Commercial Banking	Finance	2	60	40	100
T2045	0203410225	Corporate Valuation	Finance	2	60	40	100
T2013	0203410226	Derivative Markets	Finance	2	100	0	100
T2498	0203410227	Financial Statement Analysis	Finance	2	60	40	100
F0002	0203410228	Flexi-Credit Course	Finance	2	100	0	100
T2073	0203410229	International Finance	Finance	2	60	40	100
T3658	0203410230	Introduction to FinTech	Finance	2	60	40	100
F0002	0203410231	Flexi-Credit Course	Operations	2	100	0	100
T2165	0203410232	Lean Six Sigma	Operations	2	60	40	100
T2187	0203410233	Service Operations Management	Operations	2	60	40	100
T2827	0203410234	Supply Chain Management	Operations	2	60	40	100
T2169	0203410235	Warehouse Management	Operations	2	60	40	100
T3577	0203410236	Data Analysis Using Python	General Management	2	60	40	100
T3397	0203410237	Data Mining	General Management	2	60	40	100
T3451	0203410238	Data Visualization and Modeling	General Management	2	60	40	100

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T2353	0203410239	Entrepreneurship	General Management	2	60	40	100
T2645	0203410240	Lean Startup	General Management	2	60	40	100
T3531	0203410241	R Programming	General Management	2	60	40	100
T2692	0203410242	Social Media Analytics	General Management	2	60	40	100
T2607	0203410243	Venture and Private Equity Funding	General Management	2	60	40	100
Total Required Credits				16	600	200	800
Semester : 3							
Generic Core Courses							
T2906	0203410301	Summer Internship		6	180	120	300
T2209	0203410302	Business Forecasting		2	60	40	100
T2244	0203410303	Innovation Management		2	60	40	100
T2253	0203410304	Strategic Management		2	60	40	100
T2595	0203410305	Concepts and Applications in Sustainability		1	50	0	50
T2801	0203410306	Project		1	50	0	50
Total				14	460	240	700
Open Elective Course Group (Choose any seven courses)							
T2145	0203410307	Sustainable Marketing	Marketing	2	60	40	100
F0002	0203410308	Flexi-Credit Course	Marketing	2	100	0	100
T2127	0203410309	Integrated Marketing Communication	Marketing	2	60	40	100
T2154	0203410310	Marketing Simulation	Marketing	2	100	0	100
T2143	0203410311	Services Marketing	Marketing	2	60	40	100
T2144	0203410312	Sports and Entertainment Marketing	Marketing	2	60	40	100
T2294	0203410313	Conflict and Negotiation	Human Resource	2	60	40	100
TM2001	0203410314	Economics of Human Resources	Human Resource	2	60	40	100
F0002	0203410315	Flexi-Credit Course	Human Resource	2	100	0	100
T2297	0203410316	HRD Audit and Scorecard	Human Resource	2	100	0	100
T2286	0203410317	Industrial Relations	Human Resource	2	60	40	100

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T2578	0203410318	Organizational Development and Change	Human Resource	2	60	40	100
T2283	0203410319	Talent Management	Human Resource	2	60	40	100
T2076	0203410320	Advanced Technical Analysis	Finance	2	60	40	100
TM2068	0203410321	Supply Chain Finance	Finance	2	60	40	100
T2056	0203410322	Financial Risk Management	Finance	2	60	40	100
T2019	0203410323	Fixed Income Markets	Finance	2	60	40	100
F0002	0203410324	Flexi-Credit Course	Finance	2	100	0	100
T2047	0203410325	Mergers and Acquisitions	Finance	2	60	40	100
TM2044	0203410326	Investment Banking and Alternative Asset Management	Finance	2	60	40	100
T2043	0203410327	Security Analysis and Portfolio Management	Finance	2	100	0	100
T3395	0203410328	Digital Transformation	Operations	2	60	40	100
T3158	0203410329	E-Business Operations	Operations	2	60	40	100
F0002	0203410330	Flexi-Credit Course	Operations	2	100	0	100
T2159	0203410331	International Trade and Logistics	Operations	2	60	40	100
T3394	0203410332	Internet of Things	Operations	2	60	40	100
T3082	0203410333	IT Consulting	Operations	2	60	40	100
T2193	0203410334	Project Management	Operations	2	60	40	100
T3312	0203410335	Project Management Suite	Operations	2	60	40	100
T2179	0203410336	Supply Chain Modeling and Design	Operations	2	60	40	100
T2181	0203410337	Supply Chain Strategy	Operations	2	100	0	100
T2182	0203410338	Technology in Supply Chain	Operations	2	60	40	100
T3507	0203410339	Customer Analytics	General Management	2	60	40	100
T3655	0203410340	Introduction to Natural Language Processing	General Management	2	60	40	100
T2354	0203410341	Social Entrepreneurship	General Management	2	60	40	100
T3639	0203410342	Spreadsheet Modelling	General Management	2	60	40	100
T2246	0203410343	Technology Innovation	General Management	2	60	40	100
T2693	0203410344	Visual Analytics	General Management	2	60	40	100
Total Required Credits				14	500	200	700
Semester : 4							

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Generic Core Courses							
T2236	0203410401	Corporate Governance and Ethics		2	100	0	100
T2254	0203410402	Game Theory for Strategic Thinking		2	100	0	100
T2387	0203410403	Global Business Environment		2	60	40	100
T2801	0203410404	Project		1	50	0	50
Total				7	310	40	350
Open Elective Course Group							
T2121	0203410405	Customer Relationship Management	Marketing	2	100	0	100
T2125	0203410406	Marketing Strategy	Marketing	2	100	0	100
T2141	0203410407	Rural Marketing	Marketing	2	100	0	100
T2298	0203410408	Coaching, Counseling and Mentoring	Human Resource	2	100	0	100
T2577	0203410409	HRD Instruments	Human Resource	2	100	0	100
T2299	0203410410	Emotional Intelligence at Workplace	Human Resource	1	50	0	50
T2759	0203410411	Psychological Issues at Work	Human Resource	1	50	0	50
T2055	0203410412	Behavioral Finance	Finance	2	100	0	100
T2021	0203410413	Insurance Management	Finance	2	100	0	100
T2856	0203410414	Taxation	Finance	2	100	0	100
T2502	0203410415	Wealth Management	Finance	2	100	0	100
T3288	0203410416	Business Process Management	Operations	2	100	0	100
T2189	0203410417	Operations Strategy and Control	Operations	2	100	0	100
T2797	0203410418	Probability Model for Simulation and Analytics	Operations	2	100	0	100
T2195	0203410419	Project Risk Management	Operations	2	100	0	100
T2170	0203410420	Sustainable Supply Chain	Operations	2	100	0	100
T2255	0203410421	Advanced Strategic Management	General Management	2	100	0	100
T3564	0203410422	Cloud and Big Data	General Management	2	100	0	100
T3532	0203410423	Machine learning	General Management	2	100	0	100
Total Required Credits				6	300	0	300

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Semester	Continuous Assessment	Term End Examination	Total Credits	Total Marks
Common				
Semester 1	4	22	26	1300
Semester 2	8	25	33	1650
Semester 3	6	22	28	1400
Semester 4	11	2	13	650
Total	29	71	100	5000