

➤ **International Research Colloquium 2023**

Symbiosis Centre for Management and Human Resource Development Pune hosted the third edition of the Online International Research colloquium 2023 from 20th February to 25th February, which served as a prelude to the Annual Research Conference S-TEAM 2023.

The colloquium titled Digitization, AI, Sustainability and Global Disruptions: A Way Forward explored the challenges faced by the business environment as they try to achieve digitization and sustainability for their firms. The colloquium aimed to bridge the industry-academia gap by taking a cue from the industry and reflecting on the direction of management research.

During the colloquium 9 eminent academicians and researchers across the globe interacted and deliberated with the faculty and students' fraternity virtually over 6 days.

The 3rd edition of IRC was inaugurated with the address by Director, SCMHRD [Dr. Netra Neelam](#). She highlighted how IRC deliberations provide valuable inputs towards emerging research issues for our annual conference S-TEAM.

Prof Vijay Pereira, Department Chair NEOMA Business School, France, addressed the first session of the International Research Colloquium on the topic of *AI and workplace outcomes*, followed by the session on *Gamification: Business and Research Opportunities* ahead by [Prof. \(Dr.\) Abhishek Behl](#), MDI Gurgaon.

On day 2, **Dr. A. D. Amar**, Professor of Management for knowledge, operations and strategy at the Stillman School of Business at Seton Hall University, USA spoke on *Employee Flourishing as a Human Capital Strategy for Knowledge-Intensive Organizations* followed by **Dr. Nayan Mitra**, Founder-Director of Sustainable Advancements (OPC) Private Limited on the theme of *Key to Sustainable Business Models Regeneration aligned with the theme of Y20*. Day 3 witnessed confluence of thoughts on *Global disruptions and Sustainable mind set required for Entrepreneurship* by **Dr Elizabeth Rose**, Research Chair Professor of Business Policy and Strategy, Indian Institute of Management Udaipur and **Line Pillet**, Head of the Institute of Entrepreneurship & Management School of Management, HES-SO Valais-Wallis. Switzerland.

Dr Ana Beatriz Lopes de Sousa Jabbour, Professor of Supply Chain Management for Sustainable Development, EM Normandie Business School, France discussed the issues of *Sustainable Supply Chain in the Permaccrisis Era* on the 4th day of IRC whereas the issue of *Digital intelligence in the age of artificial intelligence* was addressed by **Dr Sunil Mithas**, Professor, Muma College of Business, University of South Florida, USA on day 5 of IRC.

On the valedictory day of IRC, **Dr. Sanjay Dhir**, Associate Professor and Area Chair of Strategic Management in the Department of Management Studies, Indian Institute of Technology Delhi addressed the audience on *Re-thinking Digitization and Sustainability*. The session urged the audience to consider a sustainable and innovative approach to all issues and challenges.

With this, SCMHRD closed the deliberations and unveiled the themes for the Annual research conference.



INTERNATIONAL RESEARCH COLLOQUIUM 2023

"Digitization, AI, Sustainability & Global Disruptions : Way Forward"
Dignitaries of the week



Professor Vijay Pereira
NEOMA Business School, France Associate Editor (Strategic Management and Organizational Behavior) for the Journal of Business Research and the Global Real Impact Editor for the Journal of Knowledge Management



Dr. Abhishek Behl
Assistant Professor, MDI Gurgaon



Dr A D Amar
Professor of Management for Knowledge, operations and strategy, Stillman School of Business, Seton Hall University, USA



Dr. Nayan Mitra
Founder- Director, Sustainable Advancements (OPC) Private Limited



Dr Elizabeth Rose
Research Chair Professor of Business Policy and Strategy, Indian Institute of Management, Udaipur and Visiting Senior Research Fellow, Leeds University Business School, UK



Dr. Line Pillet
Head of the Institute of Entrepreneurship & Management, School of Management, HES- SO Valais-Wallis, Switzerland



Dr Ana Beatriz Lopes de Sousa Jabbour
Professor of Supply Chain Management for Sustainable Development, EM Normandie Business School, France



Dr Sunil Mithas
World Class Scholar and Professor, Manu College of Business, University of South Florida, USA



Dr. Sanjay Dhir
Associate Professor and Area Chair of Strategic Management, Department of Management Studies, Indian Institute of Technology, Delhi



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A Prelude to S-Team 2023
Some Glimpses from Day 4





SCMHRD announces the annual research conference S-TEAM dates from **11th September 2023 to 16th September 2023 on the AI, Digitization, Sustainable Development Goals (SDGs) and Global Disruptions.**

S-TEAM 2023 invites research papers/ case studies on the following broad themes, but not limited to:

- ***Sustainable Infrastructure and Renewable Energy***
- ***Sustainable HR Practices with Digital Disruptions***
- ***Evolving face of Finance with AI, Digitization and SDGs***
- ***AI, Digitization and Sustainable Business Practices***
- ***Reimagining Marketing with Digital Disruption and Sustainable Consumerism***

❖ International Research colloquium 2024

The 4th International Research Colloquium 2024 which commenced from 12th February 2024 till date witnessed SCMHRD hosting 9 eminent internationally reputed researchers across the globe over 5 days of deliberations. These deliberations by the exalted researchers in the field of Artificial Intelligence, Machine Learning, Fintech and Sustainability opened the new dimensions of management research questions and future research.

The IRC day 1 began with the inaugural address by Dr Arpan Kar, Full Professor and a Chair Professor in Information Systems, Indian Institute of Technology Delhi, India and he spoke on the Ethics and Governance of AI.

Followed by session 2 by Dr. Dhirendra Shukla, Professor & Chair, Dr. J. Herbert Smith/ACOA, Technology Management & Entrepreneurship Program University of New Brunswick, Canada on the topic of "In the era of Machine learning and Artificial Intelligence is it Man vs. technology or Man and Technology?"

On Day 2 SCMHRD hosted Dr. Sitara Karim, Associate Professor, Department of Economics & Finance, Sunway Business School, Sunway University, Malaysia who delivered her session on Driving Sustainable Growth: The intersection of Fintech and Green Finance

Day 3 we had Dr. John Dilyard, Director, St. Francis College Honors Program, Brooklyn, New York who spoke on Less is more followed by the session of Dr. Fatima Shuwaikh, Associate Professor of Finance, EMLV -Pôle Universitaire Léonard de Vinci, Courbevoie, France on Sustainable Strategies: Environmental Performance and Green Innovation in Corporate Venture Capital Investments

On Day 4 SCMHRD hosted Dr. Balasubramanian Ramani, Leibniz University Hannover, Germany who spoke on Sustainability issues worldwide followed by the session by Prof. Dr Mirjana Radovic Markovic, Professor of entrepreneurship Institute of Economic Sciences, Belgrade, Serbia as she shared her research on Digital transformation of Entrepreneurship.

The IRC 2024 concluded with the Valedictory address by Prof. Satish Kumar, Prof. Satish Kumar, Professor of Finance and Chairperson Doctoral Programs, IIM Nagpur with his interesting session on the Future of Management Research in the world of AI.

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