





SCMHRD SUMMER PLACEMENT REPORT

BATCH 2023-25

OVERVIEW

With over 30 years of existence SCMHRD has established itself as a leading force in management education, renowned for its focus on academic rigour, values, diversity and preparing future leaders. Notably, SCMHRD is among the elite 5% of business schools worldwide to hold the prestigious AACSB accreditation.

SCMHRD's MBA programme is now accredited by the National Board of Accreditation. We believe in creating socially responsible leaders who are equipped with competencies required in a global business environment.

SCMHRD offers specializations in various fields such as Human Resources, Sales & Marketing, Finance, Business Analytics and Infrastructure Development and Management. The programs are designed to foster active student participation while aligning with industry needs. This unique approach equips graduates with a comprehensive skill set to thrive in the global marketplace.

The 2023-25 summer placements were a resounding success, achieving 100% placement with over 104+ companies participating. This mix of established and new recruiters offered students exciting opportunities across diverse industries. SCMHRD is dedicated to fostering strong relationships with these valuable partners, creating a bridge between academic excellence and corporate needs. Their trust in the institute is a testament to the excellence of our esteemed faculty, well-crafted curriculum, and a network of dedicated alumni.

Top Private B-Schools

St Placement Strategy and Support (IIRF 2024 Ranking)







in Maharashtra

survey 2023)

(CSR GHRDC B-School











MESSAGE FROM LEADERSHIP



Dr. Netra Neelam Director, SCMHRD

SCMHRD's commitment to excellence continues to be recognized over the years. Our exceptional performance in academics and corporate engagement is reflected in the phenomenal success of the 2023-25 summer placement season. We are incredibly grateful to both our legacy and new recruiters who recognize the grit and potential of our students. The success of SCMHRD is a contribution of efforts of our expert faculty, dedicated alumni, and industry mentors who create a powerful platform for student. Their guidance empowers students to develop a well-rounded skill set and a strong personality. This collective achievement sets a bright precedent for future endeavors.



Dr. K Rajagopal Deputy Director, Placement Head, SCMHRD

The successful Summer Internship placement season for the 2023-25 batch reflects SCMHRD's unwavering commitment to provide exceptional opportunities for our students, even amidst a challenging market environment. The institute strives to equip students with the best resources and knowledge, enabling them to reach their highest potential. This has resulted in students securing excellent offers across diverse sectors. This ensures valuable real-world experience for our students. This success would not have been possible without the continued support of our esteemed recruiters, dedicated alumni network, and exceptional faculty. We extend our sincere gratitude to all who played a part in this achievement. We look forward to continued collaboration in the future



BATCH PROFILE



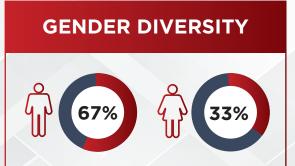


Freshers 46%

ACCREDITED

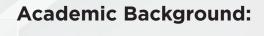
12-23 Months

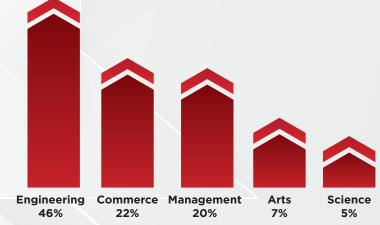
23%



AVERAGE AGE 24 YEARS AVERAGE WORK



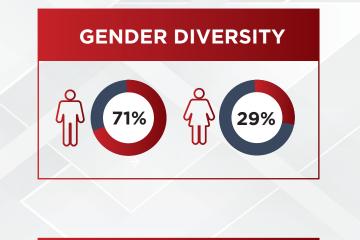




BATCH PROFILE

MBA - BUSINESS ANALYTICS





AVERAGE AGE



AVERAGE WORK EXPERIENCE

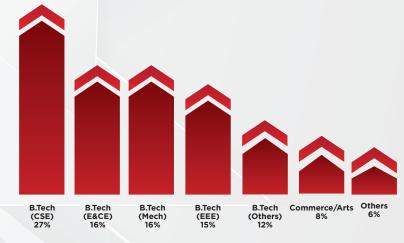


Work Experience Duration: 48+Months 7% 36-47 Months 29% 24-35 Months 64%

ACCREDITED

SCMHRD

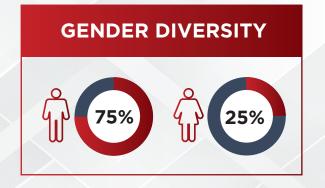
Academic Background:



BATCH PROFILE

MBA- INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT



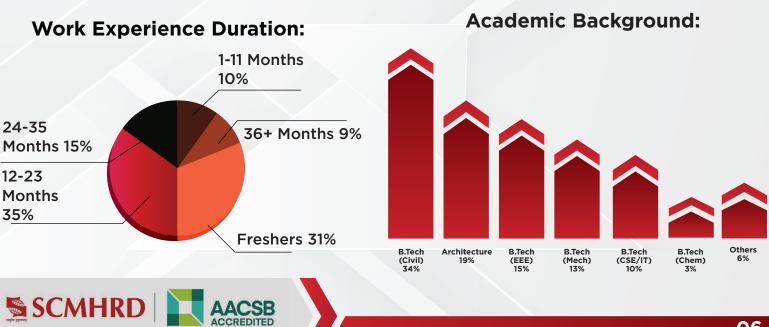


AVERAGE AGE



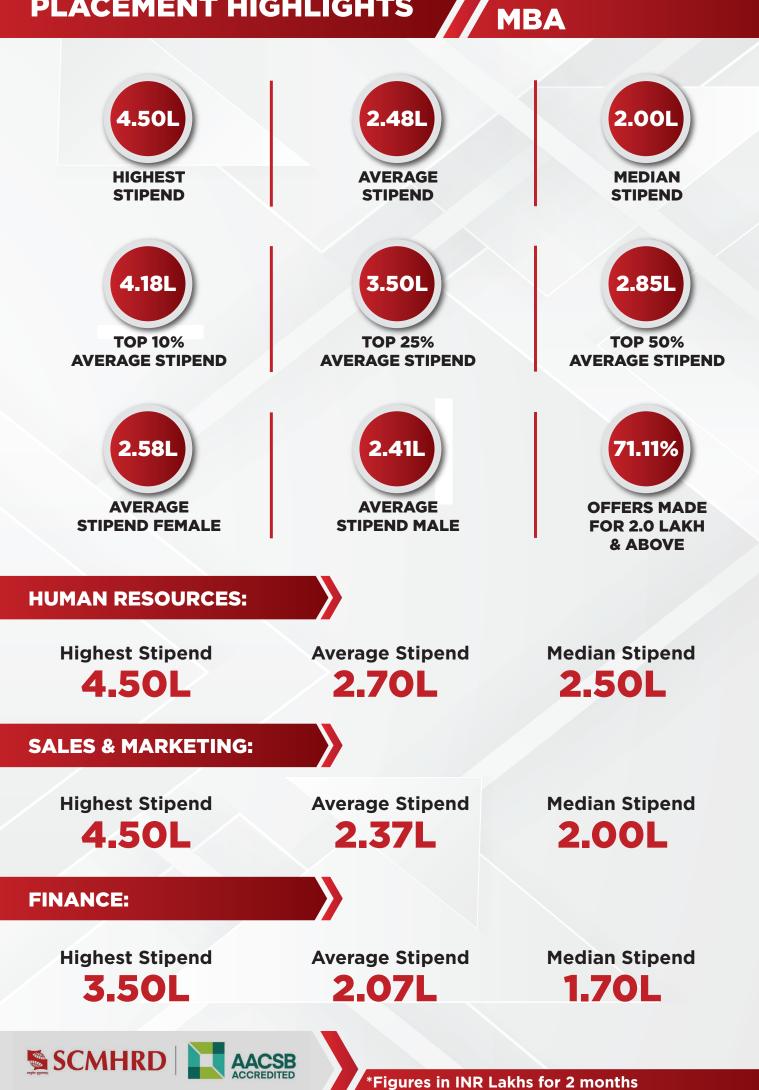
AVERAGE WORK EXPERIENCE





06

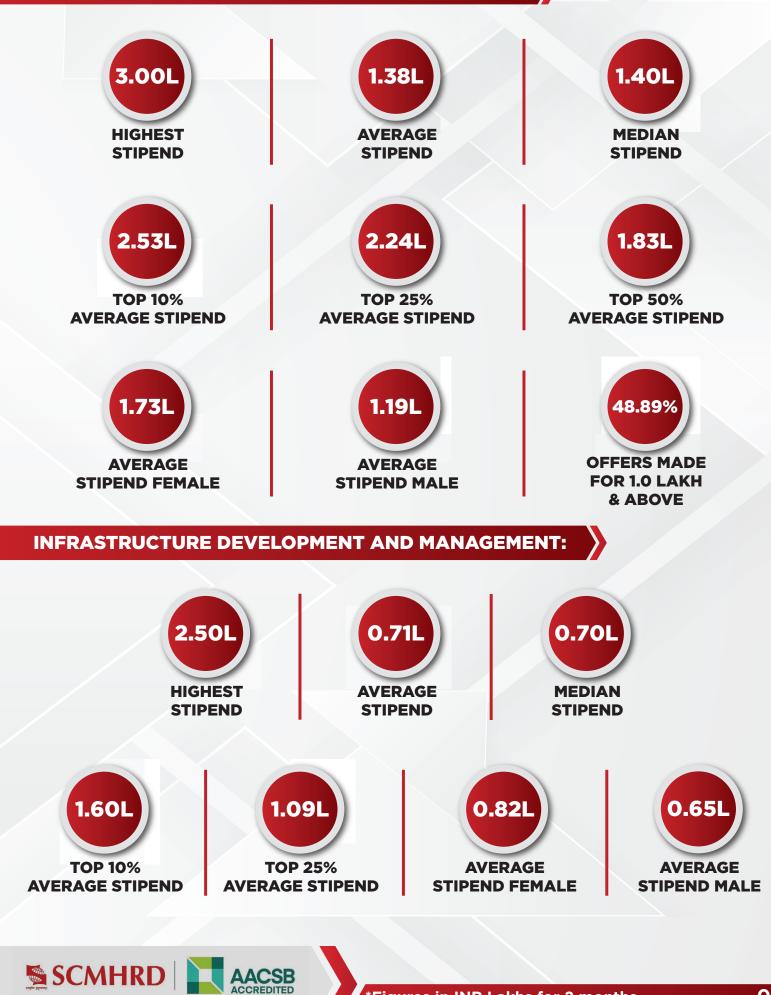
PLACEMENT HIGHLIGHTS



PLACEMENT HIGHLIGHTS

MBA - BA & IDM

BUSINESS ANALYTICS:



SECTOR-WISE RECRUITERS

BFSI:

SCMHRD

Banking, Financial Services, and Insurance, (BFSI) encompass a range of businesses offering diverse financial products and services. This sector includes commercial banks, insurance firms, non-banking financial institutions, cooperatives, pension and mutual funds, as well as core banking, retail, private, corporate, investment, and card services.



PHARMA / HEALTHCARE:

The Pharma/Healthcare industry has emerged as one of India's vital sectors, experiencing rapid growth due to increased coverage, expanded services, and rising expenditures by both public and private entities. It comprises hospitals, medical devices, clinical trials, health insurance and medical equipment.



ENGINEERING & MANUFACTURING:

The Engineering & manufacturing sector drives innovation through collaborative synergy between engineers and manufacturers. From advanced materials and automation to additive manufacturing and smart factories, this partnership fosters continuous improvement, rapid prototyping, and transformative solutions, shaping the future of industries with efficiency, precision, and sustainability.



FMCG/FMCD:

Demonstrating steady growth over time, India's FMCG sector stands as the fourth-largest. Most of the FMCG sales are contributed by Household and personal care products, significantly impacting the country's GDP. The demand for a diverse range of fast-moving consumer durable goods (FMCD) is increasing due to rising disposable income and technological innovation. By 2025, the Indian appliances and consumer electronics industry is expected to more than double, reaching a value of Rs. 1.48 lakh crore



SECTOR-WISE RECRUITERS

CONGLOMERATE:

A conglomerate refers to a large and diversified corporation that operates in multiple industries through various subsidiary companies under its control. These subsidiaries may operate independently or collaboratively, covering a range of sectors such as manufacturing, technology, finance, and media.



CONSULTING:

The worldwide consulting industry offers organizations a new outlook on issues and methods to enhance their efficiency. It encompasses six consulting domains, namely Strategy, Management, Operations, Finance, HR, and Technology, providing services and solutions across over 200 industrial and functional domains that form the sector's essence.



The Retail and E-Commerce sector has revolutionized business practices and has unlocked diverse segments of commerce, including business-to-business (B2B), direct-to-consumer (D2C), consumer-to-consumer (C2C), and business-to-consumer (B2C).



SECTOR-WISE RECRUITERS

IT/ITES:

The Information Technology (IT) and Information Technology-enabled Services (ITeS) sectors are pivotal drivers propelling India's economic expansion. IT significantly contributes to employment and revenue generation, playing a crucial role in fostering economic growth. Additionally, the sector facilitates employment opportunities for approximately 10 million individuals across various related industries.









MEDIA AND TELECOM:

airtel

The Telecom sector revolutionizes global communication with cutting-edge technologies. Currently, over 60% of the world's population has internet access, with 5G networks expected to cover 40% of the global population by 2024. Innovations like virtual conferencing and remote work solutions have surged, with a 400% increase in video conferencing usage amid the COVID-19 pandemic. Telecom's adaptability drives digital transformation, shaping the future of communication on a global scale.

Jio CREATIVE LABS



The placement season also saw active participation from established players in the Alcobev, Power & Energy, Real Estate and many more industries which have recently adapted to the new ways of a digital world in the ever- evolving and dynamic post-pandemic world. The significant shift in the consumption pattern of individuals with heavy reliance on E-commerce along with easy and vast access to the internet are major growth drivers in these sectors.







OUR ESTEEMED RECRUITERS



OUR ESTEEMED RECRUITERS

Enduring Value		JID CREATIVE LABS	JPMorgan Chase & Co.	UBILANT FOODWORKS
or kotak life	co kotak	\bigcirc	ĽORÉAL	LIQVD
MARS		Merito	NIVEA	
Optum	Parlé Agro	PERFETTI om Melle	PHILIPS	Geramal
₩ Providence	@ reckitt	Reliance Industries Limited	Rodic	SAMSUNG
Saraswat Bank	©ignify	SKF	slb	SVC BANK
TATA STEEL # WeAlsoMakeTomorrow		D TISB SAHAKARI BANK LTD. Baliness Bharrore da Bant Bharrichya ba Bank	TVSCREDIT	ADITYA BIRLA UltraTech
E	VECMOCON	Vedanta transforming for good	Vļ	WELSPUN
wipro	WRITER	World Wide Technology	YES BANK	zepto
		Zydus Wellness		
	AACSB			

COMPETITIONS WON



SCMHRD



National Winners 2023

> The JSW Challenge 2023

National Semi-Finalists 2023

e.p.i.c5

National Runners Up 2023



National Fourth Runners Up 2023

National Finalists 2023



National Finalists 2023

* WeAlsoMakeTomorrow

National Finalists 2023



Campus Winners 2023

CCREDITED



Campus Winners 2023

WeAlsoMakeTomorrow QUEERI

National Winners 2023

> wipro B-PRO 3.0

National Semi-Finalists 2023



National Runners Up 2023

CFA Society India ETHICS CHALLENGE

National Finalists 2023

DCB BANK The Top Recruit

National Finalists 2023

National Finalists 2023

*WeAlsoMakeTomorrow

National Finalists 2023



National Winners 2023



National Semi-Finalists 2023

National Runners Up 2023



National Finalists 2023



National Finalists 2023



National Finalists 2023



Campus Winners 2023



Campus Winners 2023

PLACEMENT TEAM

