

FINAL PLACEMENT REPORT 2024



OVERVIEW

SCMHRD's MBA program stands as a pinnacle of excellence within India, holding a distinguished status as one of the nation's most esteemed programs. Remarkably, it stands among the elite 5% of B-Schools globally to have attained the esteemed AACSB Accreditation.

Specializing in cultivating top-tier talent across disciplines such as HR, Marketing, Finance, Infrastructure Development and Management, and Business Analytics, SCMHRD emphasizes the acquisition of comprehensive knowledge through hands-on experience and practical learning. The rigorous academic curriculum is meticulously crafted to empower students to excel and deliver their utmost.

Beyond academic prowess, SCMHRD prioritizes equipping students with cutting-edge technical proficiencies demanded in today's corporate landscape. The institution fosters leadership and entrepreneurship through a plethora of student activities and institutional initiatives. As proud members of CII, NHRD, and SHRM, SCMHRD maintains its commitment to nurturing industry-relevant skills and competencies.

With a sprawling network of accomplished alumni occupying prominent positions across diverse fields, SCMHRD fosters enduring connections and knowledge-sharing with the corporate world.

Renowned for producing talent aligned with industry needs, SCMHRD has garnered a sterling reputation within corporates through competency-driven education. This is evident in the institute's consistent track record of placing graduates in coveted roles across various sectors annually. Our distinctive approach to learning, coupled with a focus on holistic development, empowers SCMHRD students to thrive in the face of future challenges. This steadfast commitment to excellence propels SCMHRD towards continual growth and the pursuit of even greater achievements.



1st

Placement Strategy and support

(IIRF 2024 Rankings)

1st

Top private B-Schools in Maharashtra

(CSR GHRDC B-School survey 2023)

2nd

Best B-Schools in Pune

(Fortune India Rankings 2023)

3rd

Top Private MBA Institutions in India

(CSR GHRDC B-School survey 2023)

3rd

Placement performance

(IIRF 2024 Rankings)

5th

Private B-Schools

(IIRF 2024 Rankings)

8th

Private B-School in India

Fortune India Rankings 2023

9th

All over India

(EducationWorld India Higher Education Rankings 2023-24 Awards)

15th

Best B-School

Business Today (BT) Best B School Rankings 2023

MESSAGE FROM LEADERSHIP



As our institution celebrates 30 years of academic excellence, this milestone marks not only the culmination of our students' hard work and dedication but also a testament to the enduring legacy and commitment of our faculty, recruiters, and alumni community. We extend our heartfelt gratitude to our recruiters, whose belief in our vision has enabled our graduates to secure influential positions across various sectors, embodying the values and skills imbibed here. This success is emblematic of a collective journey, and as we look forward, we remain dedicated to nurturing leaders who will continue to make a significant impact globally, shaping the professional landscape for years to come.

Dr. Netra Neelam
Director, SCMHRD

We are delighted to share the remarkable accomplishments of our graduating batch of 2022-2024. Despite facing a volatile business landscape and market uncertainties, our students have demonstrated remarkable resilience and adaptability, enabling them to secure an impressive array of job offers spanning diverse profiles and business functions. Whether within established multinational corporations or other dynamic corporates of the Nation, our graduates have consistently left a lasting impression on recruiters and employers, surpassing expectations and landing in coveted roles. The extensive and robust alumni network at SCMHRD has also played a pivotal role in bolstering the institute's industry connections. This impressive success in placements serves as a true witness to the exceptional quality of education we offer at SCMHRD.



Dr. K Rajagopal
Deputy Director,
Placement Head, SCMHRD

CORPORATE EXPOSURE



COMPETITIONS WON



**National
Winners 2023**



**National
Winners 2023**



**National
Winners 2023**



**National
Winners 2023**



**National
Winners 2023**



**National
Winners 2023**



**National
Runner Ups 2023**



**National
Runner Ups 2023**



**National
Runner Ups 2023**



**National
Runner Ups 2023**



**National
Runner Ups 2023**



**National Second
Runner Ups 2023**



**National Fourth
Runner Ups 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



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Finalists 2023**



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Finalists 2023**



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Finalists 2023**



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Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Finalists 2023**



**National
Semi-Finalists 2023**



**National
Semi-Finalists 2023**



**National
Semi-Finalists 2023**



**National
Semi-Finalists 2023**



**National
Semi-Finalists 2023**



**Campus Winners
2023**



**Campus Winners
2023**



**Campus Winners
2023**



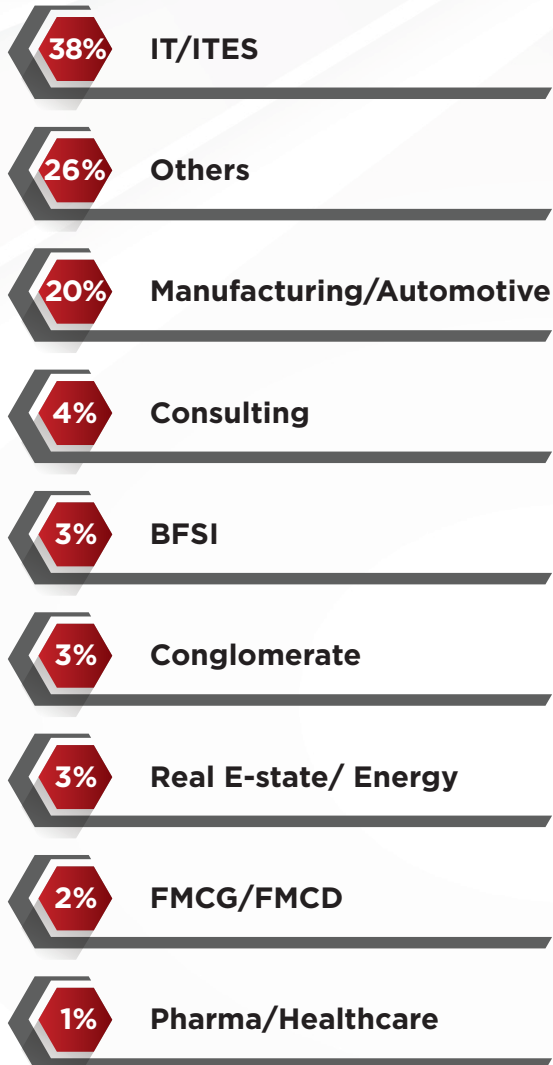
**Campus Winners
2023**



**Campus Winners
2023**

BATCH PROFILE - MBA

Sector-wise Work Experience



Gender Diversity



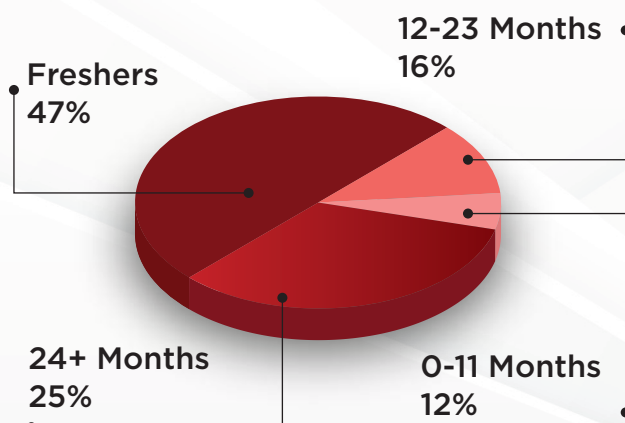
Average Age



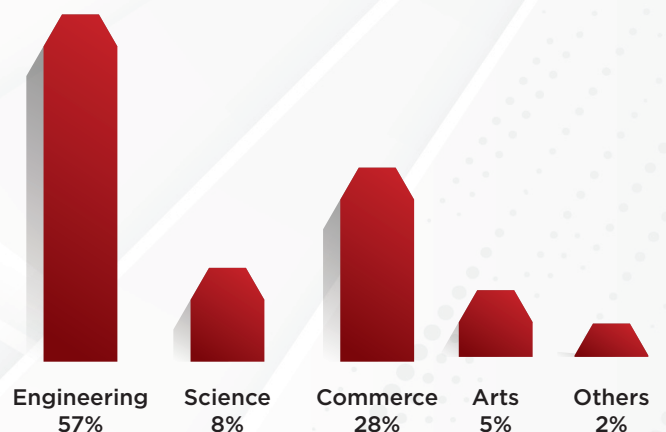
Average Work Experience



Work Experience Duration



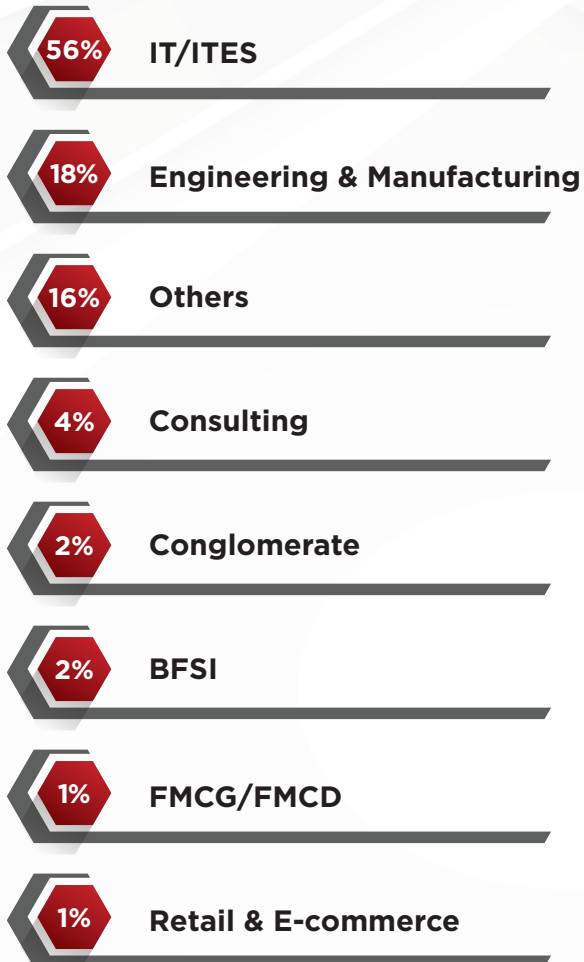
Academic Diversity



BATCH PROFILE - MBA

Business Analytics

Sector-wise Work Experience



Gender Diversity



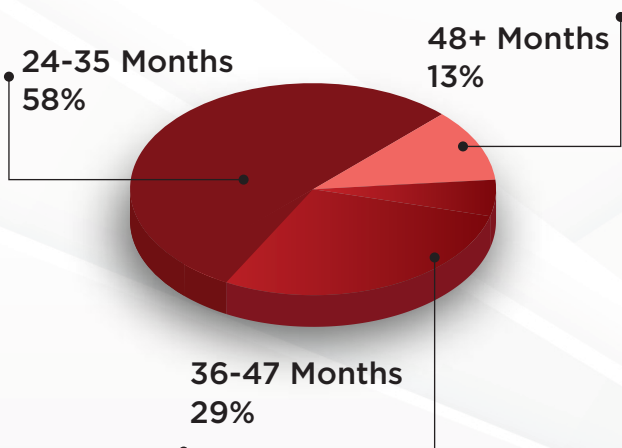
Average Age



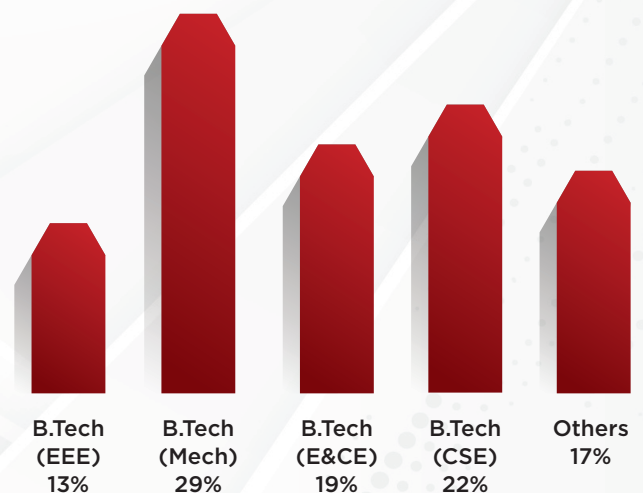
Average Work Experience



Work Experience Duration



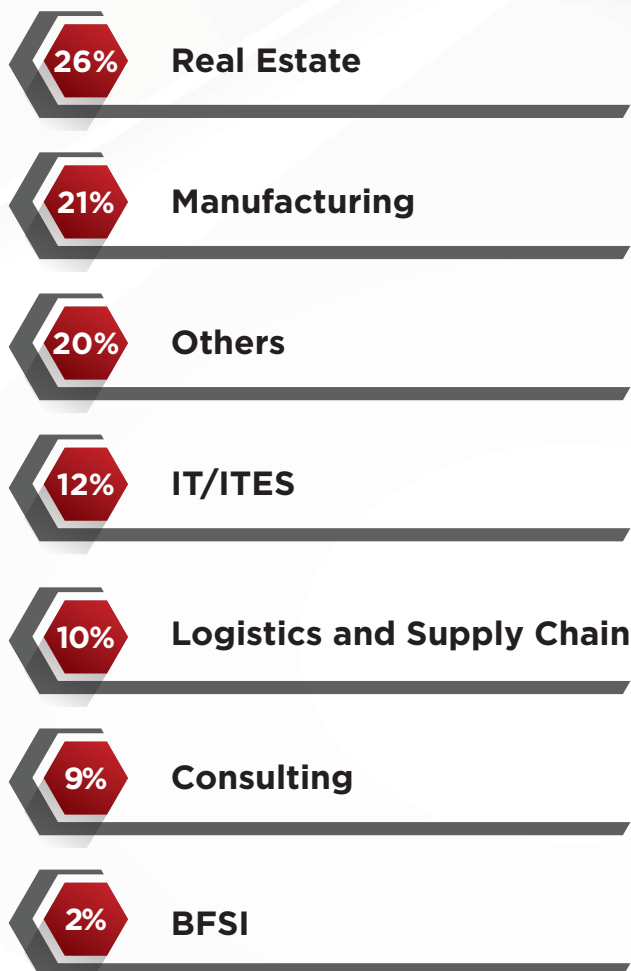
Academic Diversity



BATCH PROFILE - MBA

Infrastructure Development and Management

Sector-wise Work Experience



Gender Diversity



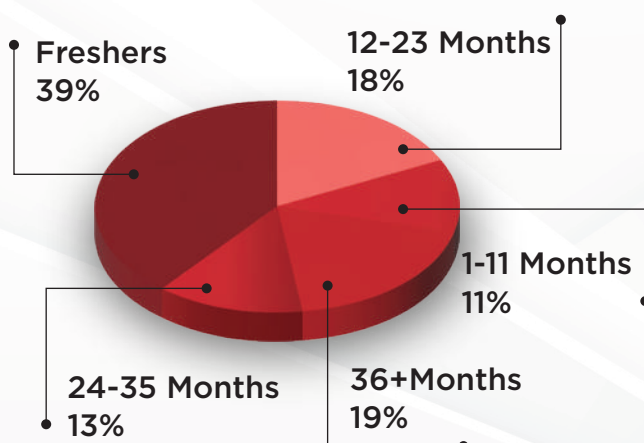
Average Age



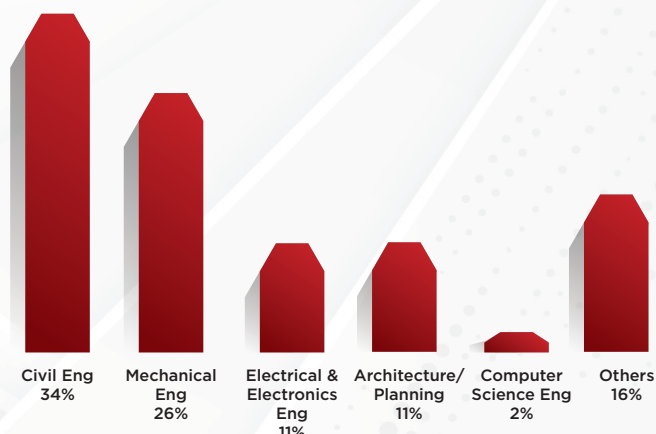
Average Work Experience



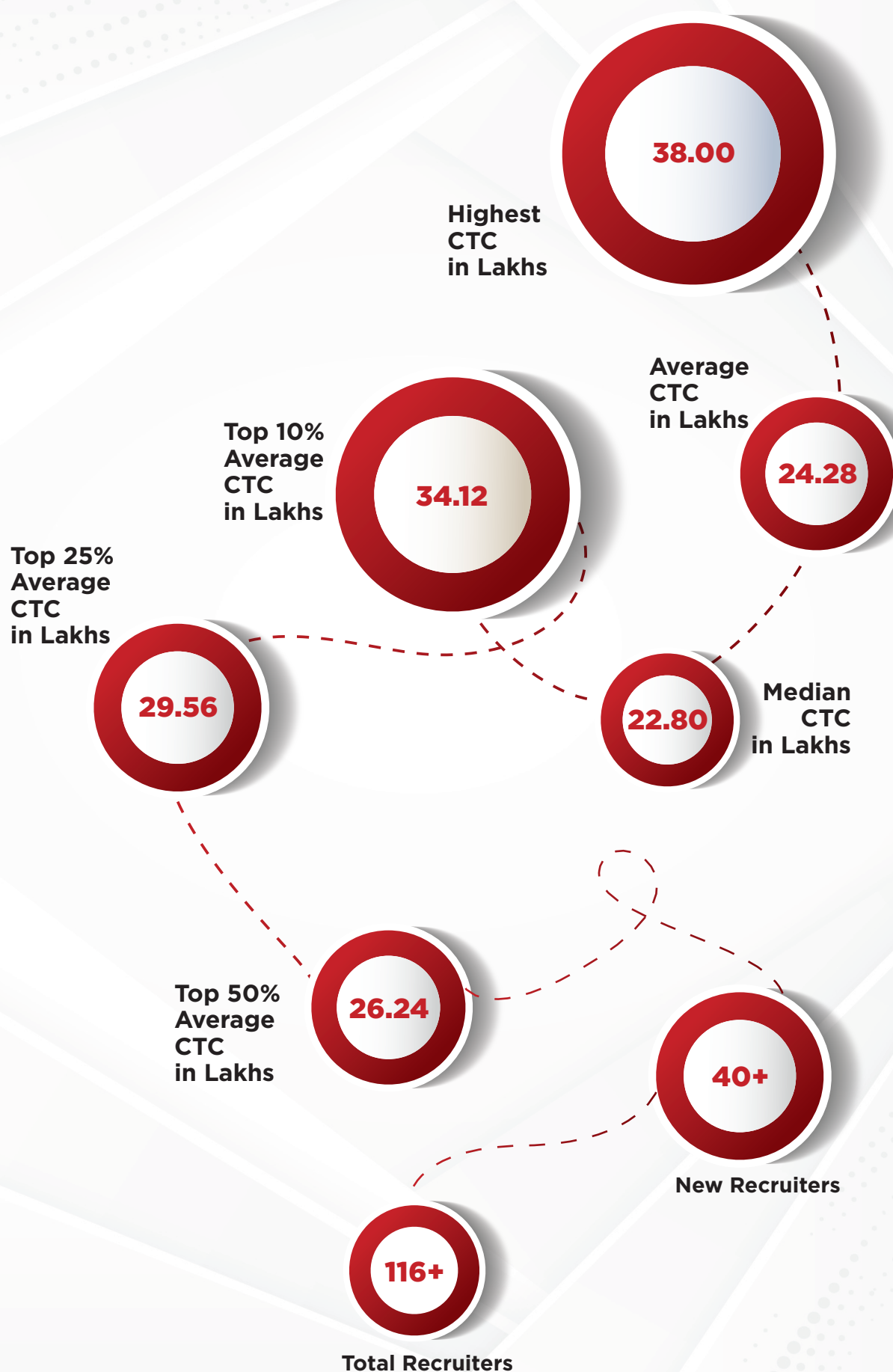
Work Experience Duration



Academic Diversity



PLACEMENT HIGHLIGHTS: MBA



PLACEMENT HIGHLIGHTS: MBA

Average CTC

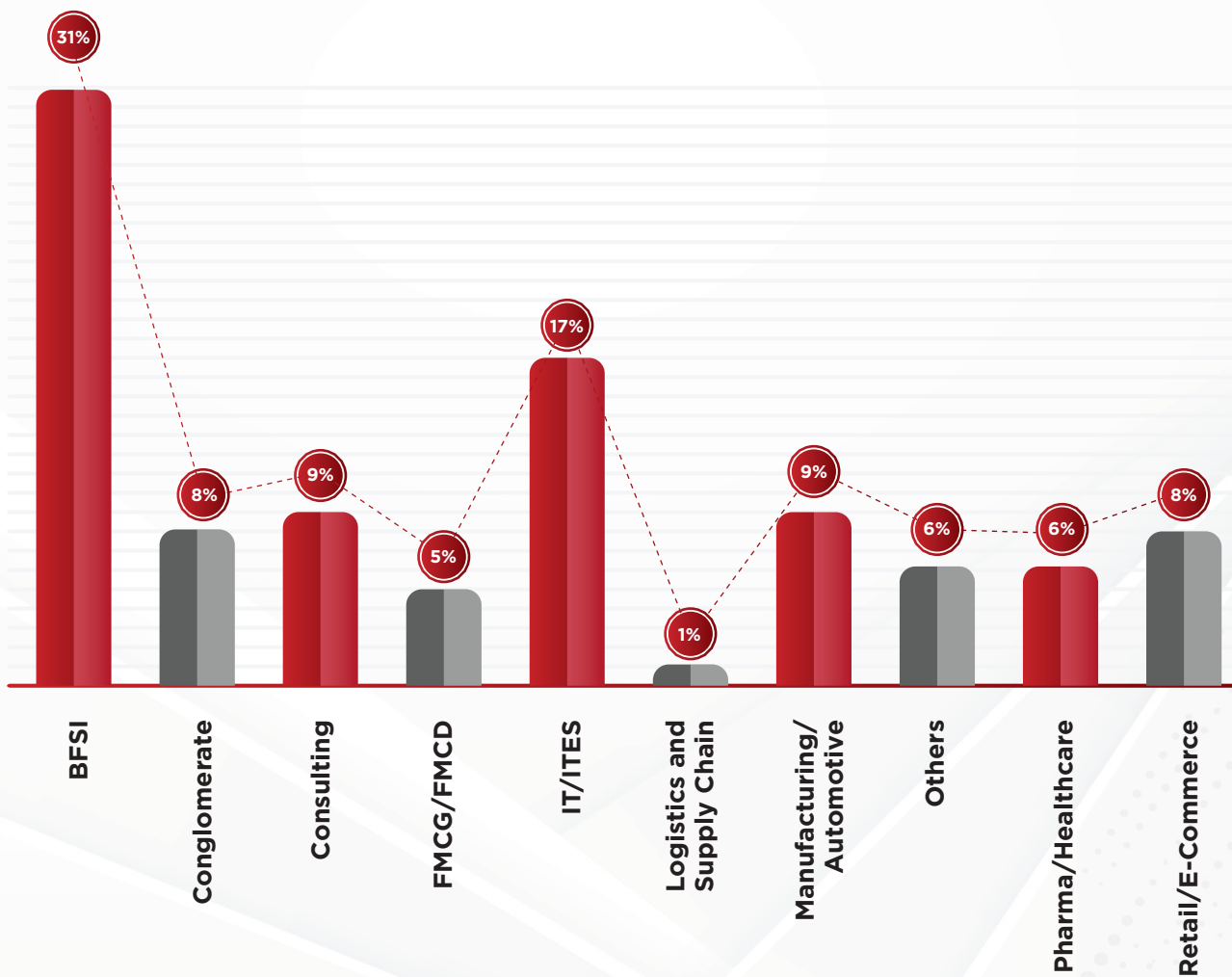


Male:- 23.82L



Female:- 25.14L

Sector wise visiting companies:



PLACEMENT HIGHLIGHTS: MBA

Human Resources

38.00L

**HIGHEST
CTC**

24.02L

**AVERAGE
CTC**

22.85L

**MEDIAN
CTC**

34.30L

**CTC TOP
10%**

29.50L

**CTC TOP
25%**

26.43L

**CTC TOP
50%**

PROMINENT ROLES:

> Associate Consultant

> Consultant

> Executive Trainee HR

> HR Data Analyst

> Management Trainee

> Other General Management
& Leadership Roles

> Senior Human Resources
Business Partner

> Senior Manager

> Talent Consulting Analyst

> Principal Analyst

PLACEMENT HIGHLIGHTS: MBA

Sales & Marketing

35.90L

**HIGHEST
CTC**

24.60L

**AVERAGE
CTC**

22.80L

**MEDIAN
CTC**

34.50L

**CTC TOP
10%**

29.87L

**CTC TOP
25%**

26.37L

**CTC TOP
50%**

PROMINENT ROLES:

> Category Manager

> Product Manager

> Global Sales Specialist

> Product Marketing Manager

> Management Associate -
Digital Marketing

> Product Specialist

> Manager - Digital Operations
and Platforms

> Strategy Consultant

> Marketing Manager

> Strategy Manager

PLACEMENT HIGHLIGHTS: MBA

Finance

35.00L

**HIGHEST
CTC**

22.38L

**AVERAGE
CTC**

22.30L

**MEDIAN
CTC**

31.53L

**CTC TOP
10%**

27.58L

**CTC TOP
25%**

24.94L

**CTC TOP
50%**

PROMINENT ROLES:

> Associate

> Investment Strategy and
Research - Specialist

> Corporate & Investment Banking
Research Analyst

> Liabilities Product Manager

> Credit Analyst

> Product Manager: Equities

> Credit Manager

> Risk Manager

> Credit Strategy Analyst

> Wealth Management Risk Analyst

PLACEMENT HIGHLIGHTS: MBA

Business Analytics



Average CTC

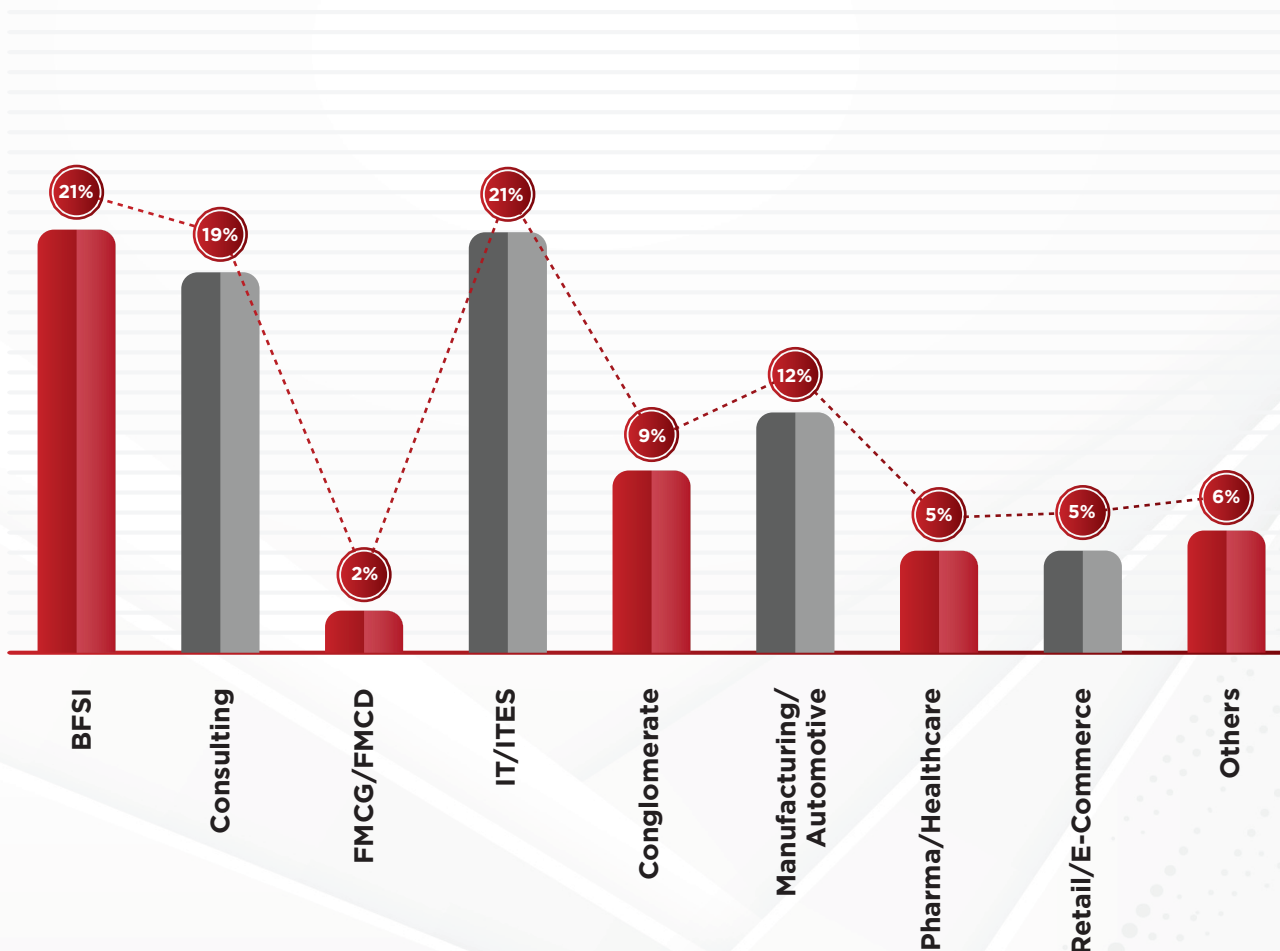


Male:- 22.56L



Female:- 21.05L

Sector wise visiting companies:



PLACEMENT HIGHLIGHTS: MBA

Infrastructure Development and Management



Average CTC

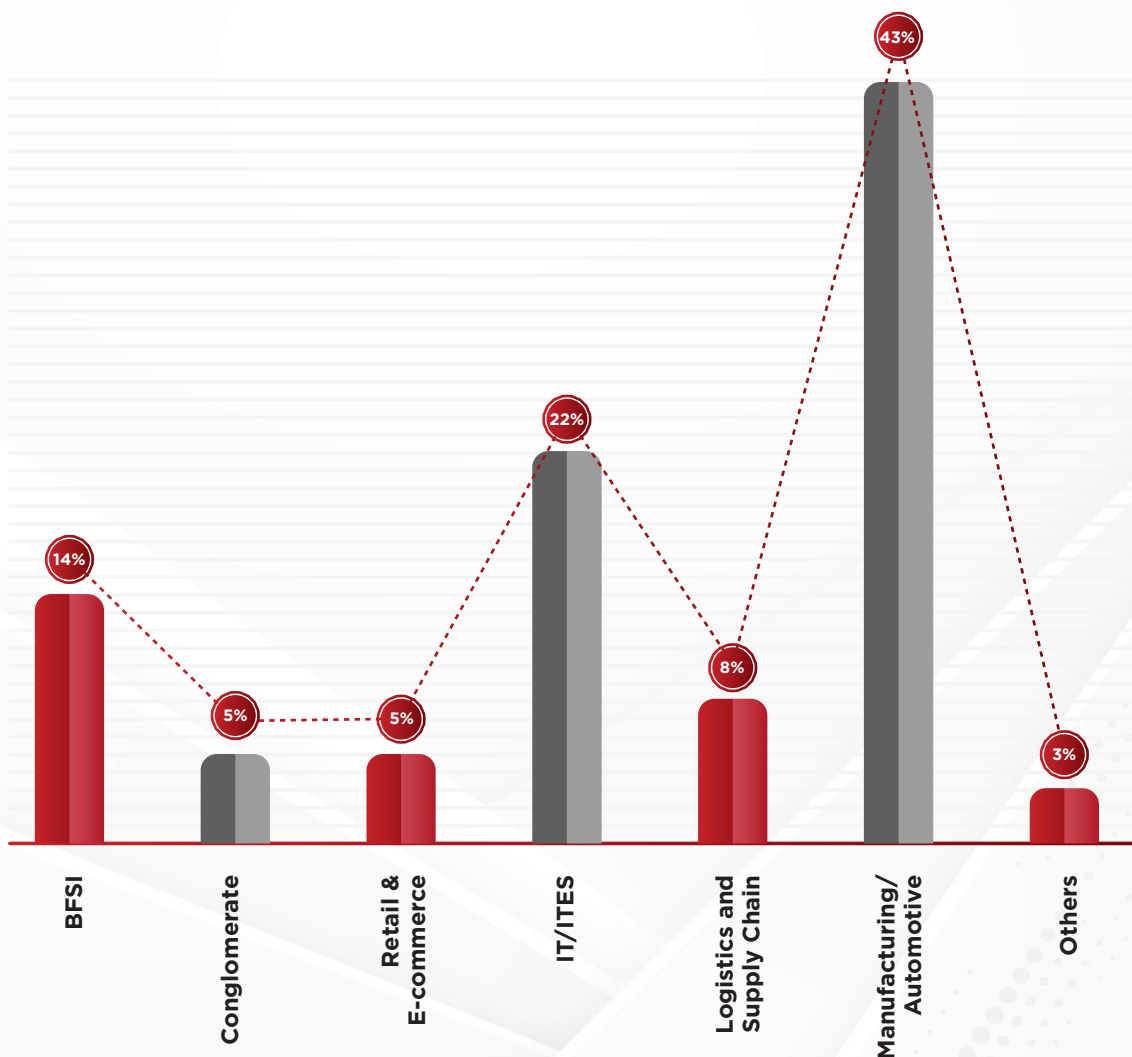


Male:- 15.75L



Female:- 16.61L

Sector wise visiting companies:



PROMINENT ROLES OFFERED:

BUSINESS ANALYTICS

> Analyst (Business Intelligence and Business Analyst)

> Risk Manager

> Business Consultant

> Senior Business Analyst

> Decision Analytics Consultant

> Senior Consultant

> Digital Operations and Platforms Manager

> Supply Chain Analyst

> Product Manager

> Other General Management and Leadership Positions

INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT:

> Category and Supplier Specialist

> Policy and Regulatory Analyst

> Energy Consultant

> Product Marketing Manager

> Key Account Manager

> Senior Management Trainee

> Logistics Management Trainee

> Supply Chain Consultant

> Operations Management Specialist

> Project Manager

SECTOR-WISE RECRUITERS

BFSI:

Banking, Financial Services and Insurance (BFSI) is the umbrella term for companies that provide various financial products and services. It comprises commercial banks, insurance and non-banking financial companies, cooperatives, pension and mutual funds, core banking, retail, private, corporate, investment and cards.

Highest CTC:
35.00L

Average CTC:
22.41L



Consulting:

The worldwide consulting sector offers businesses a new viewpoint on challenges and methods to enhance their effectiveness. This field encompasses six consulting categories— Strategy, Management, Operations, Finance, HR, and Technology— addressing services and solutions across over 200 industrial and functional sectors, forming the core of the sector.

Highest CTC:
32.80L

Average CTC:
22.34L



SECTOR-WISE RECRUITERS

Engineering & Manufacturing:

Manufacturing sector in India holds immense promise for driving economic expansion and employment generation. Anticipated growth in this sector is expected to surge owing to its gradual shift towards automated and streamlined manufacturing processes. Key segments such as automobile production, electronics manufacturing, refined petroleum products, and steel production stand out as pivotal areas of focus within this industry.

Highest CTC:
21.30L

Average CTC:
17.54L



ECOLAB

everest



HILTI

INDIGO
Be surprised!

MARUTI SUZUKI

Schneider
Electric

SKF

TATA MOTORS

TATA STEEL
WeAlsoMakeTomorrow

TVS



IT/ITES:

The Information Technology (IT) and Information Technology-enabled Services (ITES) sectors are pivotal in propelling India's economic advancement, serving as significant contributors to employment and revenue generation. IT plays a crucial role in fostering economic growth by providing jobs and generating income, with approximately 10 million individuals employed across diverse related industries.

Highest CTC:
41.90L

Average CTC:
21.46L

ATLASSIAN

BOSCH

Capgemini

CISCO

cognizant

datawrkz

FACTSPAN

Google

HCLTech

HEXWARE

IBM

TA DIGITAL

TREDENCE
Beyond Possible



workday

SECTOR-WISE RECRUITERS

Conglomerate:

A conglomerate is a diverse corporate entity comprising multiple businesses from various sectors under one umbrella. Typically, it includes a parent company and several subsidiaries. Today, conglomerates span a wide array of industries, including manufacturing, media, and food, among others, showcasing specialized expertise in their respective fields.

Highest CTC:
35.00L

Average CTC:
25.94L

ANAND

DCM SHRIRAM
Growing with trust

GAR

Goorej

Leading Value

JSW

Reliance
Industries Limited

vedanta
transforming for good

FMCG/FMCD:

India's fast-moving consumer goods (FMCG) sector, ranked fourth-largest, has displayed consistent growth. Household and personal care items constitute half of FMCG sales, playing a substantial role in India's GDP. The rising disposable income and technological advancements in India are driving the demand for various fast-moving consumer durable goods (FMCD). Projections indicate that the Indian appliances and consumer electronics industry will surpass Rs. 1.48 lakh crore by 2025, more than doubling its current size.

Highest CTC:
38.00L

Average CTC:
31.55L

bajaj CONSUMER CARE

CP
CO-OPERATIVE MILK PRODUCERS' SOCIETY OF INDIA

Dabur

NIVEA

orient
electric

PERFETTI
van Melle

PUMA

signify

TATA
CONSUMER
PRODUCTS

wipro | wipro consumer care & lighting

SECTOR-WISE RECRUITERS

Others:

During the placement season, there was notable involvement from well-established entities across various sectors such as Alcobev, Aviation, Media and Entertainment, Logistics and Shipping, Real Estate, and others, all of which have swiftly embraced digital transformations in the evolving post-pandemic era. The considerable change in consumer behaviour, characterised by a strong inclination towards E-commerce and widespread internet accessibility, stands out as a key catalyst driving growth in these industries.

Highest CTC: **33.00L**

Average CTC: **23.88L**

ACT
FINERNET

AIR INDIA

airtel

BIRA®

FedEx

media.net

mercados
ENERGY MARKETS INDIA

OYO

UB

VI™

Pharma/Healthcare:

The pharmaceutical and healthcare industry has emerged as one of India's pivotal sectors, experiencing significant growth propelled by increased accessibility, expanded services, and escalating investments from both public and private entities.

Highest CTC: **27.00L**

Average CTC: **23.44L**

Boston
Scientific

Cipla

GSK

HALEON

PHILIPS

Providence

Retail & E-commerce:

The advent of the E-Commerce sector has revolutionised traditional business practices, unlocking diverse avenues in commerce including B2B, D2C, C2C, and B2C segments, thereby reshaping the landscape of commerce.

Highest CTC: **28.90L**

Average CTC: **24.92L**

ADITYA BIRLA
LAXMI & BROS.

Flipkart

JUBILANT
FOODWORKS

purple
India's #1 Beauty Destination

TITAN
COMPANY

zepto

OUR ESTEEMED RECRUITERS



accenture

ACT
FIBER NET



AIR INDIA



ANAND

ATLASSIAN



bajaj CONSUMER CARE



Boston
Scientific

Capgemini

Cipla



everest



HALEON



HCLTech



Infosys CONSULTING



OUR ESTEEMED RECRUITERS



JPMORGAN
CHASE & CO.



Moody's



NTT DATA



PLACEMENT TEAM



**Aakanksha
Batra**



**Aashish
Wadhvani**



**Aayush
Shekhar**



**Abhijit
Garge**



**Abhishek
Bhargava**



**Abhishek
Snehi**



**Akshay
Dhavlekar**



**Archie
Singh**



**Ashwin
Jaiswal**



**Ayush
Mittal**



**Gollapudi
Bhargavi**



**Mayukh
Banerjee**



**Mitesh
Devpura**



**NandMohan
Sharma**



**Prateek Singh
Bhadauria**



**Rohan
Kaushal**



**Yaganya
Thakur**



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