



# SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT



**CORPORATE  
BROCHURE  
2021**

## MBA

(click to connect)





# MESSAGE FROM THE LEADERSHIP



**Dr. Pratima Sheorey**  
Director, SCMHRD

It makes us immensely proud and humbled to present these results, which would not have been possible without the trust placed in our brand by our recruiting partners. The past year has been very difficult for everyone and I want to place on record our heartfelt gratitude to all the recruiting partners for having patience, making virtual arrangements and for ensuring that the students' careers were not negatively impacted.

We extend our heartfelt gratitude to our recruiters, faculty and alumni for their enduring support, which has empowered us to scale new heights in our 28th year. We are certain that the batch of 2020-22 will take the legacy forward with zeal and rigor.

Challenging times, it is said, are opportunities to excel. This year's placement season was just that. However, commendable work by the Corporate Relations team, an overwhelming response from our valued recruiters, and brilliant efforts from our students helped transform the challenge into results that make us happy and proud. We are extremely grateful to our alumni, who extended unconditional support to their alma mater. We are thankful to our regular recruiters for their faith in SCMHRD and to the numerous new recruiters for giving our students new opportunities.

We are glad that our students and faculty have kept the SCMHRD flag flying high, and are sure you will find the results in this report very encouraging!



**Dr. Gurudas Nulkar**  
Placements Head  
Faculty Coordinator

The placement season this year was full of unprecedented challenges and demanding situations. We would like to express our sincere gratitude to all our recruiters for putting faith in the talent of our students, recognizing their potential and providing them with such wonderful opportunities. We are also immensely grateful for the overwhelming generosity and support that our alumni have shown during these testing times.

We look forward to building upon this achievement and carrying forward SCMHRD's legacy in the coming years more profoundly than ever.



**Dr. K. Rajagopal**  
Placements Head  
Faculty Coordinator

# ABOUT SCMHRD

In the 28 years since its inception, Symbiosis Centre for Management and Human Resource Development (SCMHRD) has witnessed phenomenal growth. A premier management institute with a vision to produce leaders and change agents, SCMHRD has been constantly pushing boundaries in the sphere of management education. Through its diverse offerings in disciplines of Human Resources, Finance, Sales & Marketing, Operations, Business Analytics and Infrastructure Development & Management, SCMHRD cultivates in students the key analytical and leadership skills required to be impactful managers.

For the 2020 Placement season, SCMHRD saw participation of both eminent legacy recruiters and first time recruiting partners. A total of 65+ esteemed organizations participated in the placement processes. SCMHRD owes its upward growth trajectory to the meticulously designed curriculum, world-class faculty and robust alumni network. We hope to continue building our relationships with our recruiting partners and help them connect with the right talent while also ensuring that our students' aspirations are thoroughly fulfilled.

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# OUR ILLUSTRIOUS ALUMNI



**Ritesh Singhal**  
Associate General  
Manager-  
Tata Consultancy  
Services  
Batch - 2009



**Kapil Narnaware**  
General Manager -  
Piramal Enterprises  
Ltd.  
Batch - 2009



**Vinod Dudeja**  
Vice President  
Trinamix Inc  
Batch - 2004



**Saravanan Rajarajan**  
Director - Solution Consult-  
ing & Pre Sales - Aerospace  
& Defense  
Ramco Systems  
Batch - 2004



**Satpal Sehrawat**  
Associate Director-  
Deloitte India  
Batch - 2009



**Pradeep R**  
Head of HR (India) -  
Dassault Systèmes  
Solutions Lab Pvt Ltd  
Batch - 2001



**Kalit Jain**  
Vice President at  
Globality, Inc  
Batch - 2003



**Siddhartha Biswas**  
Oracle Go To Market  
Leader, MEA - Business  
Transformation Services  
IBM  
Batch - 2006



**Rahul Chatterjee**  
Assistant Vice  
President - Genpact  
Batch - 2006



**Manu Wadhwa**  
Global CHRO - Sony  
Pictures Networks  
India  
Batch - 2001



**Roopali Mathur**  
Head - Human  
Resources at JP  
Morgan  
Batch - 2005



**Shivena Singh**  
Head of Talent  
Acquisition, Asia  
Pacific - Johnson &  
Johnson  
Batch - 2003



**Sanjiv Agarwal**  
Category Head-  
Premium Hair Care  
at Marico Limited  
Batch - 2005



**Sumek Gopal**  
Vice President  
Talent APAC  
Optum  
Batch - 2005



**Tarang Goyal**  
Head of Advanced  
Data Solutions,  
India - Google  
Batch - 2007



**Gaurav Singal**



**Puneet Jagatramka**  
Senior Vice President -  
Commercial - Central  
Revenue Procurement  
- JSW  
Batch - 1996



**Nitish Sharma**  
Business Head- Big Magic  
Zee Entertainment  
Enterprises Limited  
Batch - 2006



**Shweta Chawla**  
Senior Director -  
Global Rewards :  
APAC & EMEA - Smith  
and Nephew  
Batch - 2003



**Kishore Poduri**  
Country Head - Human  
Resources - DBS Bank  
Batch - 2002



# OUR ILLUSTRIOUS ALUMNI



**Maneesh Mittal**  
Senior Vice President  
Reliance Brands Ltd  
Batch - 1999



**Amar Kampani**  
Senior Executive Vice  
President at  
Kotak  
Mahindra Bank  
Batch - 2001



**Shoubhik Ganguly**  
Senior Infrastructure Ad-  
visor  
Foreign, Commonwealth  
and Development Office  
Batch - 2005



**Saurav Jaiswal**  
Chief Distribution  
Officer  
Bharti AXA  
General Insurance  
Batch - 2002



**Vikas Thakur**  
Associate Director  
Edelweiss  
Financial  
Services  
Batch - 2005



**Ashish Tandon**  
Director Channel  
Partnerships  
at Paypal  
Batch - 2002



**Reneesh Kannan**  
Director at UBS  
Batch - 2004



**Uma Nair**  
Head Of Marketing,  
Apollo Clinic  
Apollo Health &  
Lifestyle Limited  
Batch - 2003



**Devpriyo Chowdhury**  
Vice President  
Falcon Autotech  
Batch - 2003



**Prateek Nijhawan**  
Director at Julius  
Baer  
Batch - 2004



**Sharad Gupta**  
Partner at Hitech  
Motors  
Batch - 2004



**Savitha Balachandran**  
Chief Financial Officer  
at Tata Technologies  
Batch - 2002



**Vinay Ahuja**  
Executive Director,  
IIFL Wealth  
Batch - 1999



**Amit Pathak**  
Business Head,  
Consumer  
Finance Business  
at Kotak Mahindra  
Bank  
Batch - 2001



**Ajith Chandran**  
VP (Technology)  
at Accenture  
Batch - 2005



**Swatee Sharma**  
Head of  
Operations, CTK -  
Amazon  
Batch - 1999



**Vishal Kaul**  
VP & Business  
Head, Beverages,  
India Region -  
PepsiCo  
Batch - 1999



**Mona Hakeem**  
VP - HR head for  
Emerging Markets  
and Global Talent  
Acquisition - Sun  
Pharma  
Batch - 2000



**Abhishek Mathur**  
Vice President,  
Chief People Officer  
- VNG Corporation  
Batch - 2000



**Jeevan Shinde**  
Market Capital  
Manager - India,  
Middle-East &  
Africa  
Signify  
Batch - 2001



# OUR ILLUSTRIOUS ALUMNI



**Abhilasha Shekhawat**  
People Partner Lead -  
South Asia  
Warner Media  
Batch - 2003



**Manish Bajaj**  
Executive Director &  
Head North India,  
Financial Institutions  
Standard Chartered Bank  
Batch - 1999



**Anunay Shrivastava**  
SVP & Head -  
Corporate HR  
Financial Services at  
Aditya Birla Group  
Batch - 2004



**Navnidh Kochar Karaka**  
Head - Human  
Resources, Global  
Corporate Security  
at RIL  
Batch - 2004



**Suman Paul**  
Head - Performance,  
Rewards, HR Policy and  
Service Delivery Viacom  
18 Media Pvt. Ltd.  
Batch - 2004



**Shweta Tyagi**  
Head -  
Employee  
Relations at  
Adobe India  
Batch - 2005



**Atanu Das**  
Head of HR,  
Fluke India  
Batch - 2005



**Vivek John**  
Director at  
Deutsche Bank  
Batch - 2003



**Richa Wahi**  
Senior Manager - Total  
Rewards lead for  
Technology Business  
Accenture  
Batch - 2005



**Viswanath Ramaswamy**  
Vice President,  
Technology Leader  
IBM  
Batch - 1997



**Vineet Sood**  
Senior Director -  
B2B Sales  
Adobe  
Batch - 1998



**Rohit Gupta**  
Director Marketing,  
CWAY Group  
Batch - 1999



**Gaurav Jain**  
Head - Strategy &  
Business  
Development at  
Reliance Retail  
Batch - 1999



**Gyanesh Srivastava**  
Finance Director -  
South Asia, Middle  
East, Africa and Turkey  
Glanbia  
Batch - 2004



**Sarang Arora**  
Head, Professional  
Services, Secure  
Power, APAC & MEA  
Region  
Schneider Electric  
Batch - 2005



**Hunny Ghade**  
Product & Strategy,  
Delhivery  
Batch - 2012



**Tithi Mukherjee**  
Vice President -  
Morgan Stanley  
Batch - 2012



**Mayank Goyal**  
Associate  
Director - Direct  
Procurement ( APAC/ Africa) -  
Kellogg  
Company  
Batch - 2009



**Chetan Kotyalkar**  
Director - Supply Chain  
Design & Operations  
Strategy,  
Flipkart  
Batch - 2011



**Mahesh Gawde**  
Associate  
Director, Supply  
Chain Management  
Dr. Reddy's -  
Laboratories  
Batch 2011



# OUR ILLUSTRIOUS ALUMNI



**Komal Anand**  
Managing Director,  
Havmor Ice Cream Pvt.  
Ltd.  
Batch - 1996



**Rakesh Arya**  
Group President &  
Country Head:  
Corporate Banking  
at YES Bank Batch  
- 1997



**Sebastian  
D'Souza**  
Vice President - Global  
Mobility,  
Goldman Sach  
Batch - 1996



**Sailesh  
Viswanathan**  
Sales Director,  
Nivea India  
Batch - 1998



**Kamaljeet Kaur**  
Chief Human  
Resources Officer  
Sterile Power  
Batch - 2003



**Manish Gupta**  
Chief Growth Officer  
Taggd, PeopleStrong  
Batch - 2004



**Nazneen Dias**  
Vice President,  
Credit Suisse  
Batch - 2005



**Vrijesh  
Nagathan**  
CIO - India &  
Southwest Asia -  
Coca-Cola  
Batch - 2003



**Ajit Paranjpe**  
Solution Manager -  
Supply Chain,  
Cisco  
Batch - 2004



**C. Rakesh  
Gopal**  
Director - EY  
Batch - 2006



**Sudhir Pai**  
CEO - Magicbricks  
Batch - 1999



**Navneet  
Sharma**  
CEO - Gujarat,  
Bharti Airtel  
Batch - 2004



**Vishpala Reddy**  
Head of Human  
Resources, Indian  
SubContinent  
at Philips  
Batch - 2001



**Aruma George  
Muthoot** Regional  
HR Director -  
Middle East at  
RSA  
Batch - 2002



**Shishir Joshi**  
HR Director at  
AECOM  
Batch - 2001



**Paras Kaushik**  
Chief Human  
Resources  
Officer HT Media  
Batch - 2002



**Anjali Byce**  
Chief Human  
Resource  
Officer at STL -  
Sterlite  
Technologies  
Batch - 2001



**Shweta Roy**  
Vice-President -  
Global HR Business  
Partner for  
Enterprise Cloud  
Services and SAP  
Batch - 2001



**Shradha Shah**  
CST - Center and  
Client Team  
Transformations  
Leader, India  
McKinsey & Co.  
Batch - 2005



**Sweta  
Mohapatra**  
Director, Diversity  
Strategies and Research  
TIAA  
Batch - 2003

# FINAL PLACEMENT RECORD FOR THE BATCH OF 2019-21

**HIGHEST 33.6 L**

**25.6 L TOP 10%**

**TOP 25% 21.6 L**

**19.1 L TOP 50%**

**AVERAGE 16.5 L**

	HIGHEST	TOP 25%	AVERAGE	MEDIAN
HUMAN RESOURCES	33.6 L	21.9 L	17.1 L	16.0 L
SALES & MARKETING	32.0 L	21.9 L	16.3 L	15.0 L
FINANCE	20.0 L	18.4 L	15.0 L	15.0 L



# SUMMER PLACEMENT RECORD FOR THE BATCH OF 2020-22



## HUMAN RESOURCES

Highest	Average	Median
3.2 L	1.7 L	1.5 L

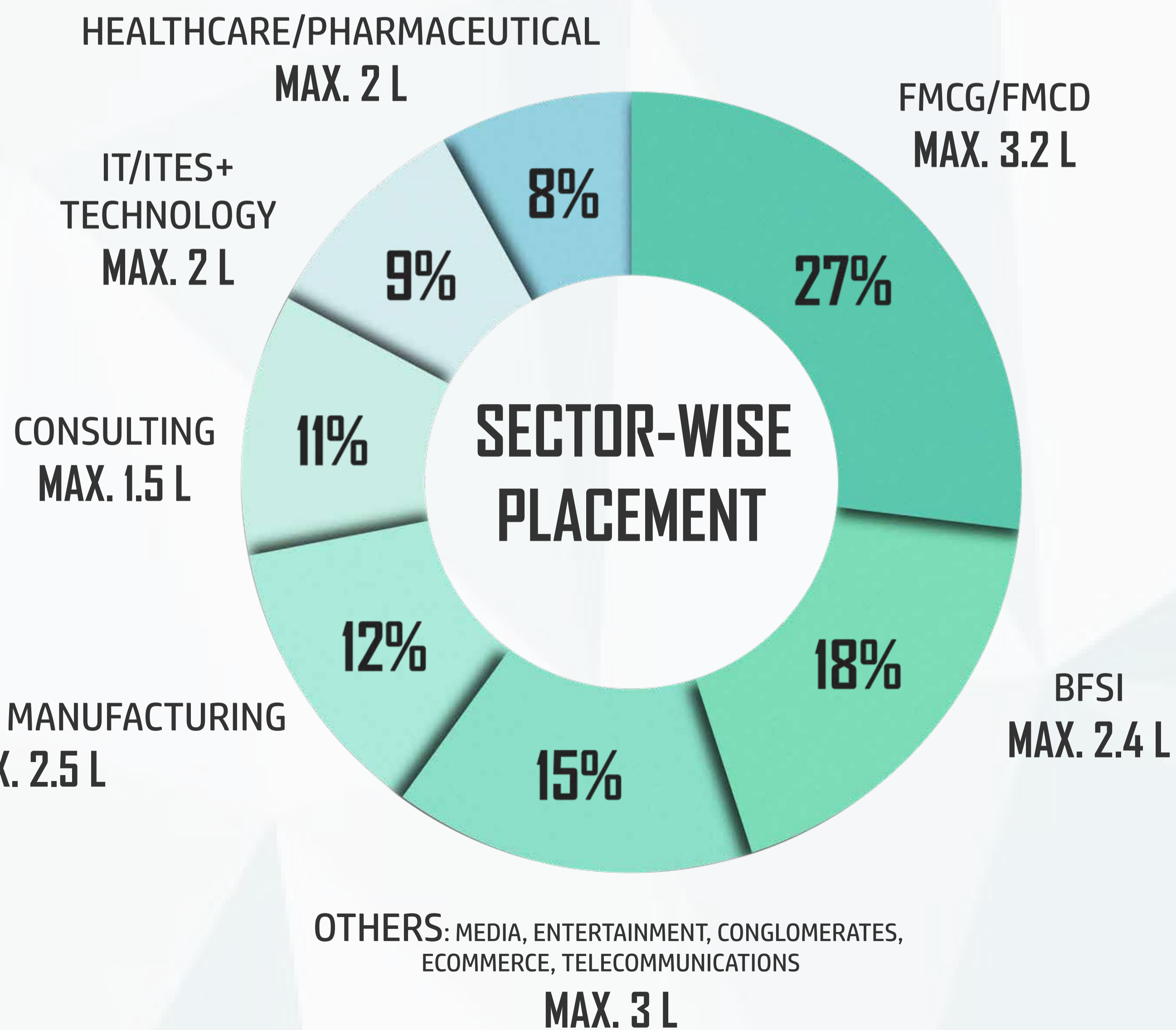
Highest	Average	Median
3.2 L	1.74 L	1.0 L

## SALES & MARKETING



## FINANCE

Highest	Average	Median
1.7 L	1.0 L	1.0 L



\* Figures in INR Lakhs



# OUR ESTEEMED RECRUITERS





# OUR ESTEEMED RECRUITERS



JPMORGAN CHASE & CO.



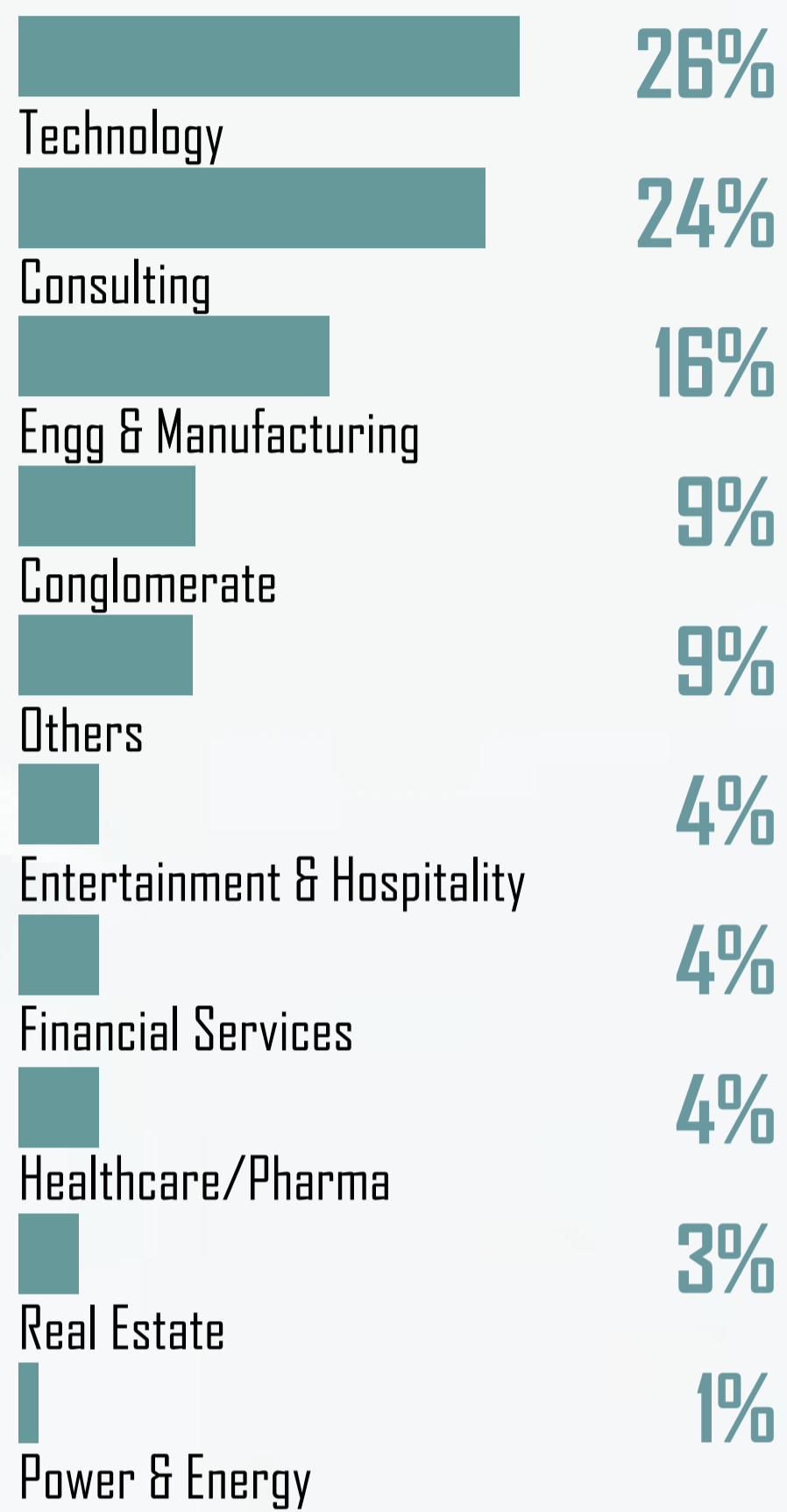
TATA CONSUMER PRODUCTS



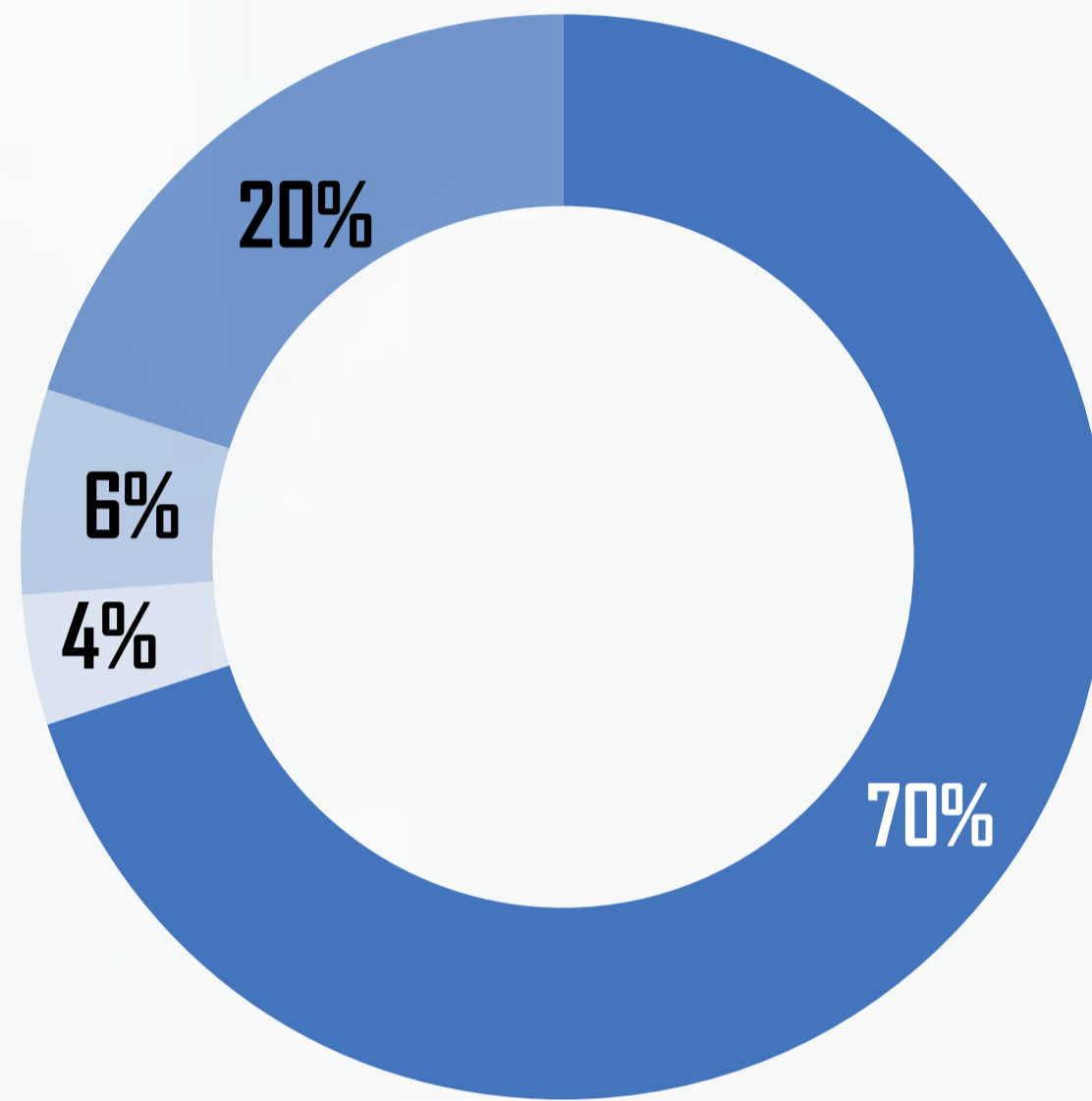


# BATCH PROFILE

## WORK-EX PROFILE



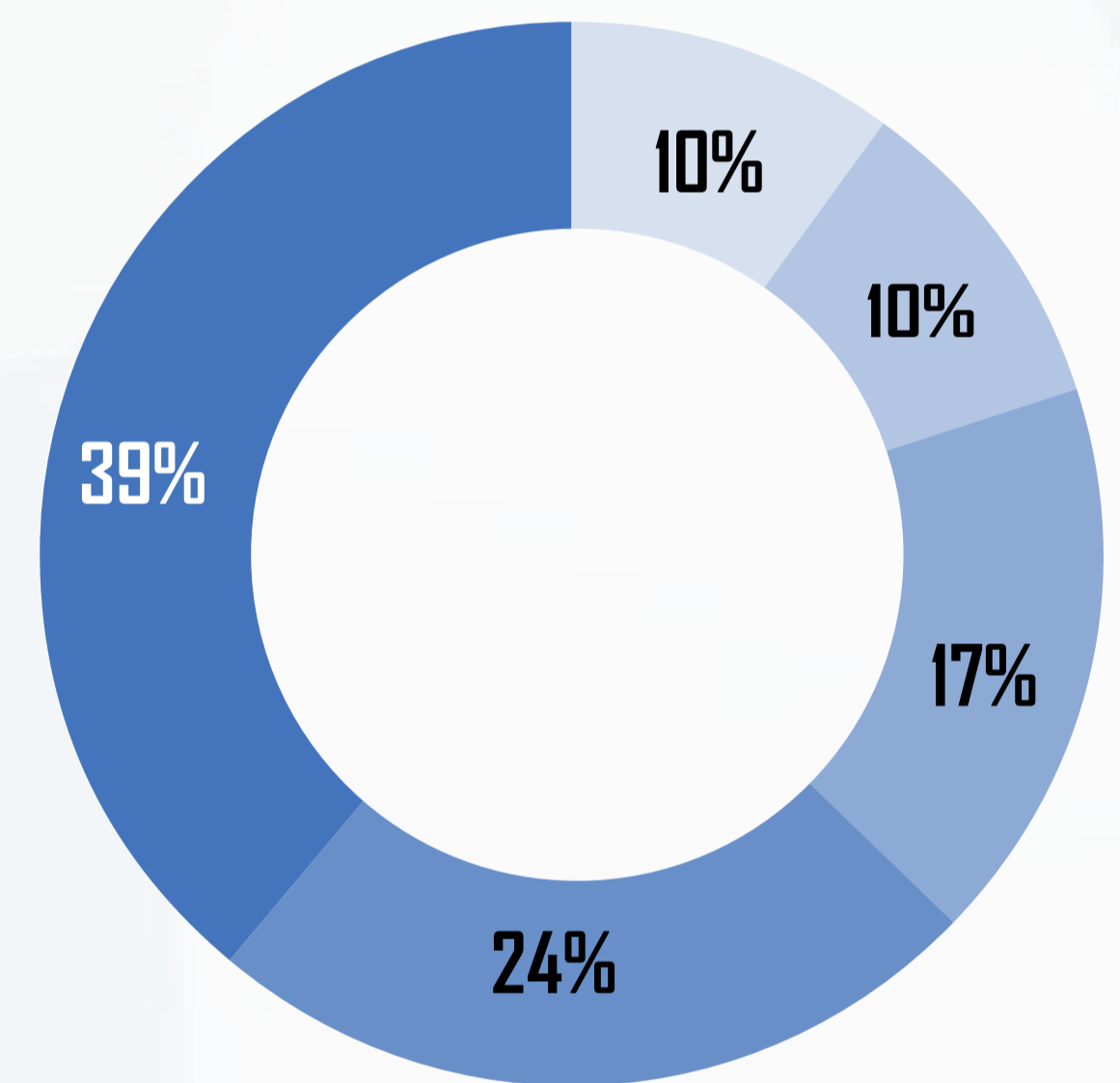
## ACADEMIC BACKGROUND



- Engineering
- Commerce
- Science
- Arts

## WORK-EX DURATION

- Freshers
- 1 - 11 Months
- 12 - 23 Months
- 24 - 35 Months
- >36 Months



## RANKING

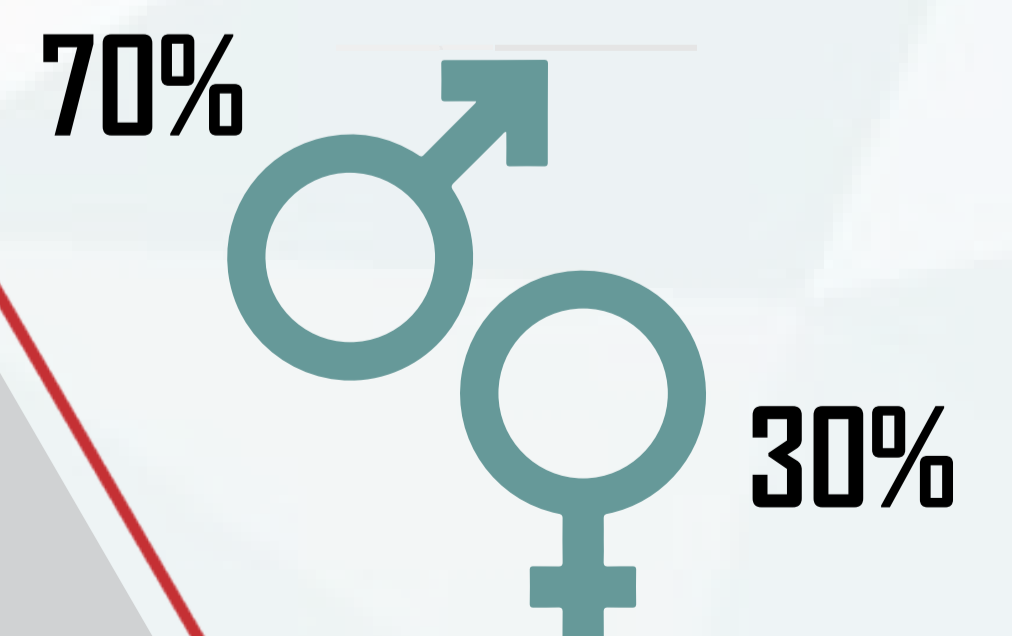
**19<sup>th</sup>** Overall Rank in India  
Business Today 2021

**5<sup>th</sup>** Best B-School in National  
Cluster Rankings  
IIRF 2021

**20<sup>th</sup>** Best B-School  
MBA Universe 2021

**5<sup>th</sup>** Position under the  
"Supreme B-School" Category  
CSR-GHRDC B-School Survey  
2020

## GENDER DIVERSITY



**20<sup>th</sup>** SCMHRD is only the 20<sup>th</sup> business school in India to be accredited by AACSB

**5%** Only 5% of business schools worldwide hold the AACSB accreditation.



# CENTRE OF EXCELLENCE - HUMAN RESOURCES

## ABOUT HUMAN RESOURCES

- An MBA in HR or Human Resource management focuses on imparting the knowledge required for recruiting, managing, and providing direction and guidance to the people who work in an organization.
- HR Department at SCMHRD aims to equip the students with the knowledge and skills required for managing HR in a way that contributes to the development of individuals and organizations.
- This program has produced some of the top HR professionals in the industry today.

## LIVE PROJECTS

Organisation	Project
	To update the Job descriptions and carry out Training Need Identification and Analysis
	Implementation of Learning Experience Platform - BOLT
	Mentorship Program
	Analysed Learning needs of the analytics and IT division and come up with an end-to-end roadmap plan
	Banca 2.0, Onboarding Program for FLS who are graduates/Non Insurance Background
	Talent Acquisition and Human Resource Planning for mid-level executives at EY India
	Charting out technical capabilities and proficiency for various domains in Analytics Org to bridge talent gaps for a future ready organization
	Talent acquisition Live project
	Creation of Training and Development Modules for Factory Employees
	To create a clear Equity, Diversity & Inclusion agenda for building a holistic WOK (Woken of Kellogg) strategy for Kellogg India
	Understanding key needs & requirements of SME's, across industry sectors, for solutions & services in the HR domain.
	Talent Acquisition for Tax and Regulatory Services
	Best Practices on Diversity and Inclusion
	Technical Recruitment Roadmap
	Talent Acquisition and analytics

## KEY COURSES

- Learning & Development
- Employment Related Laws
- Talent Acquisition
- Compensation & Reward Management
- Industrial Relations
- HR Analytics

## JOB ROLES OFFERED

- HR Business Partner
- Consulting
- People Analytics
- Talent Acquisition & Employer Branding
- HR COE - Talent Management
- Organizational Development

















# CENTRE OF EXCELLENCE - MARKETING

## ABOUT SALES & MARKETING

- Marketing is about identifying and meeting human and social needs.
- To make sure that the students are keyed into learning the wants of the customers and understanding market insights, the marketing department at SCMHRD follows an all-out yet all round approach of development and learning.
- The students are exposed to the latest marketing trends and business models through workshops and guest lectures by industry experts and are enabled to apply this knowledge to real life practices.

## LIVE PROJECTS

Organisation	Project
 <b>BOSCH</b>	Scouting and commercial evaluation for Strategic Partnerships in SaaS enabled businesses
 Grant Thornton	Marketing Communication Strategy
	Sustainable Packaging solutions through introduction of Aluminium in Value Chains
	Scaling of print learn center, creating a freemium business model and creating a community led marketing model for creators & SMBs
	Building segmentation models for HCP & Patient Segmentation and developing a digital marketing strategy for ICARE4U PSP
	Corporate Gifting and Sales Promotions
	Coordinated with Commercial Team, handling Brand & Brand & Sourcing Management owning the website and app
	Category Management
	Map potential AFH sub channels in or around the top institutions and devise a plan to increase penetration
	Brand perception modelling for SBIMF
	Benchmarking for Fans after sales service
	Digital Brand Building Live Project with Hershey's Exotic Dark
	GTM( Brand Communications)-Chemical Sector
	Business Development of massage therapy category

## KEY COURSES

- Market Research
- Brand Management
- Digital Marketing
- Marketing Simulation
- B2B Marketing
- Rural Marketing

## JOB ROLES OFFERED

- Area sales management
- B2B & B2C Sales and Marketing
- Digital Marketing
- Product Management



# CENTRE OF EXCELLENCE - FINANCE

## ABOUT FINANCE

- The Finance concentration at SCMHRD aims at regularly providing deep and incisive analysis of happenings in national and global economy, so that our students are transformed into competent finance professionals, who can excel in various roles encompassing the entire spectrum of Financial Services sector.
- As part of the CFA affiliation, our Finance curriculum closely maps the CFA curriculum - with ~80% of our curriculum encompassing the curriculum of CFA, which helps the students develop a keen understanding of the complex world of finance as perceived by the finance professionals across the globe.
- Our students also get scholarships to pursue the CFA program.

## LIVE PROJECTS

Organisation	Project
 <b>3EA</b> We Help You Grow	Financial Modelling & Project Feasibility
 <b>AMBIT</b> Acumen at work	Digitalization of PMS platform
 <b>azulo wealth</b>	Wealth Management
 <b>BOSCH</b>	Scouting and Commercial Evaluation of Strategic Partnership
 <b>CREDFIC</b>	Building a Coffee Can Portfolio
 <b>DFM INSTITUTE</b>	Mutual Fund Analysis
 <b>FAMYSHINE PRIVATE LTD</b>	Comparision of Valuation of 50 consumer goods companies in India and USA
 <b>JM FINANCIAL</b>	Capital Markets Analysis
 <b>MarketFeds</b>	Technical Analysis of stocks
 <b>SBI MUTUAL FUND</b> A PARTNER FOR LIFE	Identifying product development opportunities at SBIMF
 <b>The Money Roller</b> REAP WHAT YOU INVEST	Equity Research

## KEY COURSES

- Credit Analysis
- Investment Banking
- Corporate Finance
- Corporate Banking
- Retail Banking
- Asset Management
- Wealth Management
- Insurance & Risk Management

## JOB ROLES OFFERED

- Investment Banking
- Corporate Finance
- Financial Modelling
- Financial Risk Management
- Wealth Management
- Security Analysis & Portfolio Management



# STUDENT ACHIEVEMENTS



National Winner  
2021



National Winners  
2021



National Winners  
2021



Bottoms Up 2.0  
National Winners  
2021



National Winners  
2020



National Winners  
2020



National Runners-Up  
2021



National Runners-Up  
2020



National Runners-Up  
2020



National Runners-Up  
2020



National Runners-Up  
2020



National Runners-Up  
2020



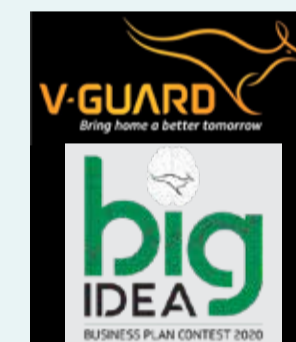
National 2nd Runners-Up  
2021



National 2nd Runner-Up  
2020



National 2nd Runner-Up  
2020



Special Jury Award  
2020



National Finalists  
2021



National Finalists  
2021



National Finalists  
2021



National Finalists  
2020



National Finalists  
2020



National Finalists  
2020



National Finalists  
2020



National Finalists  
2020



National Finalists  
2020



National Finalist  
2020



National Semi-Finalists  
2021



National Semi-Finalists  
2021



National Semi-Finalists  
2020



National Semi-Finalists  
2020

## OTHER COMPETITIONS PARTICIPATED IN

IITC Interrobang  
HUL Lime  
Godrej Loud  
Colgate Inner Circle

ABG Headstart  
TATA Imagination Challenge  
Loreal Brandstorm  
Bond with Pidilite

Mahindra War Room  
Pepsico Dare To Do More  
Airtel iCreate  
Philips Think up

Optum Stratethon  
GSK E^3  
Future DN HR Case Challenge  
ZS Prize Innovation Challenge



## JOB ROLES OFFERED

The students of SCMHRD are offered the best profiles in top-notch companies across industries. Furthering its commitment to bringing in more transparency and professionalism to the entire placement process, SCMHRD now adheres to Indian Placement Reporting Standards (IPRS) and the placement data is audited by the reputed firm CRISIL.

The dynamic curriculum, top notch faculty, live projects, regular interaction with the industry experts, specially designed corporate courses and hands-on consulting experience prepare students to deliver their best every time. This encourages many top companies to visit SCMHRD during every placement season.

## PRE PLACEMENT TALKS

Companies are invited on campus to conduct Pre-Placement Talks before the placement week commences, for both final and summer placements. This gives students a clear idea of the profiles and projects being offered. This also gives the companies a chance to interact with the batch and gauge it.

If a company is unable to visit the campus for such an interaction, it's presentation can be mailed to the placement cell, which takes the responsibility of making it reach the concerned students.

## SUMMER PLACEMENTS

At the end of the first year, every student undergoes a two-month Summer Internship in an organization to obtain an experience of the corporate roles they want to fit in. Students work on live projects and help the company get an insight into the talent pool available in the college. In addition to the Summer Internships, the institution also accommodates Winter Internship Programs in collaboration with the industry as per their requirements, for second year students.



SCMHRD was conceived a quarter-century ago, with an idea to lay the foundations for an institute that would train the nation's leaders by dispensing quality management education. In this time, SCMHRD has made great strides by providing its students with sophisticated infrastructure to complement the erudite faculty, and has carved a niche for itself in management education. The institute has sculpted astute minds who have exhibited remarkable business acumen and have contributed to the stellar reputation that the institute enjoys today. Scaling great heights by featuring among the top business schools in the country in just 28 years of its existence, SCMHRD is a phenomenon that promises to amaze for years to come.



॥वसुधैव कुटुम्बकम्॥

## **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

📍 Symbiosis Infotech Campus, Plot no. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjawadi, Pune-411057 India

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