

SYMBIOSIS INTERNATIONAL UNIVERSITY

SYM

SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT

**BATCH
2022-2024**

**SUMMER
PLACEMENT REPORT**

OVERVIEW



RANKINGS

1ST

Top Private B-Schools in the West for Placement Performance, Strategies & Support (IIRF ranking 2023)

1ST

Top Private B-Schools in Maharashtra CSR GHRDC B-School Survey 2022

2ND

Best B-School in the West (Private)

2ND

Best B-Schools (Pune)

4TH

Most Competitive B-School Unstoppable (D2C)

5TH

School of Eminence (Private)

5TH

Top 100 B-Schools (Private)

5TH

Best B-School (In National Cluster Rating)

5TH

Supreme B-School CSR GHRDC B-School

Symbiosis Centre for Management and Human Resource Development (SCMHRD) has established itself as a premier management education institute and a pioneer in inculcating diversity and values over the last three decades. Carrying a pedigree of 30 years, SCMHRD has built a world-class reputation excelling in management education and training.

Through its diverse offerings in Human Resources, Finance, Sales & Marketing, Business Analytics, and Infrastructure Development and Management via participant-centric pedagogy, SCMHRD brings together a broad and varied mix of skills for our students to emerge as world leaders.

The Summer Placement season for the 2022-24 batch was a grand success with 100% placements with the participation of 80+ recruiters. SCMHRD saw the engagement with legacy and new recruiters offering coveted roles across different sectors and industries to the students. SCMHRD is committed to strengthening our partnerships with our esteemed recruiters and providing a seamless corporate-academic collaboration. These phenomenal results and growth are indebted to the revered faculty, meticulously designed curriculum, and a strong network of alumni. SCMHRD intends to relentlessly pursue the motto of Vasudhaiva Kutumbakam, empowering our students to make a striking impact in all walks of life.

MESSAGE FROM LEADERSHIP



Year after year, SCMHRD continues to grow and receive accolades for its exceptional performance in both academic and corporate spheres. The summer placement season for the batch of 2022-24 saw phenomenal success. The institute received many commendations in corporate engagement activities and competitions conducted by esteemed organizations. The highlight of the transformation journey of a candidate at SCMHRD are these fantastic results and unwavering trust our recruiters have shown in the SCMHRD brand. We extend our sincere gratitude to our legacy and new recruiters for their support and confidence in the grit of our students. The cumulative effort of the expert faculty members, alumni and industry mentors, the infrastructure of SCMHRD provides a strong platform for the candidates to build a robust personality and skill set along with enabling SCMHRD to be the premier management institute of choice.

Dr. Netra Neelam
Director, SCMHRD

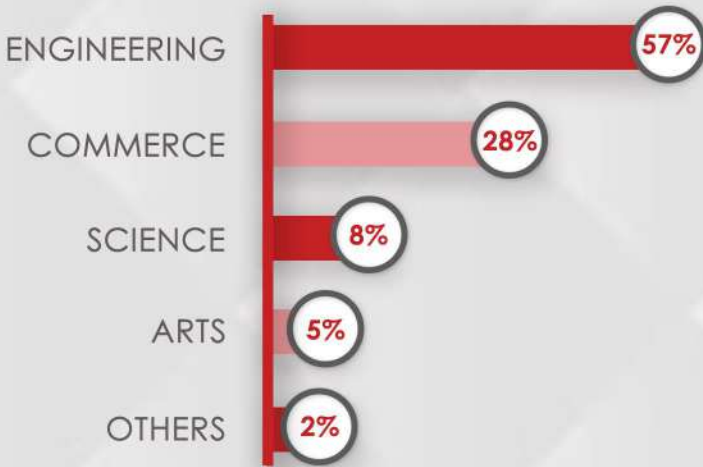


Last year's transition from an online to an offline education system presented numerous challenges and required the institute to adapt to the rapidly changing times. Despite the difficulties, the growth was a success, and the institute is now better positioned to serve its students and provide them with the required opportunities and resources. We sincerely thank all our recruiters for recognizing the student's hard work and talent. We also want to thank our esteemed alumni who helped and mentored the students so they could take advantage of these wonderful opportunities. We wish to take the SCMHRD brand to greater heights with unwavering spirit and carry our legacy for years to come.

Dr. K. Rajagopal
Deputy Director
Placements Head, SCMHRD

BATCH PROFILE - MBA

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



GENDER DIVERSITY



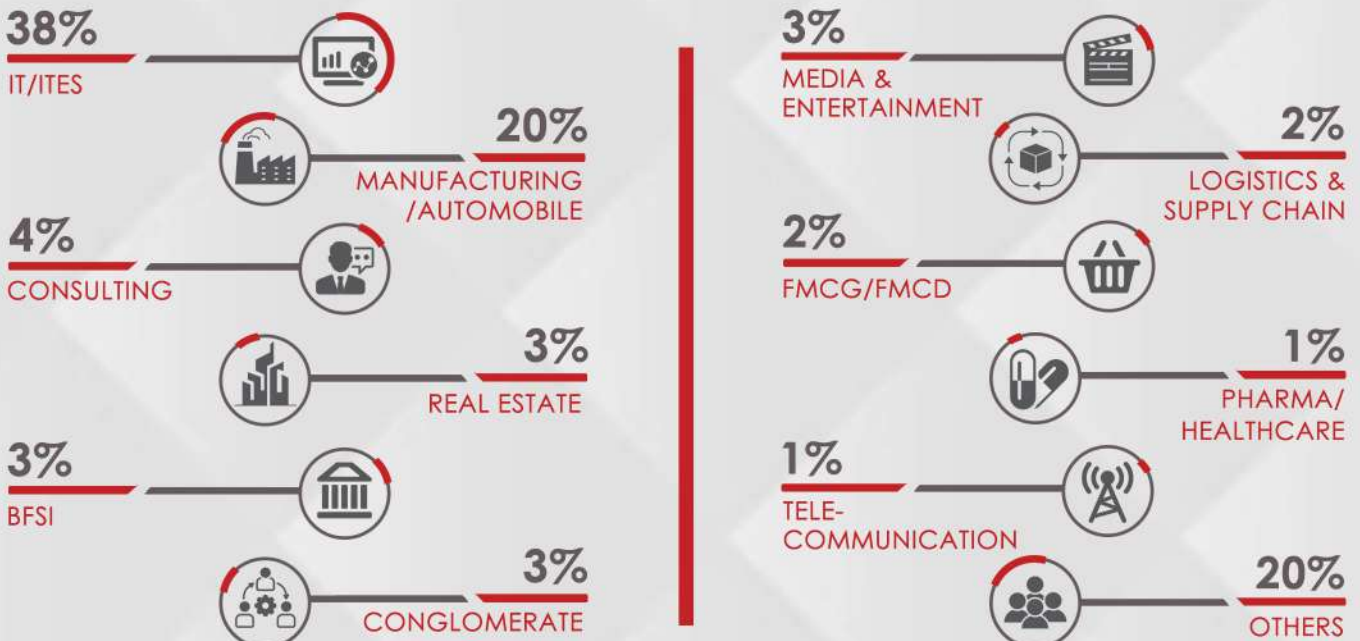
AVERAGE AGE



AVERAGE WORK EXPERIENCE



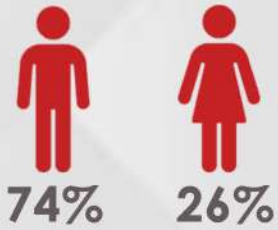
WORK EXPERIENCE BACKGROUND



BATCH PROFILE - MBA BA

Business Analytics

GENDER DIVERSITY



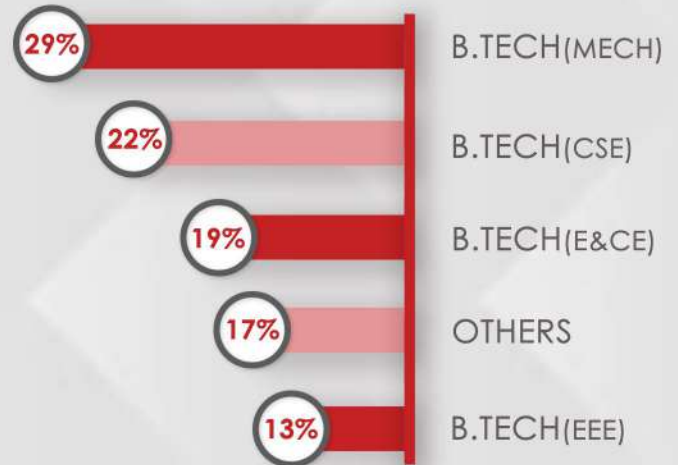
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AVERAGE WORK EXPERIENCE



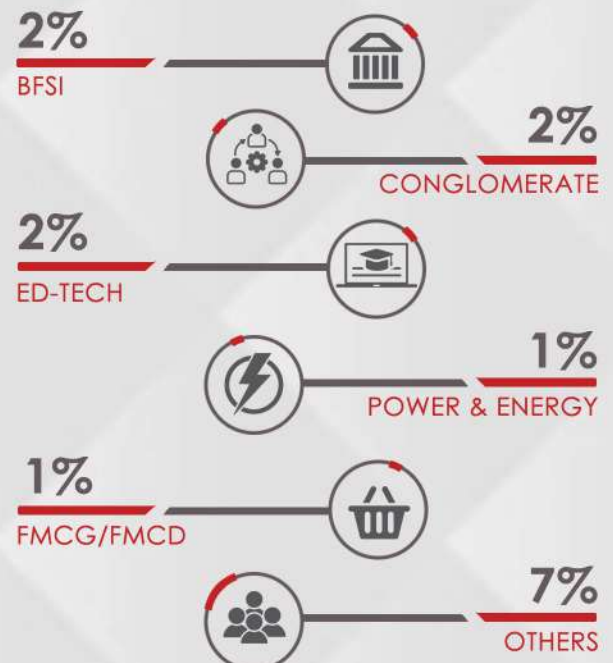
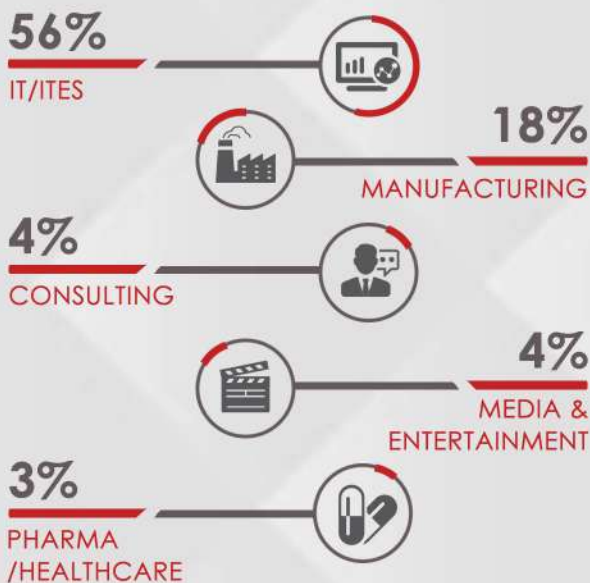
ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



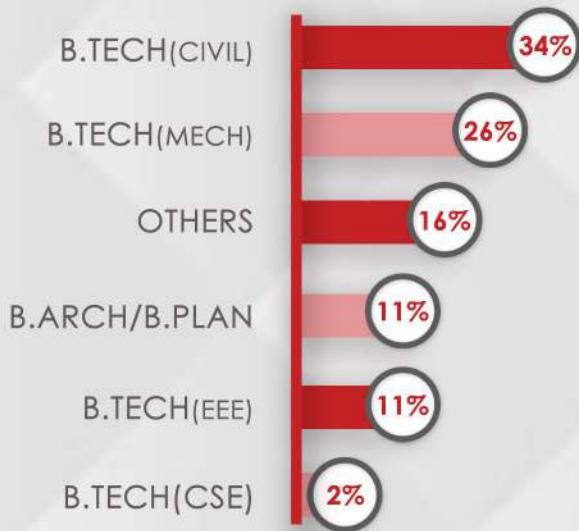
WORK EXPERIENCE BACKGROUND



BATCH PROFILE - MBA IDM

Infrastructure Development and Management

ACADEMIC BACKGROUND



WORK EXPERIENCE DURATION



GENDER DIVERSITY



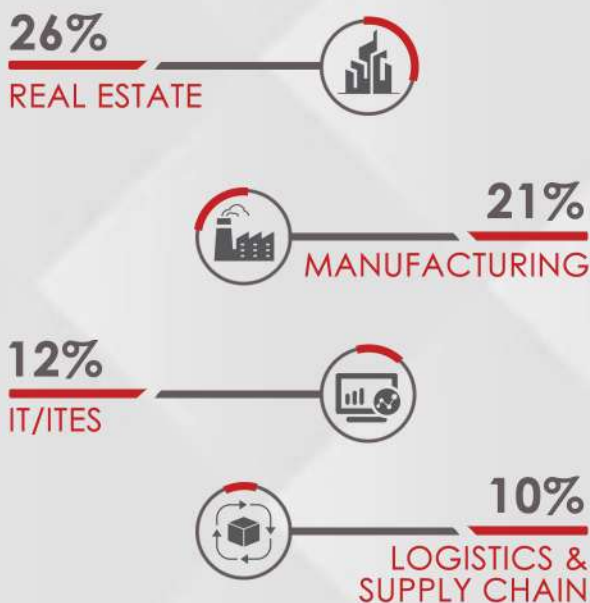
AVERAGE AGE



AVERAGE WORK EXPERIENCE



WORK EXPERIENCE BACKGROUND



PLACEMENT HIGHLIGHTS - MBA

4.40L

Highest Stipend

% Increase in Average from Previous Year

32.63%

Average Stipend

2.52L

% Increase in Median from Previous Year

41.17%

2.40L

Median Stipend

Offers made for 2.0 Lakh & above

77.22%

3.12L

Top 10%

Average Stipend

3.02L

Top 25%

Average Stipend

2.72L

Top 50%

Average Stipend



Human Resources

Highest
4.40L

Average
2.54L

Median
2.40L



Sales & Marketing

Highest
3.20L

Average
2.67L

Median
2.40L



Finance

Highest
2.40L

Average
2.35L

Median
2.30L

*Figures in INR Lakhs for 2 months

PLACEMENT HIGHLIGHTS - MBA BA & IDM



Business Analytics

Highest	Average	Median
2.50L	1.51L	1.60L

2.17L

Top 10%
Average
Stipend

2.05L

Top 25%
Average
Stipend

1.92L

Top 50%
Average
Stipend

% Increase in
Average
from Previous Year

38.53%

% Increase in
Median
from Previous Year

60.00%

Offers made for
1.0 Lakh & above

85.00%



Infrastructure Development and Management

Highest	Average	Median
1.60L	0.92L	0.80L

Top 25%
Average Stipend

1.34L

Average Stipend for
2021-23 Batch

0.89L

% Increase
from Previous Year

3.37%

SECTOR WISE RECRUITERS



IT/ITES & TELECOM

The Information Technology (IT) and Information Technology-enabled Services (ITeS) industries are the key driving forces fueling India's economic growth. IT plays a vital role in driving the growth of the economy in terms of employment and revenue generation. The sector is also responsible for enabling employment for around 10 million people in various associated sectors. Students at SCMHRD were offered coveted roles in IT/ITES and Tele-communication with prominent recruiters like **ACT Fibernet, Capgemini, Cisco, Google, Hexaware Technologies, IBM, InfoEdge, LatentView Analytics, Vi** and **Wipro** among many more.



FMCG/FMCD

The fast-moving consumer goods (FMCG) sector is India's fourth-largest sector in India; household and personal care products account for 50% of FMCG sales, making this sector a significant contribution to the country's GDP. Students at SCMHRD were offered desirable roles in FMCG/FMCD with prominent recruiters like **Bajaj Consumer Care, Colgate-Palmolive, Diageo, Freudenberg Gala Household Products, General Mills, Godrej Consumer Products Limited, Hindustan Unilever Limited, L'Oréal, Nivea, Perfetti Van Melle, PUMA, Signify, TATA Consumer Products Limited** and **Wipro Consumer Care & Lighting**.



PHARMA/ HEALTHCARE

Pharma/Healthcare has grown to be one of India's most important sectors. The expansion of coverage, services, and rising spending by public and private players contribute to the healthcare sector's rapid growth. It comprises hospitals, medical devices, clinical trials, health insurance and medical equipment. There were several prominent recruiters, such as **Boston Scientific, Cipla, Cochlear, Galderma, GSK Pharma, Haleon, Optum, Philips, Providence** and **Zyduz Wellness** who offered students of SCMHRD eminent positions in their organizations.



CONSULTING & PRODUCT MANAGEMENT

The global consulting industry provides organizations with a fresh perspective on problems and strategies for improving their performance. The sector comprises six consulting domains, like Strategy, Management, Operations, Finance, HR and Technology, covering services and offerings in more than 200 industrial and functional areas that constitute the sector's core. Several prominent recruiters like **AON, Bain & Company, EY, Indus Valley Partners, Mercer, Rodic Consultants** and many more recruiters offered desirable roles to students at SCMHRD.



CONGLOMERATES

A conglomerate is a multi-industry group combining various businesses operating in diversified sectors into a single corporate group. This corporate group consists mainly of a parent company and numerous subsidiaries. There are many different types of specialized conglomerates today, ranging from manufacturing to media to food. Students at SCMHRD were offered coveted roles in conglomerates with prominent recruiters like **DCM Shriram, Godrej Group, ITC Limited, JSW Group, Larsen & Toubro, Piramal Group** and **Reliance Industries Limited** among others.

SECTOR WISE RECRUITERS



BFSI

Banking, Financial Services, and Insurance (BFSI) is the umbrella term for companies that provide various financial products or services. It comprises commercial banks, insurance & non-banking financial companies, cooperatives, pension & mutual funds, core banking, retail, private, corporate, investment and cards. Several prominent recruiters, such as **Aditya Birla Capital, Citi, D.E. Shaw & Co., Godrej Capital, HDFC Bank, HSBC, ICICI Bank, JPMorgan Chase & Co., TATA Capital, TresVista** and **YES Bank** offered coveted roles to students at SCMHRD.



MANUFACTURING/ LOGISTICS & SUPPLY CHAIN

Manufacturing sector in India has the highest potential to drive economic growth and job creation. Growth in this industry is anticipated to increase due to the sector's steady transition to more automated and process-driven manufacturing. Production of automobiles, electronic goods, refined petroleum products and steel are a few of the most significant business areas. Students at SCMHRD were offered coveted roles in Manufacturing/Logistics & Supply Chain with prominent recruiters like **Adama, Air Liquide, Bridgestone, Cummins India, Delhivery, ElasticRun, Everest Industries Limited, FedEx, Garrett Motion, Hilti, Intensiv - Filter Himenviro, Maersk, TATA Steel, UltraTech** and **UPL**.



E-COMMERCE & RETAIL

The E-Commerce sector has transformed the way business is done and has opened up various segments of commerce ranging from business-to-business (B2B), direct-to-consumer (D2C), consumer-to-consumer (C2C) and business-to-consumer (B2C). The rapid rise in smartphone and internet users, coupled with rising incomes, has assisted the growth of the E-commerce sector. SCMHRD witnessed a number of prominent recruiters offering desirable roles in E-Commerce and Retail like **Aditya Birla Fashion and Retail Limited, Flipkart, Licious, Lowe's India, Titan Company Limited, Zepto** and many more.



MEDIA & ENTERTAINMENT/ OTHERS

The Media and Entertainment (M&E) industry has multiple segments that combine into one vertical; Movies/Cinema, Television, Music, Publishing, Radio, Internet, Advertising and Gaming. The increasing availability of fast and cheap internet and rising incomes drive the industry. Students at SCMHRD were offered coveted roles in Media and Entertainment/Others with prominent recruiters like **Disney Star, Ecolab, Godrej Properties Limited, Jubilant FoodWorks, Liqvd Asia** and **Sony Pictures Networks India** among others.

OUR ESTEEMED RECRUITERS



COMPETITIONS WON



National Runners Up
2022



National Runners Up
2022



National Second
Runners Up 2022



National Second
Runners Up 2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



National Finalists
2022



Zonal Finalists
2022



National Semi - Finalists
2022



National Semi - Finalists
2022



National Semi - Finalists
2022



National Semi - Finalists
2022



National Semi - Finalists
2022



National Semi - Finalists
2022



Campus Winners
2022



IB League 2022
Campus Winners
2022



Campus Winners
2022



Campus Winners
2022



Campus Winners
2022



National Winners
2021



National Winners
2021



National Runners Up
2021



National Runners Up
2021



National Second
Runners Up 2021



National Finalists
2021



National Finalists
2021

TATA CONSUMER PRODUCTS



National Finalists
2021



Case Study Winners
2021



Campus Winners
2021

SCMHRD Placements Team 2021-23



Abheeshek Sethi



Anant Jain



Anant Ojha



Ankit Mishra



Deepak Negi



Mohika Mehra



Rajvi Sheth



Rohan Sharma



Sai Kasyap



Shubhankar Rawat



Siddhant Srivastava



Tannistha Ghosh



Vivek Sehgal



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॥संस्थानं कुरु भवकम्॥

**SYMBIOSIS CENTRE FOR MANAGEMENT AND
HUMAN RESOURCE DEVELOPMENT**

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC