



2018 SUMMER PLACEMENT REPORT



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MESSAGE FROM LEADERSHIP



DR. PRATIMA SHEOREY

Director

SCMHRD, with its unique academic and student driven culture, has produced professionals who inspire with their professionalism, leadership, and innovative thought process. This is largely due to the exhaustive and dynamic curriculum at the institute. In a scenario where change is the norm, our strategy to prevail hinges on a continual exploration and consequent capitalization of new avenues in management education. The objective of the institute is to become a centre for management education that enjoys global repute, an institution that sows seeds of creativity in the young minds, and encourages excellence and perfection in every sphere of activity.



DR. GURUDAS NULKAR

Placements Head
Faculty Coordinator

In its twenty five years of establishment, SCMHRD has trained young minds to take cognizance of problems and identify opportunities therein. The institute lays special emphasis on imparting education that nurtures the students into prominent professionals who possess a high degree of rectitude thereby transforming them into leaders of high caliber.

25 YEARS OF EXCELLENCE

Every individual who aspires to find their name etched in the hall of fame of the business world, requires, among other things, a sense of direction. SCMHRD, in its endeavor to provide its students with an interface with people of eminence in the industry, and to commemorate **25 years** since its inception, conducted '**The Leadership Week**'. A series of interactions, where senior business leaders from organizations such as **Hindustan Unilever, Colgate Palmolive, Essar Steel, Johnson and Johnson, Oracle, Reliance Industries, Yes Bank**, visited the campus, were held. It helped the students gain insights about the world of business, and learn the nuances surrounding the various disciplines of management. It was a tremendous learning experience which helped further the aspirations of the budding professionals who constitute the sterling talent pool at SCMHRD.

2
Weeks

10
Sectors

21
Leaders

LEADERSHIP WEEK



OVERVIEW

TRENDS

20

NEW RECRUITERS
THIS YEAR

34%

INCREASE IN
MEDIAN
STIPEND

22%

INCREASE IN
AVERAGE
STIPEND

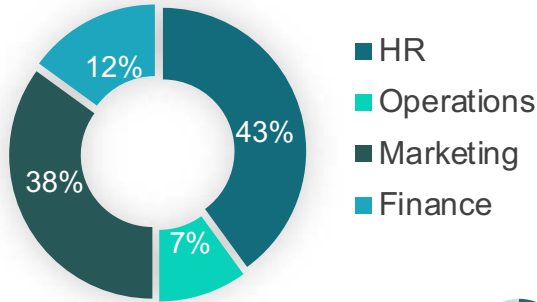
SCMHRD has yet again demonstrated its ascendancy as a premier business school by successfully completing the Summer Placement Process for the 2018-2020 batch. Celebrating **25 years** of success, the institution has been a credible source of sterling talent for the industry ever since its inception. Campus recruiters continued to repose faith in SCMHRD as the campus witnessed more than **60 companies** making offers for various specializations like HR, Marketing, Finance, Operations, Business Analytics and Infrastructure Management. Several firms participated in the Summer Placement Process for the first time, accentuating the prominence that SCMHRD enjoys among the corporates. There was a significant increase in the median stipend in contrast to the previous year. This was a transparent sign that the industry continued to exude confidence on the exceptional talent pool at SCMHRD, thus bolstering the pre-eminence it enjoys among Business Schools. This incessant momentum towards the pinnacle of success as demonstrated by SCMHRD, is due to the meticulously designed curriculum, the sagacious faculty and the eminent alumni.

LIST OF NEW RECRUITERS

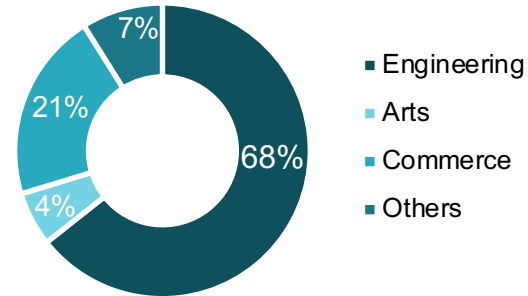
- Aditya Birla Fashion & Retail
- Airtel
- Apollo Tyres
- Becton Dickinson
- Bosch
- Cipla
- DE Shaw
- Ecolab
- Edelweiss Global Wealth Management
- Edelweiss Tokio Life Insurance
- Johnson & Johnson MI
- Lear Corporation
- Mahindra CIE
- MARSH India
- Nivea
- Piramal
- PwC
- Salto Dee Fe
- SKAPS Industries
- UHG Optum

BATCH PROFILE 2018-20

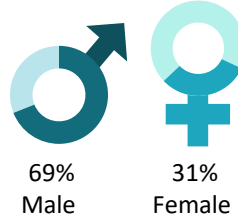
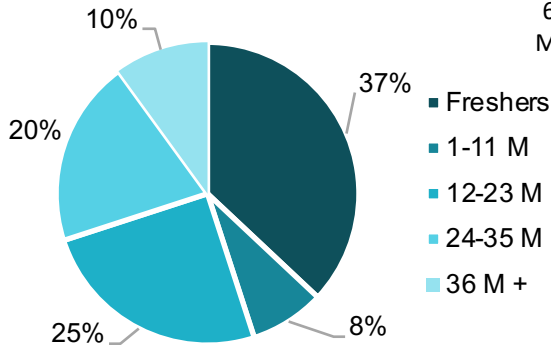
SPECIALIZATION



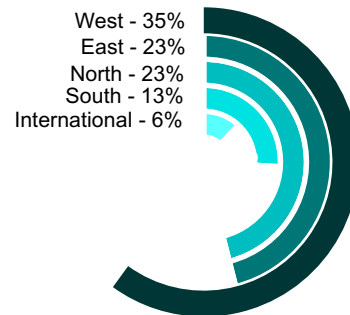
ACADEMIC DIVERSITY



WORK EXPERIENCE



GEOGRAPHIC DIVERSITY



PLACEMENT HIGHLIGHTS

Top 10%

3,03,529

Top 25%

2,63,023

Top 50%

2,09,884

Maximum
3,20,000

Average
1,48,489

Median
1,30,000

	HR	Marketing	Finance	Operations
Average	1,48,072	1,68,710	1,04,375	1,01,818
Median	1,30,000	1,50,000	80,000	1,00,000
Maximum	3,00,000	3,20,000	2,00,000	1,30,000

*All figures in INR for a duration of two months.

LIST OF RECRUITERS

FMCG/FMCD

Colgate Palmolive
Godrej Consumer Products
HUL
ITC
L'Oreal
Mother Dairy
Nivea
Perfetti Van Melle
Philips India
Philips Lighting
Pidilite
Titan
VIP Industries

CONSULTING

Deloitte
EY
PwC
Salto Dee Fe

BFSI

DBS
DE Shaw
Edelweiss Global Asset &
Wealth Management
Edelweiss Tokio
HSBC
JLT
J. P. Morgan
Marsh India
Yes Bank

CONGLOMERATE

DCM Shriram
Piramal Group
Reliance Industries

REAL ESTATE

Godrej Properties

HEALTHCARE / PHARMA

Becton Dickinson
Boehringer Ingelheim
Boston Scientific
Cipla
Johnson & Johnson
UHG Optum

TECHNOLOGY

Cisco
IBM
Intel
Intuit

IT/ITES

Brillio
Capgemini
Cognizant
Genpact
Searce
Wipro

AUTOMOTIVE / ENGINEERING

Apollo Tyres
Bosch
Cummins
Hilti
L&T
Lear Corporation
Mahindra CIE
Tata Motors

TELECOMMUNICATION

Airtel

OTHERS

Aditya Birla Fashion and Retail
Ecolab
HT Media
Maersk GSC
Maersk Line
OYO
SKAPS Industries



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***This is an interim report subject to external audit**
Designed by Media & PR Cell, SCMHRD