



SUMMER PLACEMENT REPORT



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ABOUT SCMHRD

SCMHRD is one of the premier management institutes in India which has accomplished a rare feat of becoming the youngest B school to appear in the **top 20 B Schools** of the country. A unique feature that makes SCMHRD stand out is its rich academic curriculum that not only caters to the dynamic and ever-evolving requirements of the industry but also fosters the **entrepreneurial mind-set** of the students. The institute bears testimony to mammoth achievements from its scholars who have proved their spectacular mettle by receiving offers from some of the most privileged recruiters of the country and winning prestigious corporate competitions. As an institute, SCMHRD has been successful in pooling the best blend of students and faculty, with varied levels of expertise thereby constantly pushing boundaries in the sphere of management education.

Initially comprising five prominent disciplines of Finance, Marketing, Human Resources, Operations and Infrastructure Management as its specialization offerings, SCMHRD has now included Business Analytics, a two year flagship program, which perfectly bridges the gap between managerial understanding of business processes and knowledge on statistical data and forecasting. With its diverse offerings, the institute consistently strives towards achieving excellence and holistic development of the students ensuring them an illustrious career in their area of expertise.



MESSAGE FROM LEADERSHIP



DR. PRATIMA SHEOREYDirector

SCMHRD, with its unique academic and student driven culture, has produced professionals who inspire with their professionalism, leadership, and innovative thought process. This is largely due to the exhaustive and dynamic curriculum at the institute. In a scenario where change is the norm, our strategy to prevail hinges on a continual exploration and consequent capitalization of new avenues in management education. The objective of the institute is to become a centre for management education that enjoys global repute, an institution that sows seeds of creativity in the young minds, and encourages excellence and perfection in every sphere of activity.

DR. GURUDAS NULKARPlacements Head
Faculty Coordinator



In its twenty five years of establishment, SCMHRD has trained young minds to take cognizance of problems and identify opportunities therein. The institute lays special emphasis on imparting education that nurtures the students into prominent professionals who possess a high degree of rectitude thereby transforming them into leaders of high caliber.

25 YEARS OF EXCELLENCE

Every individual who aspires to find their name etched in the hall of fame of the business world, requires, among other things, a sense of direction. SCMHRD, in its endeavor to provide its students with an interface with people of eminence in the industry, and to commemorate 25 years since its inception, conducted 'The Leadership Week'. A series of interactions, where senior business leaders from organizations such as Hindustan Unilever, Colgate Palmolive, Essar Steel, Johnson and Johnson, Oracle, Reliance Industries, Yes Bank, visited the campus, were held. It helped the students gain insights about the world of business, and learn the nuances surrounding the various disciplines of management. It was a tremendous learning experience which helped further the aspirations of the budding professionals who constitute the sterling talent pool at SCMHRD.



OVERVIEW

TRENDS

20 NEW RECRUITERS THIS YEAR

34% INCREASE IN MEDIAN STIPEND

22%
INCREASE IN
AVERAGE
STIPEND

SCMHRD has yet again demonstrated its ascendancy as a premier business school by successfully completing the Summer Placement Process for the 2018-2020 batch. Celebrating 25 years of success, the institution has been a credible source of sterling talent for the industry ever since its inception. Campus recruiters continued to repose faith in SCMHRD as the campus witnessed more than 60 companies making offers for various specializations like HR, Marketing, Finance, Operations, Business Analytics and Infrastructure Management. Several firms participated in the Summer Placement Process for the first time, accentuating the prominence that SCMHRD enjoys among the corporates. There was a significant increase in the median stipend in contrast to the previous year. This was a transparent sign that the industry continued to exude confidence on the exceptional talent pool at SCMHRD, thus bolstering the pre-eminence it enjoys among Business Schools. This incessant momentum towards the pinnacle of success as demonstrated by SCMHRD, is due to the meticulously designed curriculum, the sagacious faculty and the eminent alumni.

LIST OF NEW RECRUITERS

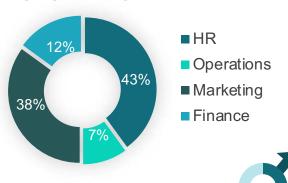
Aditya Birla Fashion & Retail Airtel	_	Johnson & Johnson MI Lear Corporation
Apollo Tyres		Mahindra CIE
Becton Dickinson		MARSH India
Bosch		Nivea
Cipla		Piramal
DE Shaw		PwC
Ecolab		Salto Dee Fe
Edelweiss Global Wealth Management		SKAPS Industries
Edelweiss Tokio Life Insurance		UHG Optum

BATCH PROFILE 2018-20

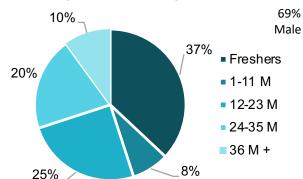
31%

Female

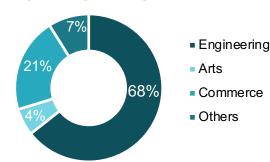




WORK EXPERIENCE



ACADEMIC DIVERSITY



GEOGRAPHIC DIVERSITY



PLACEMENT HIGHLIGHTS

Top 10%

3,03,529

Top 25%

2,63,023

Top 50%

2,09,884

HR Marketing Operations **Finance Average** 1,48,072 1,68,710 1,04,375 1,01,818 Median 1,30,000 1,50,000 80,000 1,00,000 Maximum 3,00,000 3,20,000 2,00,000 1,30,000

Maximum **3,20,000**

Average

1,48,489

Median

1,30,000

^{*}All figures in INR for a duration of two months.

LIST OF RECRUITERS



Colgate Palmolive **Godrei Consumer Products** HUL

ITC

L'Oreal

Mother Dairy Nivea

Perfetti Van Melle

Philips India

Philips Lighting

Pidilite Titan

VIP Industries



Deloitte EY PwC. Salto Dee Fe



DBS

DE Shaw

Edelweiss Global Asset & Wealth Management

Edelweiss Tøkio

HSBC

IJТ

J. P. Mørgan

Marsh India Yes Bank



CONGLOMERATE

DCM Shriram Piramal Group Reliance Industries



Godrei Properties

→ HEALTH CARE / PHARMA

Becton Dickinson Boehringer Ingelheim **Boston Scientific** Cipla Johnson & Johnson



UHG Optum

TECHNOLOGY

Cisco **IBM** Intel Intuit



IT/ITES

Brillio Capgemini Cognizant Genpact Searce Wipro



AUTOMOTIVE/ Engineering

Apollo Tyres Bosch Cummins Hilti 1&T

Lear Corporation Mahindra CIF Tata Motors



Airtel



SKAPS Industries

Aditya Birla Fashion and Retail **Ecolab** HT Media Maersk GSC Maersk Line OYO









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*This is an interim report subject to external audit Designed by Media & PR Cell, SCMHRD