



**SYMBIOSIS CENTRE FOR MANAGEMENT AND
HUMAN RESOURCE DEVELOPMENT**

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act. 1956)

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**Curriculum Feedback
Collection, Analysis and
Action Taken Report
For
Academic Year 2022-
2023**



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Detailed Feedback Analysis and Review for Academic Year 2022-2023

Sr No	Stakeholder	No. of Respondents - Feedback taken
1	Students	17
2	Teachers	5
3	Employers	15
4	Alumni	12



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Name of the Institute : Symbiosis Centre for Management and Human Resource Development						
Name of the Program : Master of Business Administration						
Feedback summary for design and review of the syllabus- Student						
Academic Year : 2022-2023						
SCMHRD collects the feedback from students in a structured mode both through LMS and Google Form. The feedback is analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs						
Total Number of Respondents : 16						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum is relevant to and provides for flexibility to meet my learning needs	7	5	4	1	
2	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	7	4	4	1	1
3	The course is relevant to the industry requirements.	8	4	4	1	
4	The number of hours allocated to the course are adequate.	7	5	4	1	
5	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses			11	4	2
6	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	7	4	4	1	1

Sr.No.	Question	Yes	No
1	Placement of the course is in appropriate semester.	16	1
2	The topics were overlapping with the courses taught earlier / during the semester.		1



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Screenshot of Students' Feedback Using Google Form

Exit Geedback-MBA,MBA-BA & MBA-IDM -21-23 SEM-IV					
Timestamp	Part 1. Choose the appropriate Programme	1. Choose the Specialization for MBA	6 2 a) Academic Curriculum - Relevance	7 2b) Academic Curriculum - Rigour	8 Suggestions for improvement if rating is below 3
2023/03/28 11:07:	MBA (2021-23)	Marketing	2	4	Academic curriculum should include the practical versions to apply out learnings within the campus as well
2023/03/28 11:56:	MBA (2021-23)	HR	4	3	More practical or hands on exposure can help
2023/03/28 1:50:4	MBA (2021-23)	Finance	3	3	Teach practically via case studies. Still half the finance batch doesn't know how to do Valuation etc.
2023/03/29 1:22:1	MBA (2021-23)	HR	2	2	The curriculum could be more adaptive to real world problems and conditions.
2023/03/30 12:19:	MBA (2021-23)	Marketing	2	2	The course structure needs to be updated, as most of it is not in line with current business environment



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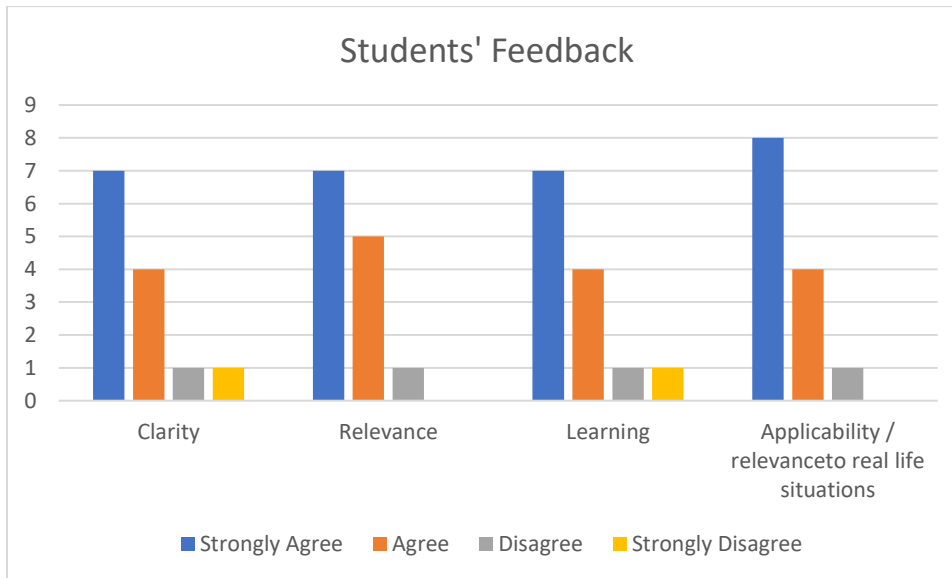
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Students Feedback Summary

Parameter	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
Clarity	7	4	1	1	13
Relevance	7	5	1	0	13
Learning	7	4	1	1	13
Applicability / Relevance to real life situations	8	4	1	0	13





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Name of the Program : Master of Business Administration
Teachers Feedback for design and review of syllabus
SCMHRD collects the feedback from teachers in both structured and unstructured mode. The feedback is analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs
Academic Year : 2022-2023
Total Number of Respondents : 5
No. of responses based on the courses allocated to the faculties : 5

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	5				
2	The faculty members/teachers are supported with adequate learning resources.	4	1			
3	The faculty members/teachers are encouraged to establish linkages with Industry.	3	2			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	3	2			

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	-	5



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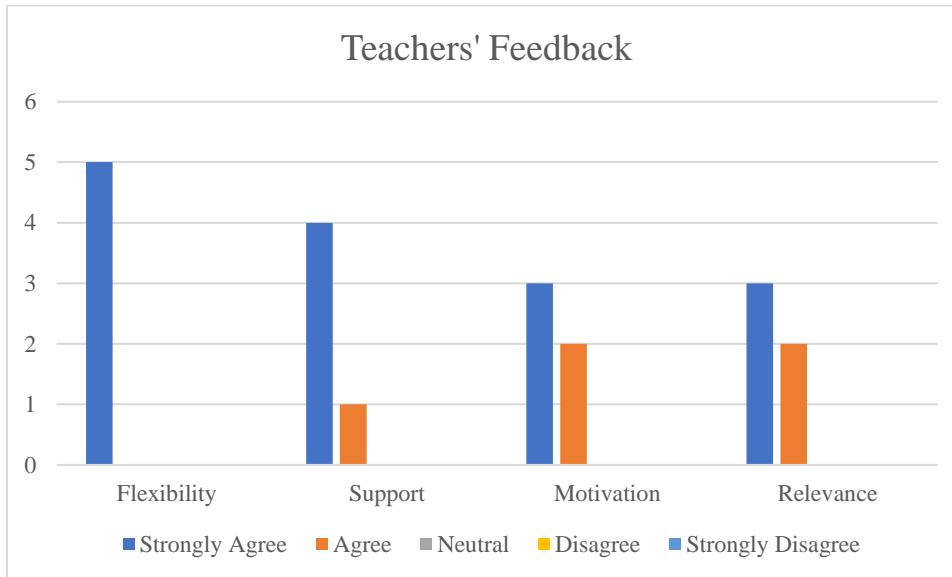
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Teachers' Feedback Summary

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Flexibility	5					5
Support	4	1				5
Motivation	3	2				5
Relevance	3	2				5





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Name of the Institute : Symbiosis Centre for Management and Human Resource Development
Name of the Program : Master of Business Administration
Employers Feedback for design and review of syllabus
SCMHRD collects the feedback from Employers in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs
Academic Year : 2022-2023
Total Number of Respondents : 15

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	6	5	4		
2	The students of the programme are adequately trained in terms of knowledge, skills and values	3	5	6	1	
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	4	6	5		
4	The courses offered in the Institute have relevance to societal needs and employment potential.	2	5	7	1	

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	6	9



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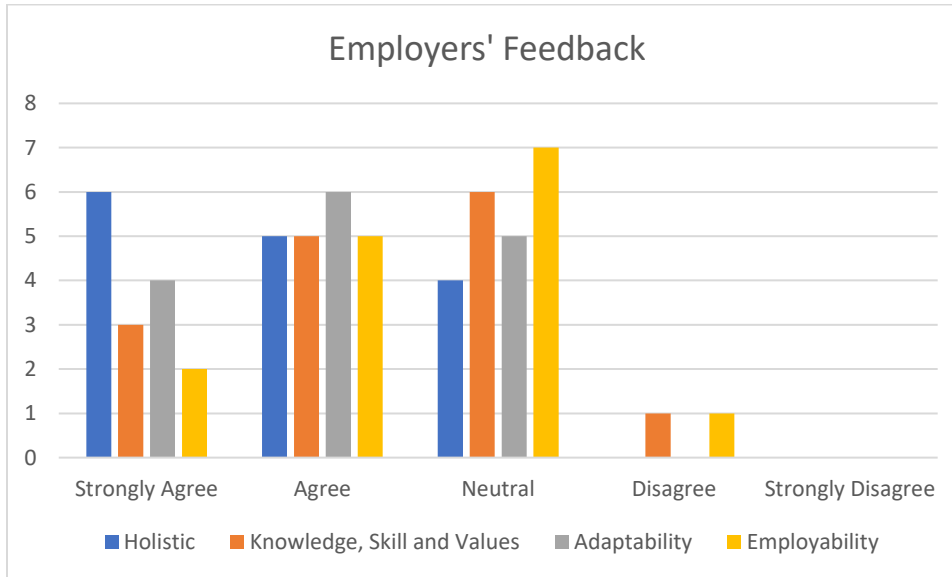
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Summary of Employers' Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Holistic	6	5	4			15
Knowledge, Skill and Values	3	5	6	1		15
Adaptability	4	6	5			15
Employability	2	5	7	1		15





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Name of the Institute : Symbiosis Centre for Management and Human Resource Development
Name of the Program : Master of Business Administration
Alumni Feedback for design and review of syllabus
SCMHRD collects the feedback from Alumni in both structured and unstructured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs
Academic Year : 2022-2023
Total Number of Respondents : 12

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	4	5	2	1	
2	The curriculum of the program is well designed and promotes learning experience of the students.	5	4	3		
3	The courses offered in the Institute have relevance to societal needs and employment potential.	3	5	4		
4	The institute encourages contribution from Alumni in curriculum and student development.	3	4	4	1	

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	5	7



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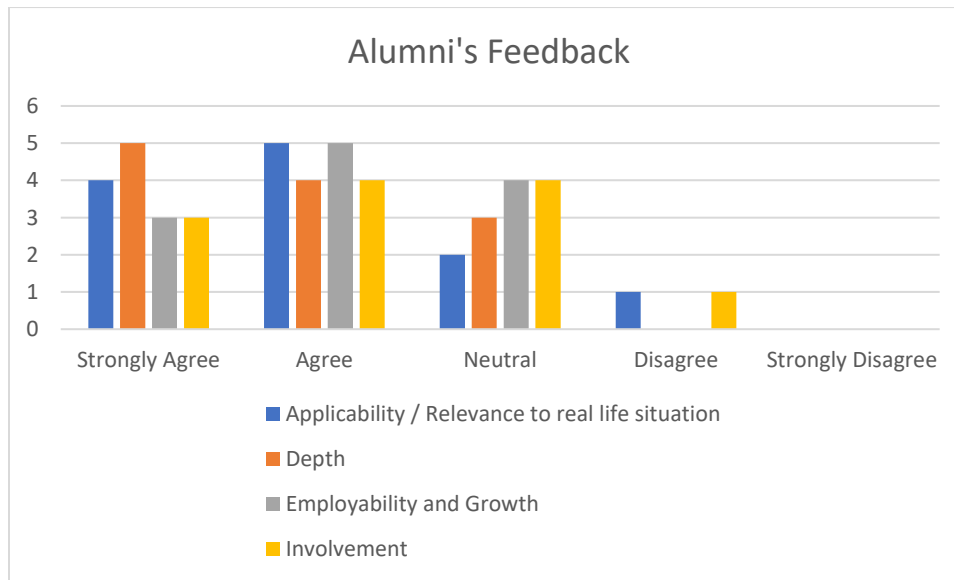
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Summary of Alumni Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Applicability / Relevance to real life situation	4	5	2	1		12
Depth	5	4	3			12
Employability and Growth	3	5	4			12
Involvement	3	4	4	1		12





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Action taken report on Stakeholder feedback for MBA

Stakeholder	Feedback Analysis and Suggestion Given	Action Taken
Students	Students felt the curriculum gave learning opportunities, is industry relevant and courses are non-overlapping, but wanted more practical components in the program. Enrichment of the course on Financial Valuation was suggested.	The feedback of the students were placed before the Programme Review Committee and Quality Improvement Cell for appropriate action. A course on Corporate Valuation was added in the Programme Structure of Batch 2023-25
Faculty	Faculty agreed the syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students. Faculty felt new course/s need to be added for achieving the Programme Objective of 'Proposes solution that are informed by ethical analysis of situations and its impact on individuals and organizations'	New courses such as 'Indian Ethos and Values for Management' . Redesigning of the course content of Labour Laws, SHRM and Machine Learning was proposed to BOS
Employer	Employers' were of the opinion that students are learning agile, course curriculum provides required knowledge, skills and attitude and is good mix of theory and practice. They suggested inclusion of some courses on ESG.	'ESG and Sustainable Finance' was added in the Programme Structure of Batch 2023-25.
Alumni	Alumni felt curriculum is industry relevant, socially relevant and well structured	On suggestion of Alumni a course on 'Introduction to FinTech was added

Dr. Netra Neelam

Director, SCMHRD