

1.	OBJECTIVE	 To transform successful managers into global business leaders Develop knowledge in core areas of business including strategy formulation Refining the interpersonal skills and leadership qualities 							
2.	DURATION (IN MONTHS)	30 (Part Time)							
3.	INTAKE	30							
4.	RESERVATION	I.Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Pe	b) ST (In Percentage) c) Differently al (In Percentage)				
			15 7.5						
		II.Over and above the sanctioned intake	onal Students age)						
			0 0						
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade and a minimum of Two years full time work experience after graduation in a registered firm/ company/ industry/ educational / government, autonomous organisations.							
6.	SELECTION PROCEDURE	Written Ability Test and Personal Interaction							
7.	MEDIUM OF INSTRUCTION	English	English						
8.	PROGRAMME PATTERN	Semester							
9.	COURSE & SPECIALIZATION	As per Annexure A: Specialization: Mar Technology and Bus	keting, Human Reso	urce, F	ïnance, Opera	tions, Information			
10.	FEE		Academic Fee p.a	a In	stitute Depos	sit Total			
	•		1st Year			·			
		Indian Students	231000		10000	241000			
		International Students (USD equivalent to INR)	0		0	0			
			2nd Year						
		Indian Students	231000		0	231000			
		International Students (USD equivalent to INR)	0		0	0			
			3rd Year			-			

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			Indian S	Students		86300	0		86300
			Student	ts (USD		0	0		0
ASSE	SSMENT	Institute le	evel. All Ex	ternal	Courses will ha	ve 60% internal			
2. STANDARD OF PASSING The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstand For all courses, a student is required to pass both internal and external examina separately with a minimum Grade Point of 4 corresponding to Grade P. Studer securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum for the student of the student who has achieved a minimum for the student who has achieved a						Outstanding). l examination P. Students e declared			
DIPL	OMA/	REE/	semester V	V examinati	on by	taking into cons	sideration the pe	rformance	of all
CLAS	SIFICATION	N OF (CREDITS						
Somostor			Specializa Core		Specialization Elective	Open Elective	Audit	Total	
1	22		0	0		0	0	0	22
2 22		0	0		0	0	0	22	
3 22			0	0		0	0	0	22
4	12		0	0		10	0	0	22
5	12		0	0		0	0	0	12
otal	90		0	0		10	0	0	100
	STAN PASSI AWAI DIPLO CERT CLAS nester 1 2 3 4 5	PASSING AWARD OF DEGI DIPLOMA/ CERTIFICATE CLASSIFICATION nester Generic Core 1 22 2 22 3 22 4 12 5 12	STANDARD OF PASSINGAWARD OF DEGREE/ DIPLOMA/ CERTIFICATECLASSIFICATION OF OGeneric Core122222322412512	Interna Student equivalenASSESSMENTAll Interna Institute la componenASSESSMENTAll Interna Institute la componenSTANDARD OF PASSINGThe assess performan For all cou separately securing la FAIL. The CGPA of aAWARD OF DEGREE/ DIPLOMA/ CERTIFICATEMaster of semester V semestersCLASSIFICATION OF CREDITSnesterGeneric Elective1222223222322412512	ASSESSMENTInternational Students (USD equivalent to INR)ASSESSMENTAll Internal Courses of Institute level. All Excomponent as external The assessment of the performance. Maxim For all courses, a stud separately with a min securing less than 400 FAIL. The University CGPA of 4 out of matical Award of DEGREE/ DIPLOMA/ CERTIFICATEMaster of Business A semester v examination securing less than 400 FAIL. The University CGPA of 4 out of matical semesters examinationAWARD OF DEGREE/ 	International Students (USD equivalent to INR)ASSESSMENTAll Internal Courses will ha Institute level. All External component as external [Uni The assessment of the stude performance. Maximum Gra For all courses, a student is separately with a minimum securing less than 40% absord FAIL. The University award CGPA of 4 out of maximumAWARD OF DEGREE/ DIPLOMA/ CERTIFICATEMaster of Business Adminis semesters examinations after Core1220022200322004120051200	International Students (USD equivalent to INR)0ASSESSMENTAll Internal Courses will have 100% compo Institute level. All External Courses will have component as external [University] examin The assessment of the student for each exam performance. Maximum Grade Point (GP) i For all courses, a student is required to pass separately with a minimum Grade Point of a securing less than 40% absolute marks in ea FAIL. The University awards a degree to th CGPA of 4 out of maximum of 10 CGPA for Award of DEGREE/ DIPLOMA/ CERTIFICATEMaster of Business Administration (Execut semester V examination by taking into cons semesters examinations after obtaining min CLASSIFICATION OF CREDITS1220002220003220004120010512000	International Students (USD equivalent to INR)0ASSESSMENTAll Internal Courses will have 100% component as internal Institute level. All External Courses will have 60% internal component as external [University] examinationSTANDARD OF PASSINGThe assessment of the student for each examination is done, performance. Maximum Grade Point (GP) is 10 correspond For all courses, a student is required to pass both internal ar separately with a minimum Grade Point of 4 corresponding securing less than 40% absolute marks in each head of pass FAIL. The University awards a degree to the student who h CGPA of 4 out of maximum of 10 CGPA for the programmAWARD OF DEGREE/ DIPLOMA/ CERTIFICATEMaster of Business Administration (Executive) will be awa semester v examinations after obtaining minimum 4 CGPA of Core1220002220003220004120010512000	International Students (USD equivalent to INR) 0 0 ASSESSMENT All Internal Courses will have 100% component as internal evaluation Institute level. All External Courses will have 60% internal component component as external [University] examination All Internal Courses will have 60% internal component component as external [University] examination STANDARD OF PASSING The assessment of the student for each examination is done, based on performance. Maximum Grade Point (GP) is 10 corresponding to O (For all courses, a student is required to pass both internal and external separately with a minimum Grade Point of 4 corresponding to Grade securing less than 40% absolute marks in each head of passing will be FAIL. The University awards a degree to the student who has achieve CGPA of 4 out of maximum of 10 CGPA for the programme. AWARD OF DEGREF/ DIPLOMA/ CERTIFICATE Master of Business Administration (Executive) will be awarded at the semester v examinations after obtaining minimum 4 CGPA out of 10 C CLASSIFICATION OF CREDITS nester Generic Core Specialization Core Specialization Core Open Elective Audit 1 22 0 0 0 0 0 2 22 0 0 0 0 3 22 0 0 0 0 0 4 12 0 0 0 0 0 5 12

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.

18/06/2022



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			Annexure A	<u>.</u>	<u>.</u>		
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			nester : 1				
			Core Courses				
T2353	0203480101	Entrepreneurship		2	60	40	100
T2114	0203480102	Essentials of Marketing Management		2	60	40	100
T2003	0203480103	Financial Accounting		2	60	40	100
T1324	0203480104	Goods and Service Tax (GST) Law		2	60	40	100
T1140	0203480105	Legal Aspects of Business		2	60	40	100
T2528	0203480106	Management of Operations		2	60	40	100
T2225	0203480107	Research Methodology		2	100	0	100
T6075	0203480108	Managerial Economics		2	60	40	100
T2802	0203480109	Project		2	100	0	100
T2572	0203480110	Human Resource Management		2	60	40	100
T2216	0203480111	Business Statistics		2	100	0	100
			Total	22	780	320	1100
		Ser	nester : 2			ι	
		Generic	Core Courses				
T2891	0203480201	Business Research Methods		3	90	60	150
T2227	0203480202	Business Analytics		2	60	40	100
T2118	0203480203	Consumer Behaviour		2	60	40	100
T2035	0203480204	Introduction to Financial Management		2	60	40	100
T2220	0203480205	Operations Research		2	60	40	100
T2573	0203480206	Organizational Behaviour		2	60	40	100
T2827	0203480207	Supply Chain Management		2	60	40	100
T6074	0203480208	Macroeconomics for Managers		2	60	40	100
T2130	0203480209	Brand Management		2	60	40	100
T2802	0203480210	Project		2	100	0	100
T3152	0203480211	Advanced Excel		1	50	0	50
			Total	22	720	380	1100
		Ser	nester : 3		-	I	
			Core Courses				
T2236	0203480301	Corporate Governance and Ethics		2	60	40	100
T2574	0203480302	Employment Related Laws		2	60	40	100
T2498		Financial Statement Analysis		2	60	40	100
T2397	0203480304	International Business and Global Strategy		2	60	40	100
T2015	0203480305	Introduction to Financial Markets and Institutions		2	60	40	100





			Annexure A		•		
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2165	0203480306	Lean Six Sigma		2	60	40	100
T3094	0203480307	Project Management		2	60	40	100
T2143	0203480308	Services Marketing		2	60	40	100
T2253	0203480309	Strategic Management		2	60	40	100
T2284	0203480310	Learning and Development		2	60	40	100
T2802	0203480311	Project		2	100	0	100
			Total	22	700	400	1100
			Semester : 4				
			ric Core Courses	-	-		
T2209		Business Forecasting		2	60	40	100
T2139	0203480402	Digital Marketing		2	100	0	100
T2254	0203480403	Game Theory for Strategic Thinking		2	100	0	100
T2290	0203480404	Leadership and Capacity Building		2	60	40	100
T2802	0203480405	Project		2	100	0	100
T2692	0203480406	Social Media Analytics		2	60	40	100
			—	40	400		
			Total	12	480	120	600
T0407	0202480407	Specializati	on Elective : Marketin	g			
T2127	0203480407			g 2	60	40	100
T2127 T2125		Integrated Marketing	on Elective : Marketin	g 2 2			
T2125 T2148	0203480408 0203480409	Integrated Marketing Communication Marketing Strategy Retail Marketing	on Elective : Marketin Marketing Marketing Marketing	g 2 2 2	60	40	100 100 100
T2125	0203480408 0203480409	Integrated Marketing Communication Marketing Strategy	on Elective : Marketin Marketing Marketing	g 2 2	60 60	40 40	100
T2125 T2148	0203480408 0203480409	Integrated Marketing Communication Marketing Strategy Retail Marketing	on Elective : Marketin Marketing Marketing Marketing	g 2 2 2	60 60 60	40 40 40	100 100 100
T2125 T2148 T2153 T2152	0203480408 0203480409 0203480410	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business	on Elective : Marketin Marketing Marketing Marketing Marketing	g 2 2 2 2 2	60 60 60 60	40 40 40 40	100 100 100 100
T2125 T2148 T2153 T2152	0203480408 0203480409 0203480410 0203480411 0203480412	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing	g 2 2 2 2 2 2 2 2	60 60 60 60 60	40 40 40 40 40	100 100 100 100 100
T2125 T2148 T2153 T2152 T2136	0203480408 0203480409 0203480410 0203480411 0203480412	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel Management Rural Marketing	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing Marketing Marketing	g 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60	40 40 40 40 40 40	100 100 100 100 100 100
T2125 T2148 T2153 T2152 T2136	0203480408 0203480409 0203480410 0203480411 0203480412	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel Management Rural Marketing	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing	g 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40	100 100 100 100 100 100 100
T2125 T2148 T2153 T2152 T2136	0203480408 0203480409 0203480410 0203480411 0203480412	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel Management Rural Marketing Tota	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing	g 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 10	60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40	100 100 100 100 100 100 100
T2125 T2148 T2153 T2152 T2136	0203480408 0203480409 0203480410 0203480411 0203480412	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel Management Rural Marketing Tota	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing	g 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 10	60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40	100 100 100 100 100 100 100
T2125 T2148 T2153 T2152 T2136 T2141	0203480408 0203480409 0203480410 0203480411 0203480412 0203480413	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel Management Rural Marketing Tota Specialization I Compensation and Reward	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing Elective : Human Reso	g 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 10	60 60 60 60 60 60 60 300	40 40 40 40 40 40 40 200	100 100 100 100 100 100 500
T2125 T2148 T2153 T2152 T2136 T2141 T2141	0203480408 0203480409 0203480410 0203480411 0203480412 0203480413 0203480414	Integrated Marketing Communication Marketing Strategy Retail Marketing International Marketing Business to Business Marketing Sales Force and Channel Management Rural Marketing Specialization I Compensation and Reward Management	on Elective : Marketin Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing Marketing Elective : Human Resource	g 2 2 2 2 2 2 2 2 2 2 2 2 2 10	60 60 60 60 60 60 300	40 40 40 40 40 40 40 200	100 100 100 100 100 100 500





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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2578	0203480418	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0203480419	Performance Management System	Human Resource	2	60	40	100
T2577	0203480420	HRD Instruments	Human Resource	2	60	40	100
T2286	0203480421	Industrial Relations	Human Resource	2	60	40	100
		Total	Required Credits	10	300	200	500
		Specializati	on Elective : Finance	•			
T2073	0203480422	International Finance	Finance	2	60	40	100
T2059	0203480423	Advanced Corporate Finance	Finance	2	60	40	100
T2011		Commercial Banking	Finance	2	60	40	100
T2013	0203480425	Derivative Markets	Finance	2	60	40	100
T2037	0203480426	Direct Taxation	Finance	2	60	40	100
T2056	0203480427	Financial Risk Management	Finance	2	60	40	100
T2019	0203480428	Fixed Income Markets	Finance	2	60	40	100
		Total	Required Credits	10	300	200	500
					500	200	500
T0400	0202400420		n Elective : Operation	ns	1		
T2168	0203480429	Specialization Advanced Supply Chain Management	n Elective : Operation	15 2	60	40	100
T2173	0203480430	Specialization Advanced Supply Chain Management International Logistics	n Elective : Operation Operations Operations	ns 2 2 2	60 60	40 40	100
T2173 T2174	0203480430 0203480431	Specialization Advanced Supply Chain Management International Logistics Materials Management	n Elective : Operation Operations Operations Operations	ns 2 2 2 2	60 60 60	40 40 40	100 100 100
T2173	0203480430 0203480431	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite	n Elective : Operation Operations Operations	ns 2 2 2	60 60	40 40	100
T2173 T2174	0203480430 0203480431	Specialization Advanced Supply Chain Management International Logistics Materials Management	n Elective : Operation Operations Operations Operations	ns 2 2 2 2	60 60 60	40 40 40	100 100 100
T2173 T2174 T3312	0203480430 0203480431 0203480432 0203480433	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations	Derations Operations Operations Operations Operations	ns 2 2 2 2 2	60 60 60 60	40 40 40 40	100 100 100 100
T2173 T2174 T3312 T2187	0203480430 0203480431 0203480432 0203480433 0203480434	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management	Derations Operations Operations Operations Operations Operations Operations	ns 2 2 2 2 2 2 2 2	60 60 60 60 60	40 40 40 40 40	100 100 100 100 100
T2173 T2174 T3312 T2187 T2181	0203480430 0203480431 0203480432 0203480433 0203480433 0203480434	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management Supply Chain Strategy Technology in Supply Chain Warehouse Management	Elective : OperationOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperations	ns 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60	40 40 40 40 40 40	100 100 100 100 100 100
T2173 T2174 T3312 T2187 T2181 T2182	0203480430 0203480431 0203480432 0203480433 0203480433 0203480434	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management Supply Chain Strategy Technology in Supply Chain	Elective : OperationOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperationsOperations	ns 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40	100 100 100 100 100 100 100
T2173 T2174 T3312 T2187 T2181 T2182 T2169	0203480430 0203480431 0203480432 0203480433 0203480433 0203480435 0203480435	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management Supply Chain Strategy Technology in Supply Chain Warehouse Management Operations Planning and Scheduling	Elective : Operation Operations	ns 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40 40	100 100 100 100 100 100 100 100
T2173 T2174 T3312 T2187 T2181 T2182 T2169	0203480430 0203480431 0203480432 0203480433 0203480433 0203480435 0203480435	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management Supply Chain Strategy Technology in Supply Chain Warehouse Management Operations Planning and Scheduling	Elective : OperationOperations	ns 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40 40 40 40	100 100 100 100 100 100 100 100 100
T2173 T2174 T3312 T2187 T2181 T2182 T2169	0203480430 0203480431 0203480432 0203480433 0203480433 0203480435 0203480435	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management Supply Chain Strategy Technology in Supply Chain Warehouse Management Operations Planning and Scheduling Total	Elective : Operation Operations Required Credits	ns 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40 40 40 40	100 100 100 100 100 100 100 100 100
T2173 T2174 T3312 T2187 T2181 T2182 T2169	0203480430 0203480431 0203480432 0203480433 0203480433 0203480435 0203480435	Specialization Advanced Supply Chain Management International Logistics Materials Management Project Management Suite Service Operations Management Supply Chain Strategy Technology in Supply Chain Warehouse Management Operations Planning and Scheduling Total	Elective : Operation Operations	ns 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40 40 40 40	100 100 100 100 100 100 100 100 100





			Annexure A				
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T3286	0203480439	Requirements Management	Information Technology	2	60	40	100
T3082	0203480440	IT Consulting	Information Technology	2	60	40	100
T3060	0203480441	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3287	0203480442	IT Strategy	Information Technology	2	60	40	100
T3289	0203480443	Business Intelligence I	Information Technology	2	60	40	100
T3288	0203480444	Business Process Management	Information Technology	2	60	40	100
		Total	Required Credits	10	300	200	500
			ctive : Business Ana	· · · · · · · · · · · · · · · · · · ·			
T3395	0203480445	Digital Transformation	Business Analytics	2	60	40	100
T3398		Mobile Analytics	Business Analytics	2	60	40	100
T2684		Financial Analytics	Business Analytics	2	60	40	100
T2685	0203480448	HR Analytics	Business Analytics	2	60	40	100
T2686	0203480449	Marketing Analytics	Business Analytics	2	60	40	100
T2687	0203480450	Operations Analytics	Business Analytics	2	60	40	100
T2693	0203480451	Visual Analytics	Business Analytics	2	60	40	100
T6068	0203480452	Basic Econometrics	Business Analytics	2	60	40	100
	-	Total	Required Credits	10	300	200	500
			emester : 5				
Tocic	0000400=63		c Core Courses	4.0	000		000
T2812	0203480501	Project		12	600	0	600
			Total	12	600	0	600





Semester	Internal Credits	External Credits	Total Credits	Total Marks						
	Common									
Semester 1	6	16	22	1100						
Semester 2	3	19	22	1100						
Semester 3	2	20	22	1100						
Semester 4	6	16	22	1100						
Semester 5	12	0	12	600						
Total	29	71	100	5000						

