



**SYMBIOSIS CENTRE FOR MANAGEMENT AND**  
**HUMAN RESOURCE DEVELOPMENT**

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act. 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category I by UGC

Curriculum Feedback  
Collection, Analysis and  
Action Taken Report  
For  
Academic Year 2022-  
2023



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## Detailed Feedback Analysis and Review for Academic Year 2022-2023

Sr No	Stakeholder	No. of Respondents - Feedback taken
1	Students	14
2	Teachers	12
3	Employers	15
4	Alumni	11



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<b>Name of the Institute :</b> Symbiosis Centre for Management and Human Resource Development						
<b>Name of the Program :</b> Master of Business Administration (Business Analytics)						
<b>Feedback summary for design and review of the syllabus- Student</b>						
<b>Academic Year :</b> 2022-2023						
SCMHRD collects the feedback from students in a structured mode both through LMS and Google Form. The feedback is analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs						
<b>Total Number of Respondents : 14</b>						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum is relevant to and provides for flexibility to meet my learning needs	4	6	2	1	1
2	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	4	6	2	1	1
3	The course is relevant to the industry requirements.	6	5	2	1	
4	The number of hours allocated to the course are adequate.	5	7	1	1	
5	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses	2	4	2	4	2
6	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	4	6	1	2	1

Sr.No.	Question	Yes	No
1	Placement of the course is in appropriate semester.	14	
2	The topics were overlapping with the courses taught earlier / during the semester.	1	13



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### Screenshot of Students' Feedback Using Google Form

Timestamp	Part 1. Choose the ap	1. Choose the Specialization for MBA	6 2 a) Academic Curriculum - Relevance	7 2b) Academic Curriculum - Rigour	8 Suggestions for improvement if rating is below 3
2023/03/28 1	MBA BA (2021-23)	Business Analy	2	3	Courses and exams should not be theoretical. We still need to memorize the answers and write exams which is not what MBA is.
2023/03/28 1	MBA BA (2021-23)	Business Analy	3	3	Few overlapping courses in Business Analytics curriculum can be removed
2023/03/29 1	MBA BA (2021-23)	Business Analy	1	1	There is no proper syllabus drafted for the course, please update the syllabus frequently and avoid blind copy pasting from previous year syllabus.



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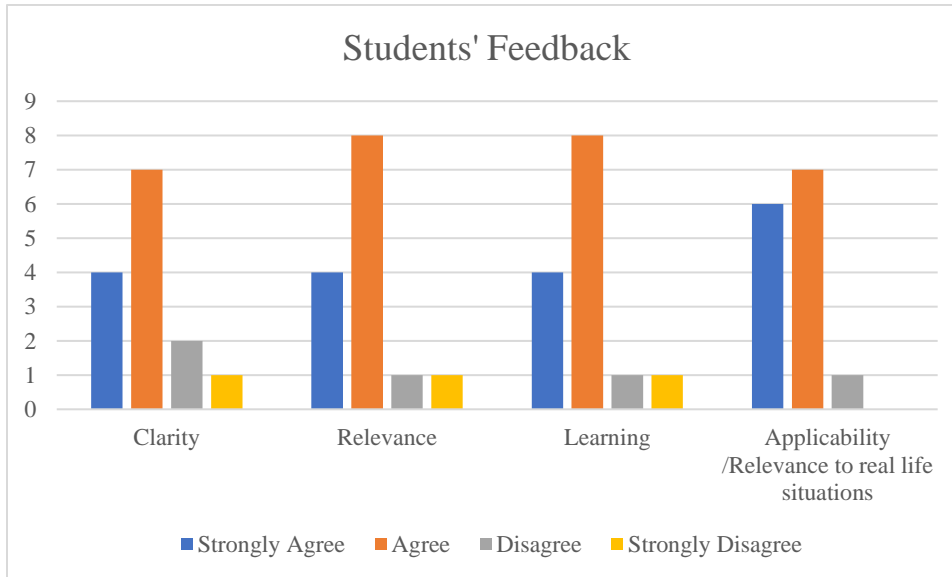
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### Students Feedback Summary

Parameter	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
Clarity	4	7	2	1	14
Relevance	4	8	1	1	14
Learning	4	8	1	1	14
Applicability /Relevance to real life situations	6	7	1		14





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<b>Name of the Institute :</b> Symbiosis Centre for Management and Human Resource Development
<b>Name of the Program :</b> Master of Business Administration-Business Analytics
<b>Teachers Feedback for design and review of syllabus</b>
SCMHRD collects the feedback from teachers in both structured and unstructured mode. The feedback is analyzed and suitable actions are taken to ensure that to make our program structure comprehensive and well defined catering to both National and International needs
<b>Academic Year :</b> 2022-2023
<b>Total Number of Respondents :</b> 12
<b>No. of responses based on the courses allocated to the faculties :</b> 12

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	7	5			
2	The faculty members/teachers are supported with adequate learning resources.	12				
3	The faculty members/teachers are encouraged to establish linkages with Industry.	6	6			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	6	6			

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	2	10



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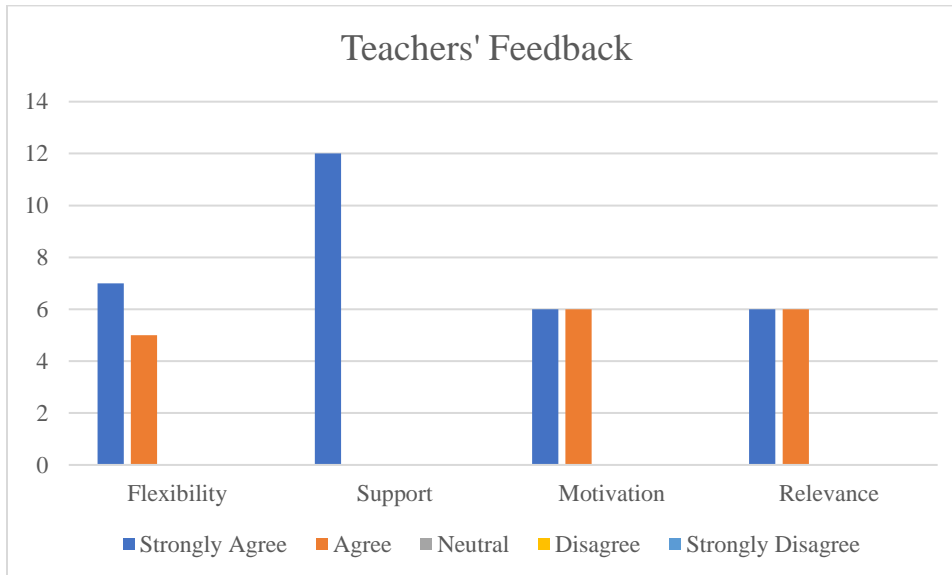
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## Teachers' Feedback Summary

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Flexibility	7	5				12
Support	12					12
Motivation	6	6				12
Relevance	6	6				12





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<b>Name of the Program :</b> Master of Business Administration- Business Analytics
<b>Employers Feedback for design and review of syllabus</b>
SCMHRD collects the feedback from Employers in a structured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs
<b>Academic Year :</b> 2022-2023
<b>Total Number of Respondents :</b> 15

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	6	5	4		
2	The students of the programme are adequately trained in terms of knowledge, skills and values	3	5	6	1	
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	4	6	5		
4	The courses offered in the Institute have relevance to societal needs and employment potential.	2	5	7	1	

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	6	9





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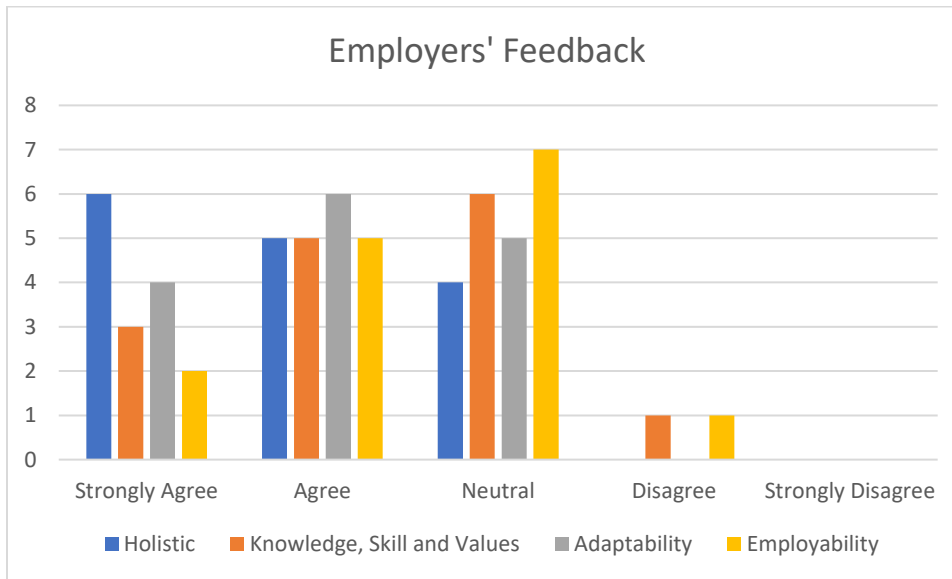
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### Summary of Employers' Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Holistic	6	5	4			15
Knowledge, Skill and Values	3	5	6	1		15
Adaptability	4	6	5			15
Employability	2	5	7	1		15





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<b>Name of the Program :</b> Master of Business Administration- Business Analytics
<b>Alumni Feedback for design and review of syllabus</b>
SCMHRD collects the feedback from Alumni in both structured and unstructured mode. The feedback is analyzed and suitable actions are taken to ensure that the curriculum is up-to-date to make our program structure comprehensive and well defined catering to both National and International needs
<b>Academic Year :</b> 2022-2023
<b>Total Number of Respondents :</b> 11

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	5	3	3		
2	The curriculum of the program is well designed and promotes learning experience of the students.	4	3	4		
3	The courses offered in the Institute have relevance to societal needs and employment potential.	4	4	3		
4	The institute encourages contribution from Alumni in curriculum and student development.	3	6	2		

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	3	8



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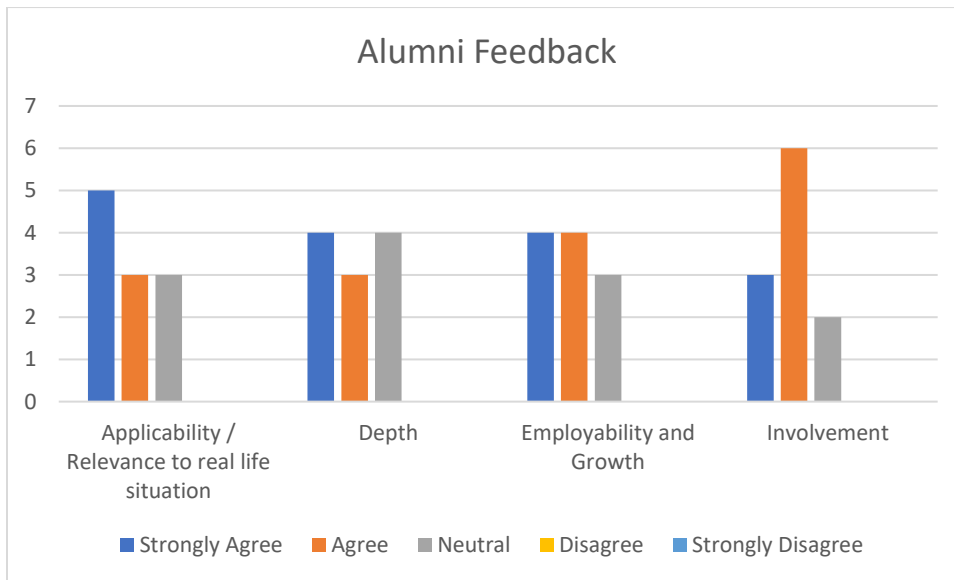
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### Summary of Alumni Feedback

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Applicability / Relevance to real life situation	5	3	3			11
Depth	4	3	4			11
Employability and Growth	4	4	3			11
Involvement	3	6	2			11





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## Action taken report on Stakeholder feedback for MBA- Business Analytics

Stakeholder	Feedback Analysis and Suggestion Given	Action Taken
Students	Students felt the curriculum gave learning opportunities, is industry relevant. But found some courses to be overlapping.	The feedback of the students were placed before the Programme Review Committee and Quality Improvement Cell for appropriate action. 4 credit course on Analytics Foundation to be discontinued and in it's place, three 2 credit courses to be introduced viz. Data Analysis with Python, Business Statistics and Basics of Econometrics.
Faculty	Faculty agreed the syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students. Programme Structure needs to be restructured at a few places	Instead of Business Communication as a 2 credit course, it is proposed to introduce a workshop on communication. Same was put forth before the Programme Review Committee
Employer	Employers' were of the opinion that students are learning agile, course curriculum provides required knowledge, skills and attitude and is good mix of theory and practice. It was suggested that course on Machine Learning can be redesigned	Same was recommended by Programme Review Committee to be proposed to Board of Studies
Alumni	Alumni felt curriculum is industry relevant, socially relevant and well structured. A course on Image Analytics was proposed	A course on Image Processing has been included for Batch 2023-25

**Dr. Netra Neelam**

**Director, SCMHRD**