SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT MASTER OF BUSINESS ADMINISTRATION PROGRAMME STRUCTURE 2017-19

OBJECTIVE 1.

To provide the students:

Conceptual knowledge of business along with a sound understanding of management theory and practice. Corporate exposure to the methods of business and best business practices. Building interpersonal skills and leadership qualities

DURATION 2.

Two Years Full Time

3. INTAKE 180 Students

RESERVATION 4.

I. Within the sanctioned intake:

- a) Scheduled Castes 15 %
- b) Scheduled Tribes 7.5%
- c) Differently Abled 3%
- II. Over and above the sanctioned intake
- a) Kashmiri Migrants 2 Seats
- b) International Students 15%

5. **ELIGIBILITY** Candidate should be a graduate from any statutory university with a minimum of 50% marks (45% for level. araduation SC/ST) at Candidates appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks (45% for SC/ST) in the qualifying examination.

A candidate who has completed qualifying qualification from any Foreign University must obtain an equivalence certificate from Association of Indian

Universities (AIU).

6. SELECTION PROCEDURE Symbiosis Nation Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)

7. **MEDIUM OF** INSTRUCTION English

8. **PROGRAMME PATTERN**

Semester Pattern - 4 Semesters

9. **COURSES & SPECIALIZATION** As per Annexure A Students should not exceed 30 internal credits out of 100 credits during entire programme.

10. FEE

Indian Students

Academic Fee p.a. Rs. 6,55,000 Institute Deposit Rs. 20,000

Total Rs. 6,75,000

International Students

Academic Fee p.a. Rs. 9,82,500 Institute Deposit Rs. 20,000 Rs. 10,02,500

11. ASSESSMENT

All Internal Courses will have 100% component as internal evaluation at the Institute level. All external courses will have 60% internal component and 40% component as external [University] examination.

12. STANDARD OF PASSING

The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to 0 (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.

13. AWARD OF DEGREE

Master of Business Administration will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10 CGPA

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head - Academics



Annexure A Semester I

Catalog Course Code	Course Code	Course Title	Credits	Internal Marks	External Marks	Total Marks
	ik. as	Core Cour		ght		
T2216	020341101	Business Statistics	2	100	1050-	100
T2224	020341102	Research Methodology	1	50	253 10203	50
T6075	020341103	Managerial Economics	2	60	40	100
T2114	020341104	Essentials of Marketing Management	2	60	40	100
T2572	020341105	Human Resource Management	2	60	40	100
T2528	020341106	Management of Operations	2	60	40	100
T2003	020341107	Financial Accounting	2	60	40	100
T2035	020341108	Introduction to Financial Management	2	60	40	100
T1140	020341109	Legal Aspects of Business	2	60	40	100
T2573	020341110	Organizational Behavior	2	60	40	100
T2220	020341111	Operations Research	2	60	40	100
T2812	020341112	Personal Effectiveness and Growth	1	50	050 - 120	50
T2239	020341113	Business Communication	2	100	050 - 816	100
T2353	020341114	Entrepreneurship	2	100	USU _ CVI	100
T2214	020341115	Mathematical Prerequisites	1	50	ose - are	50
T2566	020341116	Business Awareness Test 1	1	50	000 - 650	50
	5.5	Choose any one fro	m 117 to	120		
T6012	020341117	Basic German I	in in the	- DICTAR	TOO TERM	
T6014	020341118	Basic French I	2	100	-	100
T6016	020341119	Basic Spanish I	Striggles	100	926 B26	100
T6018	020341120	Basic Chinese I	teanonne			
		Total	30	1140	360	1500
T4005	020341121	*Integrated Disaster Management	2055019719	341272	2575 020	Letter Grade



Semester II

atalog ourse	Course Code	Course Title	Credits	Internal Marks	External Marks	Total Marks
Code	1886 28012	Core Cou	rses	8.0	201	0.3
T6074	020341201	Macroeconomics for Managers	2	60	40	100
T2253	020341202	Strategic Management		60	40	100
T2006	020341203	Cost Accounting	2	60	40	100
T2526	020341204	Supply Chain Management	2	60	40	100
T2124	020341205	Marketing Research	3	90	60	150
T2237	020341206	Corporate Social Responsibility	1	50	E050 + 5X	50
T2227	020341207	Business Analytics	2	60	40	100
12221	020311207	Total	14	440	260	700
	14 Core +	14 Electives = 28 Cre	dits (10	courses fro	m Area)	167
	110010	Electives - Mar	keting Ar	ea		
T2136	020341208	Sales Force and Channel Management	2	60	40	100
T2139	020341209	Digital Marketing	2	100	rann - ne	100
T2148	020341210	Retail Marketing	2	60	40	100
T2130	020341211	Brand Management	2	60	40	100
T2152	020341212	Business to Business Marketing	2	60	40	100
		Electives - Fir	ance Are	a		
T2051	020341213	Financial Modeling	2	60	40	100
T2011	020341214	Commercial Banking	2	60	40	100
T2013	020341215	Derivative Markets	2	100		100
T2073	020341216	International Finance	2	60	40	100
T2015	020341217	Introduction to Financial Markets and Institutions	2	60	40	100
T2059	020341218	Advanced Corporate Finance	2	60	40	100
		Electives - Human	Resourc			
T2281	020341219	Talent Acquisition	2	60	40	100
T2284	020341220	Learning and Development	2	60	40	100
T2296	020341221	Compensation and Reward Management	2	100	2022 _ 202	100
T2576	020341222	Performance Management System	2	60	40	100
T2577	020341223	HRD Instruments	2	60	40	100
T2286	020341224	Industrial Relations	2	60	40	100
		Electives - Ope	rations A	rea		(0)
T2222	020341225	Advanced Operations	2	60	40/	100

T2193	020341226	Project Management	2	60	40	100
T2527	020341227	Logistics Management	2	60	40	100
T3312	020341228	Project Management Suite	2	100	-	100
T2163	020341229	Quality Management	2	60	40	100
	Electi	ves - Strategy and Gen	eral Mar	nagement A	rea	5361
T2607	Venture and Private		2	60	40	100
T6068	020341231	Basic Econometrics	2	60	40	100

Semester III

Catalog Course Code	Course Code	Course Title	Credits	Internal Marks	External Marks	Total Marks
	1000	Core Cours	ses	SIL)		
T2567	T2567 020341301 Business Awareness Test 2		1,5	50	E050_ 16E	50
T2209	020341302	Business Forecasting	2	60	40	100
T2658	020341303	Design Thinking	2	100	-	100
T2903	020341304	Summer Internship	4	120	80	200
T2595	020341305	Concepts and		50	E020 78.	50
T6003	020341306	Indian Kaleidoscope -		100	020 Z8	100
T2244	020341307	Innovation Management	2	100	1940 re	100
	7 90	Total	14	580	120	700
	New INC. SERVE	14 Core+ 16 Elective	s = 30 Cr	edits		
	is no	Electives - Marke	eting Area	a		
T2118	020341308	Consumer Behavior	2	60	40	100
T2153	020341309	International Marketing	2	60	40	100
T2143	020341310	Services Marketing	2	60	40	100
T2127	020341311	Integrated Marketing Communication	2	60	40	100
T2145	020341312	Sustainable Marketing	2	60	40	100
T2154	020341313	Marketing Simulation	2	100		100
T2144 020341314 Entertainment Marketing		2	60	40	100	
U U	P Dd	Electives - Fina		102105	ago , ožo	
T2019	020341315	Fixed Income Markets	2	60	40	100
T2056	020341316	Financial Risk Management	2	60	40	100
T2043	020341317	Security Analysis and Portfolio Management	2	100	W.	100
T2684	020341318	Financial Analytics	2	60	40	मा 100

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T2497	020341319	Investment Banking	2	60	40	100
T2063	020341320	Project Feasibility and Financing	2	60	40	100
	797	Electives - Human Re	source A	Area		
T2288	020341321	Organization Theory Design and Structure	2	60	40	100
T2574	020341322	Employment Related 2 Laws		60	40	100
T2290	020341323	Leadership and Capacity Building	2	60	40	100
T2294	020341324	Conflict and Negotiation	2	60	40	100
T2297	020341325	HRD Audit and Scorecard	2	60	40	100
T2300	020341326	HR Analytics	2	60	40	100
T2283	020341327	Talent Management	2	60	40	100
T2578	020341328	Organization Development and Change	2	60	40	100
T3143	020341329	ERP - HCM	2	100	-	100
	UL	Electives - Operat	ions Are	a	\$ 0203	257
T2190	020341330	Operations Planning and Scheduling	2	60	40	100
T2169	020341331	Warehouse Management	2	60	40	100
T2187	020341332	Service Operations Management	2	60	40	100
T2687	020341333	Operations Analytics	2	100	-	100
T2525	020341334	World Class Manufacturing Techniques	2	60	40	100
T2181	020341335	Supply Chain Strategy	2	60	40	100
T2173	020341336	International Logistics	2	60	40	100
	Electi	ves - Strategy and Gene	ral Man	agement A	rea	
T2367	020341337	Micro Finance and Social Entrepreneurship	2	60	40	100
	020341338	Visual Analytics	2	60	40	100

Semester IV

Catalog Course Code	Course Code	Course Title	Credits	Internal Marks	External Marks	Total Marks
T2387	020341401	Global Business Environment	2	60	40	100
T2254	020341402	Game Theory for Strategic Thinking	2	100	050 - 420	100
T2236	020341403	Corporate Governance and Ethics	2	60	40	100
		Total	6	220	80	300

	6	Core + 6 Elective cree	dits = 12	Credits		
		Electives - Marke				
T2121	020341404	Customer Relationship Management	2	60	40	100
T2125	020341405	Marketing Strategy	2	100	-	100
T2141	020341406	Rural Marketing	2	60	40	100
T2155	020341407	Marketing Models	2	60	40	100
		Electives - Fina	nce Area			r
T2025	020341408	Microfinance and Social Banking	2	60	40	100
T2021	020341409	Insurance Management	2	60	40	100
T2039	020341410	Taxation	2	100	-	100
T2055	020341411	Behavioral Finance	2	60	40	100
		Electives - Human R	esource	Area		
T2760	020341412	Strategic Human Resource Management	2	60	40	100
T2298	020341413	Coaching Counseling and Mentoring	2	60	40	100
T2761	020341414	Trends in Industrial Relations and Labor laws	2	60	40	100
T2759	020341415	Psychological Issues at Work	1	50	-	50
T2299	020341416	Emotional Intelligence at Work Place	1	50	-	50
T2289	020341417	Management of Diverse Work Force	2	60	40	100
		Electives - Opera	tions Are	a		
T2189	020341418	Operations Strategy and Control	2	60	40	100
T2195	020341419	Project Risk Management	2	60	40	100
T3288	020341420	Business Process Management	2	60	40	100
T2178	020341421	Sectorial Studies in Supply Chain	2	100	-	100

Summary

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester I	12	18	30	1500
Semester II	3	25	28	1400
Semester III	10	20	30	1500
Semester IV	4	8	12	600
Total	29	71	100	5000

^{*}Integrated Disaster Management is mandatory for the award of degree.