



**Symbiosis Centre for Management and Human Resource  
Development, Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

1.	<b>OBJECTIVE</b>	1. To transform successful managers into global business leaders 2. Develop knowledge in core areas of business including strategy formulation 3. Refining the interpersonal skills and leadership qualities			
2.	<b>DURATION (IN MONTHS)</b>	30 (Part Time)			
3.	<b>INTAKE</b>	120			
4.	<b>RESERVATION</b>	Not Applicable			
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade and a minimum of Two years full time work experience after graduation in a registered firm/ company/ industry/ educational/ government, autonomous organisations.			
6.	<b>SELECTION PROCEDURE</b>	Written Ability Test and Personal Interaction			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A: SPECIALIZATION: Marketing, Finance, HR, Operations, IT & Business Analytics			
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>
		<b>Indian Students</b>	210000	10000	220000
		<b>International Students (USD equivalent to INR)</b>	0	0	0
11.	<b>ASSESSMENT</b>	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination			
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	Master of Business Administration (Executive) will be awarded at the end of V semester examination by taking into consideration the performance of all semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.			

14. NATURE WISE DISTRIBUTION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	22	0	0	0	0	0	22
2	22	0	0	0	0	0	22
3	22	0	0	0	0	0	22
4	12	0	0	10	0	0	22
5	12	0	0	0	0	0	12
<b>Total</b>	<b>90</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>100</b>

The revised programme structure supersedes the previously approved programme structure dated 24/11/2020 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

THIS IS SYSTEM GENERATED DOCUMENT AND REQUIRES NO SIGNATURE.



**Symbiosis Centre for Management and Human Resource Development,  
Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2216	0203480101	Business Statistics		2	60	40	100
T2114	0203480102	Essentials of Marketing Management		2	60	40	100
T2003	0203480103	Financial Accounting		2	60	40	100
T2572	0203480104	Human Resource Management		2	100	0	100
T2528	0203480105	Management of Operations		2	60	40	100
T1324	0203480106	Goods and Service Tax (GST) Law		2	60	40	100
T1140	0203480107	Legal Aspects of Business		2	60	40	100
T2225	0203480108	Research Methodology		2	100	0	100
T6075	0203480109	Managerial Economics		2	60	40	100
T2353	0203480110	Entrepreneurship		2	60	40	100
T2802	0203480111	Project		2	100	0	100
<b>Total</b>				<b>22</b>	<b>780</b>	<b>320</b>	<b>1100</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2227	0203480201	Business Analytics		2	60	40	100
T2220	0203480202	Operations Research		2	60	40	100
T2118	0203480203	Consumer Behaviour		2	60	40	100
T3152	0203480204	Advanced Excel		1	50	0	50
T2035	0203480205	Introduction to Financial Management		2	60	40	100
T2573	0203480206	Organizational Behaviour		2	60	40	100
T2130	0203480207	Brand Management		2	60	40	100
T2827	0203480208	Supply Chain Management		2	60	40	100
T6074	0203480209	Macroeconomics for Managers		2	60	40	100
T2891	0203480210	Business Research Methods		3	90	60	150
T2802	0203480211	Project		2	100	0	100
<b>Total</b>				<b>22</b>	<b>720</b>	<b>380</b>	<b>1100</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2165	0203480301	Lean Six Sigma		2	60	40	100
T2253	0203480302	Strategic Management		2	60	40	100
T2574	0203480303	Employment Related Laws		2	60	40	100
T2284	0203480304	Learning and Development		2	60	40	100
T2236	0203480305	Corporate Governance and Ethics		2	60	40	100
T2387	0203480306	Global Business Environment		2	60	40	100



**Symbiosis Centre for Management and Human Resource Development,  
Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2015	0203480307	Introduction to Financial Markets and Institutions		2	60	40	100
T2498	0203480308	Financial Statement Analysis		2	60	40	100
T2143	0203480309	Services Marketing		2	60	40	100
T3094	0203480310	Project Management		2	60	40	100
T2802	0203480311	Project		2	100	0	100
<b>Total</b>				<b>22</b>	<b>700</b>	<b>400</b>	<b>1100</b>
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2692	0203480401	Social Media Analytics		2	60	40	100
T2290	0203480402	Leadership and Capacity Building		2	60	40	100
T2139	0203480403	Digital Marketing		2	100	0	100
T2254	0203480404	Game Theory for Strategic Thinking		2	100	0	100
T2209	0203480405	Business Forecasting		2	60	40	100
T2802	0203480406	Project		2	100	0	100
<b>Total</b>				<b>12</b>	<b>480</b>	<b>120</b>	<b>600</b>
<b>Specialization Elective : Marketing</b>							
T2127	0203480407	Integrated Marketing Communication	Marketing	2	60	40	100
T2148	0203480408	Retail Marketing	Marketing	2	60	40	100
T2136	0203480409	Sales Force and Channel Management	Marketing	2	60	40	100
T2125	0203480410	Marketing Strategy	Marketing	2	60	40	100
T2141	0203480411	Rural Marketing	Marketing	2	60	40	100
T2153	0203480412	International Marketing	Marketing	2	60	40	100
T2152	0203480413	Business to Business Marketing	Marketing	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Human Resource</b>							
T2577	0203480414	HRD Instruments	Human Resource	2	60	40	100
T2286	0203480415	Industrial Relations	Human Resource	2	60	40	100
T2576	0203480416	Performance Management System	Human Resource	2	60	40	100
T2578	0203480417	Organizational Development and Change	Human Resource	2	60	40	100
T2760	0203480418	Strategic Human Resource Management	Human Resource	2	60	40	100



**Symbiosis Centre for Management and Human Resource Development,  
Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2296	0203480419	Compensation and Reward Management	Human Resource	2	60	40	100
T2283	0203480420	Talent Management	Human Resource	2	60	40	100
T2281	0203480421	Talent Acquisition	Human Resource	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Finance</b>							
T2059	0203480422	Advanced Corporate Finance	Finance	2	60	40	100
T2013	0203480423	Derivative Markets	Finance	2	60	40	100
T2073	0203480424	International Finance	Finance	2	60	40	100
T2011	0203480425	Commercial Banking	Finance	2	60	40	100
T2037	0203480426	Direct Taxation	Finance	2	60	40	100
T2056	0203480427	Financial Risk Management	Finance	2	60	40	100
T2019	0203480428	Fixed Income Markets	Finance	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Operations</b>							
T2174	0203480429	Materials Management	Operations	2	60	40	100
T3312	0203480430	Project Management Suite	Operations	2	60	40	100
T2181	0203480431	Supply Chain Strategy	Operations	2	60	40	100
T2169	0203480432	Warehouse Management	Operations	2	60	40	100
T2168	0203480433	Advanced Supply Chain Management	Operations	2	60	40	100
T2173	0203480434	International Logistics	Operations	2	60	40	100
T2190	0203480435	Operations Planning and Scheduling	Operations	2	60	40	100
T2187	0203480436	Service Operations Management	Operations	2	60	40	100
T2182	0203480437	Technology in Supply Chain	Operations	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Information Technology</b>							
T3288	0203480438	Business Process Management	Information Technology	2	60	40	100
T3286	0203480439	Requirements Management	Information Technology	2	60	40	100
T3297	0203480440	Software Quality Management	Information Technology	2	60	40	100
T2182	0203480441	Technology in Supply Chain	Information Technology	2	60	40	100



**Symbiosis Centre for Management and Human Resource Development,  
Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T3289	0203480442	Business Intelligence I	Information Technology	2	60	40	100
T3082	0203480443	IT Consulting	Information Technology	2	60	40	100
T3060	0203480444	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3287	0203480445	IT Strategy	Information Technology	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Business Analytics</b>							
T2693	0203480446	Visual Analytics	Business Analytics	2	60	40	100
T3395	0203480447	Digital Transformation	Business Analytics	2	60	40	100
T2684	0203480448	Financial Analytics	Business Analytics	2	60	40	100
T2685	0203480449	HR Analytics	Business Analytics	2	60	40	100
T2686	0203480450	Marketing Analytics	Business Analytics	2	60	40	100
T6068	0203480451	Basic Econometrics	Business Analytics	2	60	40	100
T3398	0203480452	Mobile Analytics	Business Analytics	2	60	40	100
T2687	0203480453	Operations Analytics	Business Analytics	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Semester : 5</b>							
<b>Generic Core Courses</b>							
T2812	0203480501	Project		12	600	0	600
<b>Total</b>				<b>12</b>	<b>600</b>	<b>0</b>	<b>600</b>



**Symbiosis Centre for Management and Human Resource  
Development, Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

Semester	Internal Credits	External Credits	Total Credits	Total Marks
<b>Marketing</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Human Resource</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Finance</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Operations</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Information Technology</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Business Analytics</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100



Celebrating 50 Years of Excellence

**Symbiosis Centre for Management and Human Resource  
Development, Pune  
Master of Business Administration (Executive)  
Programme Structure 2020-23**

Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>