

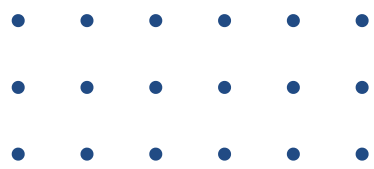


INTERNATIONAL RESEARCH COLLOQUIUM 2022

A PRELUDE TO S-TEAM 2022
(24th September - 30th September)



MEDIA & PR CELL



About SCMHRD

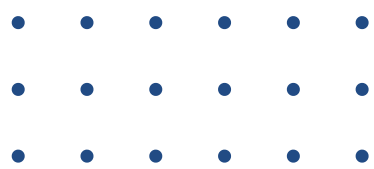
SCMHRD, established in 1993, is a premier institute honing world class leaders and entrepreneurs. It features in the elite list of B-Schools to have been accredited by the Association to Advance Collegiate Schools of Business (AACSB). The elite brotherhood has only fourteen B-Schools from India and a mere 5% of the total B-Schools across the world. SCMHRD's MBA programme is one of the most prestigious in India. SCMHRD specializes in producing quality talent in the fields of HR, Marketing, Finance, Operations, Infrastructure Development and Management, Business Analytics. Aply supported by a robust curriculum featuring massive experiential learning opportunities to equip the students with applied orientation of thoughts into action in the real world. The research focussed approach of SCMHRD also helps in this direction. Wherein, a quest for a deeper understanding gets etched in the DNA of every SCMHRDian.

SCMHRD has partnerships with National Entrepreneurship Network (NEN) and Symbiosis Center for Entrepreneurship & Innovation (SCEI) to help foster and nurture the spirit of entrepreneurship amongst its students.

International Research Colloquium 2021- A prelude to S-TEAM 2021

As we enter another year, the business situation remains complex, uncertain and rapidly evolving. In the days to come, companies and institutions need both resilience to ride the shock waves and agility to exploit the upcoming opportunities. While the digital transformation is here to stay, the various facets of this transformation from the business's perspective, from the stakeholder's perspective and from the societal perspective need to be looked at. Additionally, the impact of this transformation on achieving the sustainable development goals cannot be neglected. A balanced view achieving Sustainable progress needs to be addressed from the academician and the practitioner perspective.

The second edition of the International Research colloquium 2022, which serves as a prelude to our Annual Research Conference S-TEAM 2022, addresses this aspect of Sustainable Progress. The colloquium titled Changing face of Business and Research: Emerging Opportunities and Challenges seeks to explore the challenges faced by the business environment as they try to achieve digitization along with sustainability for their firms. The colloquium aims on bridging the industry-academia gap by taking a cue from the industry and reflecting on the direction of the management research.



Respected Dignitaries



Dr. Rishiksha T. Krishnan
Director, IIM Bangalore



Dr. Peter Kirchsclaeger
Professor, University of Lucerne



Dr. Prashant Pansare
Founder and CEO - Intelimint Group and Rubiscape Pvt Ltd



Dr. Suresh Renukkappa
Associate Professor,
University of Wolverhampton



Dr. Sushanta Mishra
Professor, IIM Bangalore



Dr. Aniket Sengupta
Adjunct Professor, EM Normandie Business School, France



Dr. Ganesh Natarajan
Chairman & Founder,
5F World



Mr. Labanya Prakash Jena
Regional Climate Finance Adviser,
Indo-Pacific region, The Commonwealth



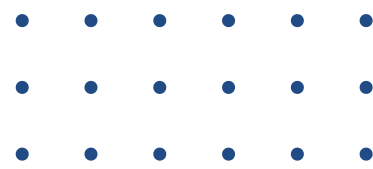
Dr. Ejaz Ghani
Senior Fellow,
Pune International Center



Mr. Manoj Kumar
Founder, Social Alpha

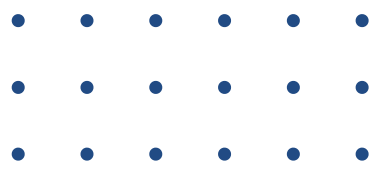


Dr. Prashant Salwan
Professor, IIM Indore



Conference Schedule

Day	Events	
Day 1 Monday, 7th February	Inaugural Event Address- Guest of Honour Dr. Rishiksha T. Krishnan, Director, IIM- Bangalore	Societal and Ethical Issues of Digitization Dr. Peter Kirchsclaeger, Professor, University of Lucerne, Switzerland
Day 2 Tuesday, 8th February	Innovation and Social Entrepreneurship -Make in India for the World Mr.Manoj Kumar Co-Founder FISE	Innovation and start up wave Dr.Prashant Salwan IIM Indore
Day 3 Wednesday, 9th February	Digital Disruption and Innovation Prashant Pansare, Managing Director, Inteliment	Towards a More Just, Green and Healthy Future Dr. Suresh Renukkappa, Associate Professor, University of Wolverhampton, UK
Day 4 Thursday, 10th February	Psychological Resilience Dr.Sushanta Mishra, Professor, IIM Bangalore	Building agile and resilient organisations Aniket Sengupta, Adjunct Faculty, Normandie Business School, France
Day 5 Friday, 11th February	Succeeding with Digital Dr. Ganesh Natrajan, Chairman, 5 F World	Climate Finance and Sustainable Finance in India Labanya Prakash Jena, CFA, Regional Climate Finance Adviser - Indo- Pacific region, The Commonwealth
Day 6 Saturday, 12th February	Net-Zero- is it a reality? Dr.Ejaz Ghani, Senior Fellow at the Pune International Center	Valedictory Session



Glimpses

Day 1

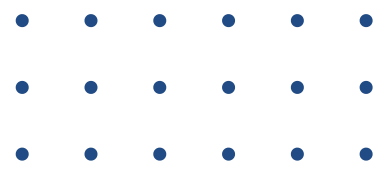


The first day of the IRC started with the opening remarks from Mr. Rishikesha T. Krishnan, the Director of IIM, Bangalore, who is a Professor in the Corporate Strategy and Policy Area. He was a recipient of the Bharat Asmita Acharya Shreshtha Award from MIT Group of Institutions in 2017.

Mr. Rishikesha emphasized the importance of frugal innovation by companies and explained how the framework proposed in his book "8 Steps To Innovation: Going From Jugaad To Excellence" can be extrapolated to today's digital era. Diving deeper into the topic, Mr. Rishikesha also explained how India's draft of the eCommerce policy can provide level playing fields for domestic players.



The day's second session featured a deep dive into the topic of "Social and Ethical Issues of Digitization." Dr. Peter Kirchsclaeger provided some in-depth insights into data usage and AI/ML-driven business. The necessity for timely oversight in the sphere of data utilization was emphasized, as was the need for corporations to adopt ethical standards sooner rather than later for the sake of the environment and the economy. Dr. Peter also educated the audience on the workings of the International Data-based Systems Agency and how it maintains track of technological breakthroughs.



Glimpses

Day 2

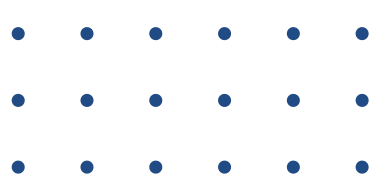


The second day of the IRC started with the opening remarks of Mr. Manoj Kumar, Founder of Social Alpha. SCMHRD is very grateful to him for his knowledge-packed session on the topic, 'Social Entrepreneurship.'

Mr. Manoj emphasized how we are a growing and resilient entrepreneurship country. Mr. Manoj moved on to highlight some of the challenges that persist in our country regarding Poverty, Malnourishment, Unemployment, Lack of good quality living, etc. But he was optimistic by looking at these problems as opportunities that can be solved through innovative disruptions. Diving deeper into the topic, Mr. Manoj focused on the thought that we need to address market failures, and this is the new genre of Social Entrepreneurship. He added that we need to create innovation where the market has failed to make an accomplished social entrepreneurship ecosystem.

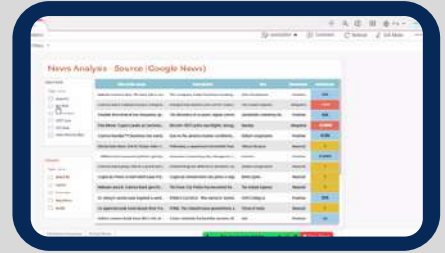


The second session of the day featured Dr. Prashant Salwan, Professor, Department of Strategic Management at IIM Indore. He shared his insights on "Innovation and the Startup Wave." Prof. Prashant Salwan discussed resilience capacities and surprise gaps in airlines, banking, pharmaceuticals, and telecommunications and the growth of unicorn companies in India in the last couple of years. He also emphasized the Customer Value Proposition by highlighting the abrupt shift in consumption behaviors toward the Health and Hygiene Segment. He also stressed how a culture of collaboration and interdependence, fostered to support innovation, may help companies gain a competitive advantage.



Glimpses

Day 3

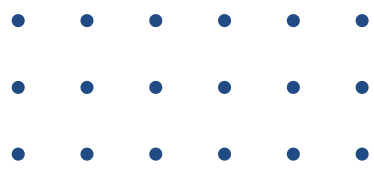


International Research Colloquium 2022- Day 3, began with a very informative session on 'Digital Disruption and Innovation', by Dr. Prashant Pansare, Founder & CEO - Intelimint Group and Rubiscape Pvt Ltd. In his brief presentation, Dr. Pansare highlighted the importance of digital transformations in terms of data democratization, taking place across the globe in the past few years and post lockdown, and how India is on the path of becoming the world's fastest reviving economy. 'Innovate or Die', he pressed. If a business model is not receptive to innovation and meeting the customer requirements, it must be ready to fail. He pivoted upon the 3 W's of the business world - work, workforce, and workplace which have undergone tremendous changes in the past two years in light of the technological and digital advancements due to the COVID-19 pandemic.



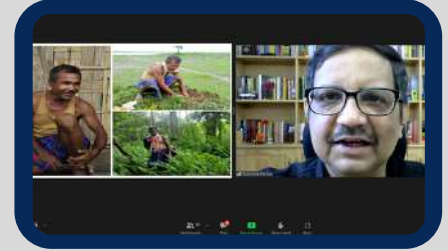
The second session of the day, was spearheaded by Dr. Suresh Renukappa, Associate Professor, Faculty of Science and Engineering, University of Wolverhampton, UK, addressed. The Symbiosis Center for Management and Human Resource Development praised his discussion on "Towards a More Just, Green, and Healthy Future."

Dr. Suresh Renukappa spoke about change and resilience and how cities may remain resilient in adversity. Uncertain times, such as COVID-19, provided an opportunity for national governments, urban planners, civil society organizations, and local people to explore realistic solutions to an unprecedented combination of issues. He underlined the importance of cities as places where remarkable transitions take place. Smart cities, he argued, are the paradigm of progress in the modern world. The Smart Cities Market is forecasted to be worth more than GBP 900bn by 2025, equivalent to GDP's 12th largest nation on earth.



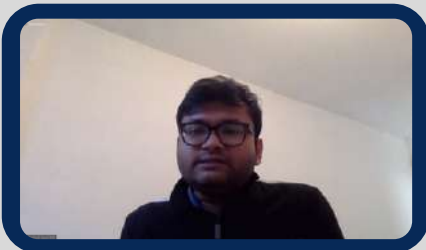
Glimpses

Day 4



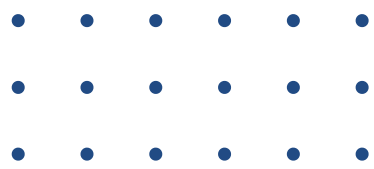
International Research Colloquium 2022- Day 4 began with an impactful session on 'Psychological Resilience,' by Dr. Sushanta Kumar Mishra, professor at IIM Bangalore. Dr. Sushanta elaborated on the power of having a resilient approach in life through various references from popular books and historic incidences. He further stated the importance of physical, mental, and spiritual well-being and how it can be achieved through yoga.

He expressed that competition brings negativity, and thus organizations must work towards building a more collaborative workforce to enhance employee happiness and therefore, productivity.



The second session witnessed Dr. Aniket Sengupta, Adjunct Faculty at Normandie Business School in France. His session was about 'Building Agile and Resilient Organizations'. He explained the benefits of organizational agility, the strategies that businesses utilise to be agile, as well as the importance of maintaining a continual competitive edge.

He mentioned that the key to agility involves encouragement, enhancement, improvement, disruption, and a speed-up approach. He also discussed the Anticipation, Adaption, and Action (or 3A) approach to agility.



Glimpses

Day 5

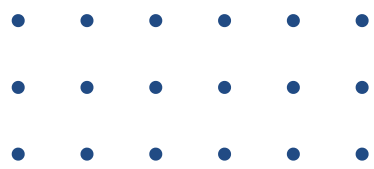


Dr. Ganesh Natrajan, Chairman & Founder, 5F World, kicked off Day 5 of the International Research Colloquium 2022 with a powerful presentation on 'Succeeding with Digital.'

Dr. Ganesh spoke about the digital storm, the contours of the digital age, and the impact of digital transformation on various businesses. He stressed the significance of emerging digital business models such as Cost, Experience, and Platform Model. He emphasized the prospects in the next normal, the DARQ world, and Ambidextrous Innovation, Employee Innovation Networks, and Open Innovation as the three primary avenues for businesses to innovate.



The second session of the fifth day of the International Research Colloquium witnessed the presence of Mr. Labanya Prakash Jena, Regional Climate Finance Adviser, Indo-Pacific Region, The Commonwealth. He delivered a session on 'Climate Finance and Sustainable Finance in India'. The session highlighted the effect of climate change in the finance sector and how it is leading the nations to take necessary steps towards curbing the repercussions of climate change on society. He very passionately spoke about the relationship between climate change, economy, business, and financial risks, while talking about the micro and macro factors.



Glimpses

Day 6



International Research Colloquium 2022- Day 6 began with an impactful session on “India’s New Growth Model” by Dr. Ejaz Ghani, a Senior Fellow at the Pune International Center.

He discussed how India is in a precarious position due to inflation, a poor rate of investment, and a lack of wealth generation. He emphasized how fiscal stimulus may enhance infrastructure development finance by closing the infrastructure gap, eliminating factor market inefficiencies, and addressing dual balance sheet issues. The discussion moved on to how India might encourage entrepreneurship. Mr. Ghani stated that physical infrastructure and human infrastructure (skills, education, etc.) are the essential drivers for attracting new businesses.

The role of the middle class has been touched upon too. As a young population-dominated country, India will have a young population for decades, and growth will benefit from a demographic dividend until 2050. Rise of the middle class, wealth creation, and education, causes and consequences of a demographic dividend. Demographic change creates the potential for a faster pace of economic growth through several channels. Mr. Ghani concluded by focusing on how India can reach double-digit growth rates by scaling up wealth creation, Entrepreneurship, and the pace of entry of new firms.

The International Research Colloquium 2022 came to an end with this valedictory speech. The discussions over the six days have been quite enriching, with empanelled guests from diverse areas giving their perspectives, thoughts, and insights on current business topics.



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SCMHRD was conceived a quarter-century ago, with an idea to lay the foundations for an institute that would train the nation's leaders by dispensing quality management education. In this time, SCMHRD has made great strides by providing its students with sophisticated infrastructure to complement the erudite faculty, and has carved a niche for itself in management education. The institute has sculpted astute minds who have exhibited remarkable business acumen and have contributed to the stellar reputation that the institute enjoys today. Scaling great heights by featuring among the top business schools in the country in just 28 years of its existence, SCMHRD is a phenomenon that promises to amaze for years to come.

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