



**Symbiosis Centre for Management and Human Resource  
Development, Pune  
Master of Business Administration (Executive)  
Programme Structure 2021-24**

1.	<b>OBJECTIVE</b>	1. To transform successful managers into global business leaders 2. Develop knowledge in core areas of business including strategy formulation 3. Refining the interpersonal skills and leadership qualities			
2.	<b>DURATION (IN MONTHS)</b>	30 (Part Time)			
3.	<b>INTAKE</b>	120			
4.	<b>RESERVATION</b>	Not Applicable			
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade and a minimum of two years work full time work experience after graduation in a registered firm/ company/ industry/ educational / government, autonomous organisations.			
6.	<b>SELECTION PROCEDURE</b>	Written Ability Test and Personal Interaction			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A: SPECIALIZATION: Marketing, Finance, HR, Operations, IT & Business Analytics			
10.	<b>FEE</b>		<b>Academic Fees (Per Annum)*</b>	<b>Institute Deposit (Refundable)</b>	<b>Total</b>
	<b>Indian Students (INR)</b>	<b>1st Year</b>	210000	10000	220000
	<b>Indian Students (INR)</b>	<b>2nd Year</b>	210000	0	210000
	<b>Indian Students (INR)</b>	<b>3rd Year</b>	78500	0	78500
	<b>Total</b>		498500	10000	508500
11.	<b>ASSESSMENT</b>	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination			
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	Master of Business Administration (Executive) will be awarded at the end of V semester examination by taking into consideration the performance of all semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.			

14. NATURE WISE DISTRIBUTION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	22	0	0	0	0	0	22
2	22	0	0	0	0	0	22
3	22	0	0	0	0	0	22
4	12	0	0	10	0	0	22
5	12	0	0	0	0	0	12
<b>Total</b>	<b>90</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>100</b>

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2353	0203480101	Entrepreneurship		2	60	40	100
T2114	0203480102	Essentials of Marketing Management		2	60	40	100
T2003	0203480103	Financial Accounting		2	60	40	100
T1324	0203480104	Goods and Service Tax (GST) Law		2	60	40	100
T1140	0203480105	Legal Aspects of Business		2	60	40	100
T2528	0203480106	Management of Operations		2	60	40	100
T2225	0203480107	Research Methodology		2	100	0	100
T6075	0203480108	Managerial Economics		2	60	40	100
T2802	0203480109	Project		2	100	0	100
T2572	0203480110	Human Resource Management		2	60	40	100
T2216	0203480111	Business Statistics		2	100	0	100
<b>Total</b>				<b>22</b>	<b>780</b>	<b>320</b>	<b>1100</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2891	0203480201	Business Research Methods		3	90	60	150
T2227	0203480202	Business Analytics		2	60	40	100
T2118	0203480203	Consumer Behaviour		2	60	40	100
T2035	0203480204	Introduction to Financial Management		2	60	40	100
T2220	0203480205	Operations Research		2	60	40	100
T2573	0203480206	Organizational Behaviour		2	60	40	100
T2827	0203480207	Supply Chain Management		2	60	40	100
T6074	0203480208	Macroeconomics for Managers		2	60	40	100
T2130	0203480209	Brand Management		2	60	40	100
T2802	0203480210	Project		2	100	0	100
T3152	0203480211	Advanced Excel		1	50	0	50
<b>Total</b>				<b>22</b>	<b>720</b>	<b>380</b>	<b>1100</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2236	0203480301	Corporate Governance and Ethics		2	60	40	100
T2574	0203480302	Employment Related Laws		2	60	40	100
T2498	0203480303	Financial Statement Analysis		2	60	40	100
T2397	0203480304	International Business and Global Strategy		2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2015	0203480305	Introduction to Financial Markets and Institutions		2	60	40	100
T2165	0203480306	Lean Six Sigma		2	60	40	100
T3094	0203480307	Project Management		2	60	40	100
T2143	0203480308	Services Marketing		2	60	40	100
T2253	0203480309	Strategic Management		2	60	40	100
T2284	0203480310	Learning and Development		2	60	40	100
T2802	0203480311	Project		2	100	0	100
<b>Total</b>				<b>22</b>	<b>700</b>	<b>400</b>	<b>1100</b>
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2209	0203480401	Business Forecasting		2	60	40	100
T2139	0203480402	Digital Marketing		2	100	0	100
T2254	0203480403	Game Theory for Strategic Thinking		2	100	0	100
T2290	0203480404	Leadership and Capacity Building		2	60	40	100
T2802	0203480405	Project		2	100	0	100
T2692	0203480406	Social Media Analytics		2	60	40	100
<b>Total</b>				<b>12</b>	<b>480</b>	<b>120</b>	<b>600</b>
<b>Specialization Elective : Marketing</b>							
T2127	0203480407	Integrated Marketing Communication	Marketing	2	60	40	100
T2125	0203480408	Marketing Strategy	Marketing	2	60	40	100
T2148	0203480409	Retail Marketing	Marketing	2	60	40	100
T2153	0203480410	International Marketing	Marketing	2	60	40	100
T2152	0203480411	Business to Business Marketing	Marketing	2	60	40	100
T2136	0203480412	Sales Force and Channel Management	Marketing	2	60	40	100
T2141	0203480413	Rural Marketing	Marketing	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Human Resource</b>							
T2296	0203480414	Compensation and Reward Management	Human Resource	2	60	40	100
T2283	0203480415	Talent Management	Human Resource	2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2760	0203480416	Strategic Human Resource Management	Human Resource	2	60	40	100
T2281	0203480417	Talent Acquisition	Human Resource	2	60	40	100
T2578	0203480418	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0203480419	Performance Management System	Human Resource	2	60	40	100
T2577	0203480420	HRD Instruments	Human Resource	2	60	40	100
T2286	0203480421	Industrial Relations	Human Resource	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Finance</b>							
T2073	0203480422	International Finance	Finance	2	60	40	100
T2059	0203480423	Advanced Corporate Finance	Finance	2	60	40	100
T2011	0203480424	Commercial Banking	Finance	2	60	40	100
T2013	0203480425	Derivative Markets	Finance	2	60	40	100
T2037	0203480426	Direct Taxation	Finance	2	60	40	100
T2056	0203480427	Financial Risk Management	Finance	2	60	40	100
T2019	0203480428	Fixed Income Markets	Finance	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Operations</b>							
T2168	0203480429	Advanced Supply Chain Management	Operations	2	60	40	100
T2173	0203480430	International Logistics	Operations	2	60	40	100
T2174	0203480431	Materials Management	Operations	2	60	40	100
T3312	0203480432	Project Management Suite	Operations	2	60	40	100
T2187	0203480433	Service Operations Management	Operations	2	60	40	100
T2181	0203480434	Supply Chain Strategy	Operations	2	60	40	100
T2182	0203480435	Technology in Supply Chain	Operations	2	60	40	100
T2169	0203480436	Warehouse Management	Operations	2	60	40	100
T2190	0203480437	Operations Planning and Scheduling	Operations	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Information Technology</b>							



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2182	0203480435	Technology in Supply Chain	Information Technology	2	60	40	100
T3297	0203480438	Software Quality Management	Information Technology	2	60	40	100
T3286	0203480439	Requirements Management	Information Technology	2	60	40	100
T3082	0203480440	IT Consulting	Information Technology	2	60	40	100
T3060	0203480441	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3287	0203480442	IT Strategy	Information Technology	2	60	40	100
T3289	0203480443	Business Intelligence I	Information Technology	2	60	40	100
T3288	0203480444	Business Process Management	Information Technology	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Specialization Elective : Business Analytics</b>							
T3395	0203480445	Digital Transformation	Business Analytics	2	60	40	100
T3398	0203480446	Mobile Analytics	Business Analytics	2	60	40	100
T2684	0203480447	Financial Analytics	Business Analytics	2	60	40	100
T2685	0203480448	HR Analytics	Business Analytics	2	60	40	100
T2686	0203480449	Marketing Analytics	Business Analytics	2	60	40	100
T2687	0203480450	Operations Analytics	Business Analytics	2	60	40	100
T2693	0203480451	Visual Analytics	Business Analytics	2	60	40	100
T6068	0203480452	Basic Econometrics	Business Analytics	2	60	40	100
<b>Total Required Credits</b>				<b>10</b>	<b>300</b>	<b>200</b>	<b>500</b>
<b>Semester : 5</b>							
<b>Generic Core Courses</b>							
T2812	0203480501	Project		12	600	0	600
<b>Total</b>				<b>12</b>	<b>600</b>	<b>0</b>	<b>600</b>



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
<b>Marketing</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Human Resource</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Finance</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Operations</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Information Technology</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100
Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>
<b>Business Analytics</b>				
Semester 1	6	16	22	1100
Semester 2	3	19	22	1100
Semester 3	2	20	22	1100
Semester 4	6	16	22	1100



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Semester 5	12	0	12	600
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>