



**SCMHRD**



**AACSB**  
ACCREDITED



**SYN**

**SYMBIOSIS INTERNATIONAL UNIVERSITY**

# **CORPORATE BROCHURE MBA BA 2023**



## RANKINGS

1<sup>ST</sup>

Best Private B-School across India in Placement Strategies & Support (IIRF ranking 2023)

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1<sup>ST</sup>

Best Private B-School in Maharashtra (CSR-GHRDC B-School Survey 2022)

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2<sup>ND</sup>

Best Private B-School across India in Placement and ROI (Fortune India 2022)

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3<sup>RD</sup>

Best Post Graduate Data Science Program in India (Analytics India Magazine 2022)

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15<sup>TH</sup>

Best B-School in India (Business Today 2023)

## OVERVIEW



For over three decades, the placement process at the Symbiosis Centre for Management and Human Resource Development (SCMHRD) has been a critical factor in establishing its reputation as a premier management education institute. The institute is known for its participant-centric pedagogy and diverse offerings in Human Resources, Finance, Sales & Marketing, Business Analytics and Infrastructure Development and Management. This unique approach to education brings together a broad and varied mix of skills, nurturing world-class leaders who can make a meaningful impact in their respective fields.

This year's final placements season has been a grand success, with all students securing placements and more than 112 recruiters participating. The institute saw the engagement of both legacy and new recruiters, offering coveted roles across various industries and sectors to SCMHRD students. The institute's commitment to maintaining solid partnerships with recruiters is evident in its efforts to foster seamless corporate-academic collaboration.

Several key factors contributed to the phenomenal results and growth achieved by SCMHRD. The highly revered faculty members possess a wealth of knowledge and expertise in their respective fields and the meticulously designed curriculum provides students with the necessary skills and knowledge to succeed in their chosen career's attributes to this success. Additionally, the institute has a strong network of alumni who remain connected to the institute and support the current generation of students.

SCMHRD remains committed to empowering its students to make a striking impact in all walks of life and business. The institute understands the importance of providing a well-rounded education and its graduates are known for their ability to excel in various domains, both locally and globally. With a focus on innovation and continuous improvement, SCMHRD remains at the forefront of management education and training. Its Final Placement process serves as a testament to its commitment to excellence.



## CONTENT

- Final Placement Records for the Batch of 2021-23
- Summer Placement Records for the Batch of 2022-24
- Batch Profile 2022-24
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- Key Events
- Student Awards & Achievements
- Life at SCMHRD

## PLACEMENTS TALKS

- Summer Placement Talks  
First week of September
- Final Placement Talks  
Second Week of November

# MESSAGE FROM LEADERSHIP



Year after year, SCMHRD continues to grow and receive accolades for its exceptional performance in both academic and corporate spheres. The summer placement season for the batch of 2022-24 saw phenomenal success. The institute received many commendations in corporate engagement activities and competitions conducted by esteemed organizations. We are incredibly delighted and grateful to be able to share these fantastic results owing to the unwavering trust our recruiters have shown in the SCMHRD brand. We extend our sincere gratitude to our legacy and old recruiters for their support and confidence in the grit of our students, our distinguished faculty for imparting knowledge and guidance, and alums for being a constant source of inspiration, enabling SCMHRD to be the premier management institute of choice.

**Dr. Netra Neelam**

Director, SCMHRD



From an online system last year to moving offline was a complete shift that saw many challenges and the institute adapting to the ever-changing times. We sincerely thank all our esteemed recruiters for recognizing the hard work and potential of the students. We also extend our heartfelt appreciation to all our alums who helped and guided the students enabling them to grab these exceptional opportunities.

We will take the SCMHRD brand to newer heights with unwavering spirits and carry our legacy for years to come.

**Dr. K. Rajagopal**

Deputy Director  
Placements Head, SCMHRD

# OUR ILLUSTRIOUS ALUMNI

## BUSINESS ANALYTICS



**Manish Khare**  
Senior Customer and  
Product Analytics Manager  
Western Union  
2009-2010



**Rajshekhar Gadepalli**  
Director -  
Data Science/Product  
Platform  
Optum  
2009-2011



**Deepak Maheshwari**  
Executive Director  
EY  
2009-2011



**Shirish Awasthi**  
Associate Director  
KPMG Australia  
2010-2011



**Voomeetaa Thokchom**  
Assistant Manager  
Mercer  
2010-2012



**Soutrik Maitra**  
Director  
The Hackett Group  
2011-2013



**Ishan Wagmi**  
Team Leader  
Tata Elxsi  
2011-2013



**Ruchir Varma**  
Data Science and  
Analytics Lead  
Emirates  
2011-2013



**Anselm Kutty**  
Senior Director  
LTIMindtree  
2012-2013



**Nimesh Khandelwal**  
Operations Manager  
Amazon  
2013-2014



**Sravani Tammana**  
Director - Data Science  
UBS  
2015-2016



**Amol Nipanikar**  
Consultant  
TCS  
2015-2016



**Sunil Jawaharlal Manikani**  
Data Science Manager  
Schlumberger  
2015-2016



**Piyush Kumar Sinha**  
Associate Director -  
Data Science  
Marsh McLennan  
2015-2016



**Amber Agarwal**  
Principal Engineer  
Harman International  
2015-2017



**Abhinaav Singh**  
Vice President,  
Product manager  
Citi  
2016-2017



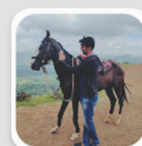
**Anirudh Singh Rathore**  
Senior Manager  
Genpact  
2017-2018



**Savant Neha Shankar**  
AVP  
Barclays  
2017-2018



**Gaurav Mishra**  
Technical lead  
Wipro  
2017-2019



**Kundan Prasad Rajak**  
Chief Manager  
IDFC First Bank  
2017-2019



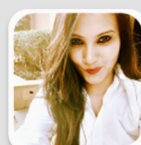
**Anwesha Mitra**  
Agile Project Manager  
Accenture  
2018-2019



**Kaustav Dutta**  
Sr. Product Analyst  
Sapiens  
2018-2020



**Vishakha Lakhchoura**  
System Designer  
Philips Healthcare  
2019-2021

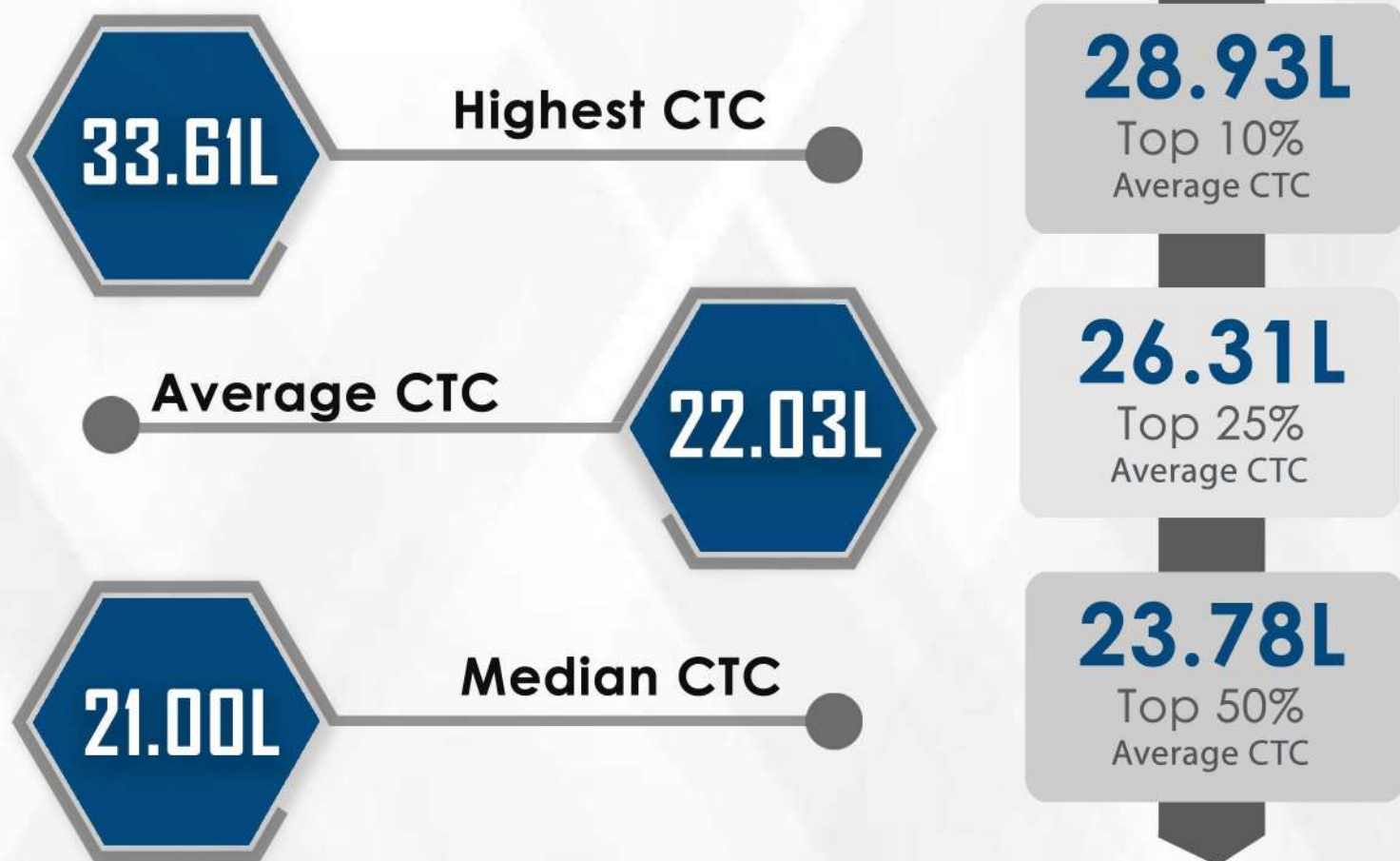


**Akanksha Choudhury**  
Sr. Consultant-  
Deputy Manager  
Deloitte  
2019-2021



**Aditya Inamdar**  
Associate Consultant  
ZS Associates  
2020-2022

## FINAL PLACEMENT RECORDS 2021-23



## SUMMER PLACEMENT RECORDS 2022-24

Top 25% Average Stipend	Highest Stipend	Average Stipend	Median Stipend
2.05L	2.50L	1.51L	1.60L

\*Figures in INR Lakhs

# BATCH PROFILE 2022-24

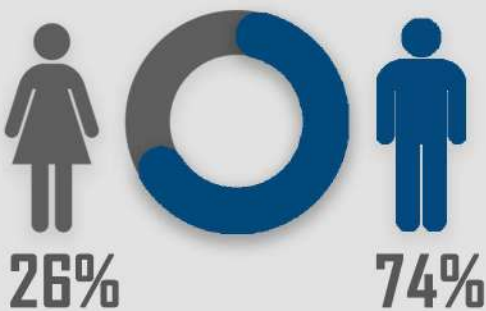
## AVERAGE AGE



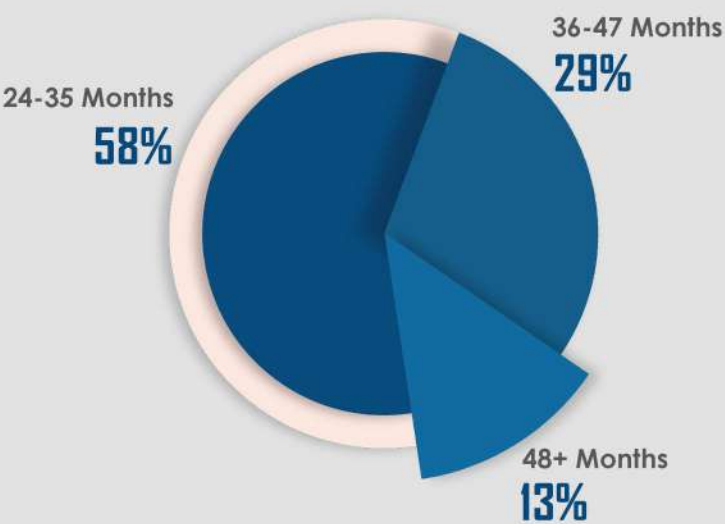
## AVERAGE WORK EXPERIENCE



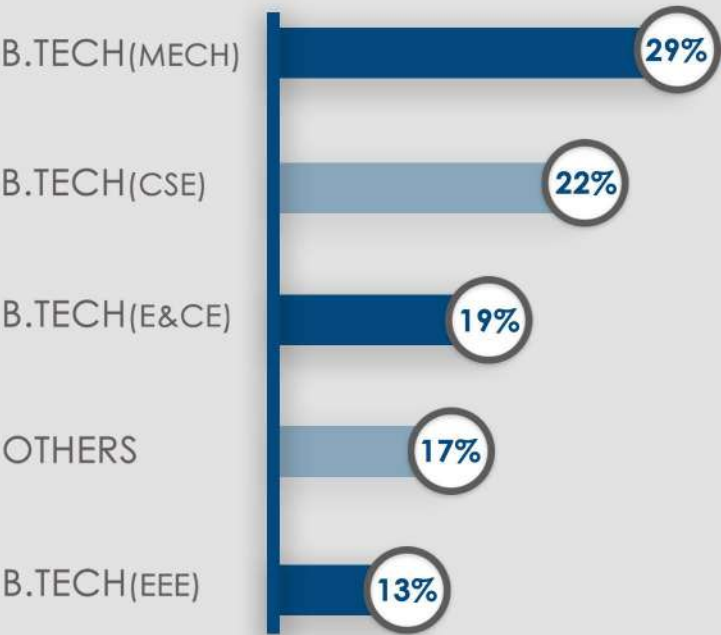
## GENDER DIVERSITY



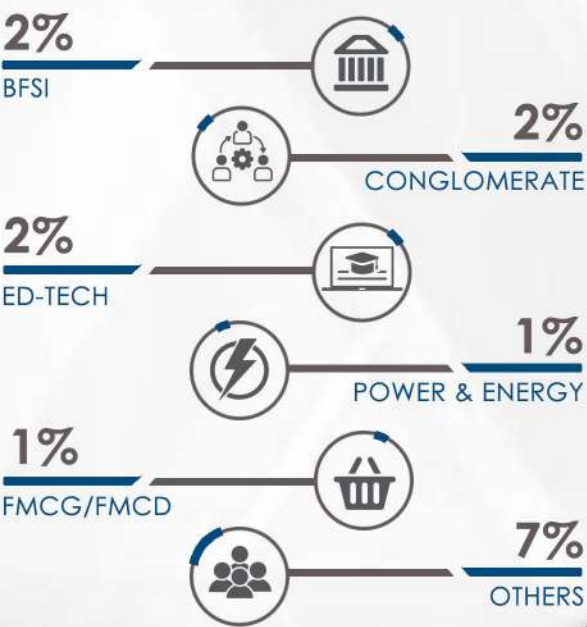
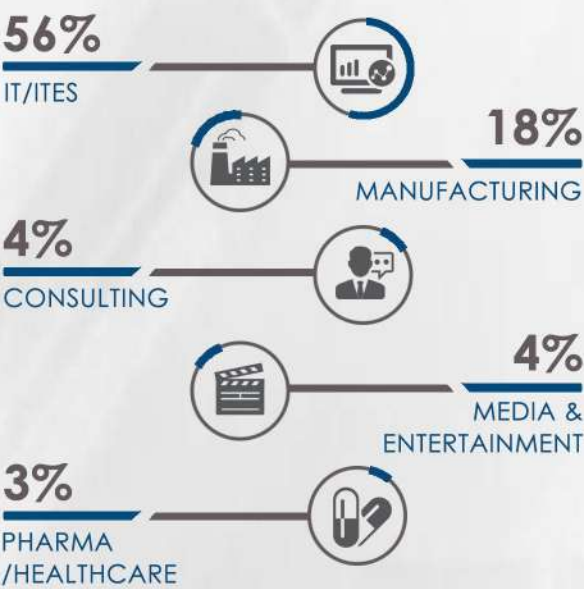
## WORK EXPERIENCE DURATION



## ACADEMIC BACKGROUND



## WORK EXPERIENCE BACKGROUND



# OUR ESTEEMED RECRUITERS

ABInBev

ADAMA

ADITYA BIRLA  
CAPITAL

Adobe

Ambuja  
Cement

Ascent  
Wholesale & Finance Solutions

AXTRIA  
INDIAN RAILWAYS



BAIN & COMPANY

Boston  
Scientific

BRISTLECON

Capgemini

CASIO

CISCO

citi

D E Shaw & Co

DCM SHRIRAM  
Growing with trust

Deloitte

ECOLAB

HEXWARE

FedEx

FERRERO

fibe

genpact

IBM

Indus Valley  
Partners

JSW

Lee na AI

MAERSK



media.net

Microsoft

Optum

OYO



publicis  
sapient

PUMA

RBL BANK

Schlumberger

SKF



TATA MOTORS

TITAN  
COMPANY

trailytics

TresVista  
Catalyzing Your Impact

TVSCREDIT

UPL  
Opening

vedanta  
transforming for good

VI

virtusa

\_VOIS

WELSPUN

zepto

ZS

## BUSINESS ANALYTICS

### ABOUT

- In addition to the conventional business pedagogy, an MBA in Business Analytics focuses on providing comprehensive understanding in areas of data analysis, statistical modelling, and data-driven decision-making with an aim to improve business outcome through data driven techniques.
- The key differentiating factor of the Business Analytics Program at SCMHRD is the mandated pre requisite work experience of at least 2 years to apply for the program.

### KEY COURSES

- Machine Learning & Neural Network
- Visual Analytics - (Tableau & Power BI)
- Cloud & Big Data
- Internet of Things & Mobile Analytics
- Financial & Risk Analytics
- Database Technologies
- Data Mining
- Python and R
- Business Forecasting
- Big Data Analytics

### JOB ROLES OFFERED

- Business Analyst
- Management Trainee- Data Science and Analytics
- Business Intelligence Analyst
- Financial Planning and Analysis
- Technology Leadership
- Decision Analytics Consultant
- Senior Consultant

# COMMITTEES AT SCMHRD



Corporate Relations Team

## CORPORATE RELATIONS TEAM

The Corporate Relations Committee at Symbiosis Centre for Management and Human Resource Development (SCMHRD) is a student driven body, which under the guidance of Placement Cell Chairman Dr. K. Rajagopal Sir is responsible for the holistic development of students' careers and establishment of strong and sustainable corporate relations. We aim to increase corporate engagements through various platforms such as guest lectures, corporate interactions, and numerous other confluences. Anchored in the values of collaboration, cohesion, and teamwork, the Placement Committee works harmoniously towards a shared objective—to serve the greater good of our batch and unleash the true potential of each student. The main events of our committee are: **Final Placement Season**, **Summer Placement Season**, **Atheneum** and **HR E-Conclave**.



Admissions & PR

## ADMISSIONS AND PR COMMITTEE

The Admissions and PR committee is a bridge between the aspirants and the college. Each year, the committee helps thousands of students achieve their dream of pursuing an MBA through SCMHRD through a variety of online and offline initiatives, as well as a smooth admissions process. The committee also works to maintain a positive public image for the college through nationwide outreach programs, print media, and social media. The main events include **Aspirant Outreach Drive**-for SNAP and SCMHRD registrations, **SCMHRD Zeal-A** national-level quiz and case study competition, **Stratagem**- Case study competition and **MBA Jam**



ALUMNI RELATIONS TEAM

## ALUMNI RELATIONS TEAM

The primary objective of the Alumni Relations Team is to maintain a strong network established with more than 6700 esteemed alumni working across diverse industries and sectors with various initiatives and events conducted throughout the year. Our prime motive is to increase Alumni outreach and bridge the gap between industry and academia through constant engagement between students and alumni. The various initiatives conducted are **Footprints** : Hosting city meets in major cities, **Alumni Connect Drives**: Connecting with Alumni, **Homecoming**: Alumni across different batches stay on the college campus for 2 days, and **Alumni in Spotlight**: Featuring Alumni reaching new heights regularly on social media platforms



## NEEV

NEEV stands tall as India's third-largest B-school festival, spanning across three dynamic days. With a fusion of cultural and business activities, it draws enthusiastic participation from the country's top MBA colleges. It's not just an event, it's an eagerly awaited annual experience cherished by all who attend. NEEV hosts 35+ diverse events, featuring prominent highlights such as the **Theme Launch**, **Augustus**, **Atlantis Diaries**, and an electrifying **Celebrity Night**.



MEDIA & PR CELL

## MEDIA AND PR CELL

Media and Public Relations Cell manages the college's brand identity and serves as the pillar to uphold the college's brand image. With state-of-the-art equipment to capture memorable moments, they **handle public relations** for internal and external events, **collaborate with other committees** for **event coverage**, and **promote content** on social media platforms. The MPR team **generates content** for key college activities, oversees digital marketing efforts, and serves as a consulting body to **maintain SCMHRD's brand image**. They also **document college interactions** with corporates and alumni, sharing them on various social media channels to bridge academia-industry gaps.

# COMMITTEES AT SCMHRD



## MANAGEMENT COMMITTEE

The Management Committee is deeply committed to enriching the MBA experience for students through a range of strategic initiatives aimed at fostering leadership, honing managerial capabilities, and refining business acumen. These initiatives include **Yashasvi** - The annual management conclave of SCMHRD, **A.C.E.** (Aspire-Conquer-Excel) for Seniors & Juniors, **S.A.P** (Summer Apprentice Program), and **A.C.E. The Case**. This comprehensive approach ensures students have a well-rounded and transformative educational journey.



## SAMATVA

Institute Social Responsibility cell, SAMATVA, believes in equal consideration for all and strives to bring a change in people's lives. Founded in 2008 as Prayatna, our ISR cell has grown from catering to a few underprivileged students to now collaborating with Corporates and NGOs to engage in social responsibility events and raising awareness about social issues. As a team, our focus is on helping those who are not as resourceful and privileged as we are. We try to do our bit and support the dreams of a few, aiding them in their journeys. Major events include **Inspirit Kids**, **Joy of Giving**, **Vrikshak** and **Mental Health Week**



## ENTREPRENEURSHIP AND CONSULTING CELL

The Entrepreneurship And Consulting Cell at SCMHRD is responsible for facilitating entrepreneurship and consulting skills and knowledge to the students. With keynote speeches from accomplished professionals, engaging panel discussions on diverse topics, and interactive workshops on essential skills such as business plan writing, investor pitching, and team management, students are provided guidance and are mentored by the E-CON Cell to participate and are helped to showcase their business, strategic and consulting ideas and win in these contests in and outside the campus. The ECON Cell at SCMHRD provides a platform to embark on a journey of innovation, empowerment, and limitless possibilities for your future in the world of business and consulting. The main events include **Paramarsh**, **Inspiro**, **Stratomania** and **Consulting Casebook Launch**



## SCOPE (SUPPLY CHAIN AND OPERATIONS CLUB)

SCOPE organizes its annual flagship corporate event, **Corporate Excellence Awards (CEA)**, which offers an award-winning platform for corporates to display their industry-related projects. **Aarohan** is a yearly magazine the committee publishes with projects presented in CEA. **Saksham**, A National level case study event for all B-school students in India. **Ops Dairies**, A guest lecture series conducted for students in the Operations and supply chain domains.



## GUEST LECTURE TEAM

The Guest Lecture Team brings the corporate frontier to SCMHRD and provides the opportunity for the students to learn directly from the stalwarts of the industry. The valuable insights from the guest lectures complement classroom learning and help in making the student learn about the practical implementation of traditional learning at SCMHRD. The Guest Lecture Team brings eminent personalities and industry experts, for interactive sessions with students in order to bridge the gap between academia and industry. The Guest Lecture Team hosts a number of eminent leaders from the industry through their year round events like **Odyssey** - A Confluence of Thoughts, **Marketing Conclave**, **Nitishastra**, **Arthashastra** and year long Leadership talk series, **Nexus** - The Province of Knowledge.

# COMMITTEES AT SCMHRD



## SPORTS COMMITTEE

SCMHRD Sports Committee is the pride and backbone of athletic excellence, an integral part of the collegiate experience. It offers students the opportunity to showcase their athletic abilities, pursue their passion for sports, and contribute to the pride and spirit of their institution. Whether on the field, court, track, or in the pool, SCMHRD Sports teams epitomize the pursuit of excellence, embodying the values of sportsmanship, determination, and the pursuit of athletic achievement. We plan and conduct inter and intra-college sports for SCMHRD students. The main events include **SPL (Symbiosis Premier League) Auction, War of Divisions, Futsal competition, Match Screenings**



## ANALYTICS CLUB

The SCMHRD Analytics Club is a student body started in 2015 to bridge the gap between industry and academia and impart knowledge of analytics and its business implications to the student community. The club organizes four major events every year, viz., **E-Conclave**: Guest Lectures Series, **Colloquium**: Annual Analytics Panel Discussion, **Fidlatica**: Analytics Quiz and Case Study Competition and **Avenir**: Annual Conference Event, **Analytics lens**



## CULTURAL COMMITTEE

A culmination of music, dance, and dramatics, the Cultural Committee aims to build a bit of reverberation, unison, and action into academic rigor. To increase the festive spirit among the students and faculty members and bring them together with a sense of unity and positivity, the Cultural Committee also takes measures to commemorate festivals throughout the year. The main events of the cultural committee are **Ganesh Chaturthi, Onam, Lohri and Open mic**



## INFRASTRUCTURE COMMITTEE

The Infrastructure Committee at SCMHRD conducts and manages events aimed to augment the corporate visibility of the Infrastructure Development and Management batch. The committee's flagship event is **InfraBlaze**, an annual summit that brings together industry leaders, academicians, bureaucrats, and students to discuss the latest trends and challenges in the sectors of Supply Chain, Infrastructure and related domains. Infrastructure Committee also organizes **LEAdx**, an industry-academia symposium that provides students with an opportunity to learn from and network with industry experts. The committee also manages and organizes government interactions, and site visits. Our Main Events are **InfraBlaze, LEAdx, i-Emergence and InFocus** – Internship in Focus

# FLAGSHIP ANALYTICS EVENTS

## COLLOQUIUM

Shining a spotlight on HR and its transformation as the rising phoenix in the midst of the COVID-19 pandemic, the HR e-Conclave saw experienced HR practitioners debate the various facets of emerging themes related to labour laws, diversity and inclusion, technology, employer branding and more. With these much-needed discussions on the contributions of HR in enabling and championing change, the attendees were made aware of the transformation of HR from a support function to a strategic one.

## PARTICIPATING COMPANIES



## ANALYTICS E-CONCLAVE

With the business situation remaining complex, uncertain, and rapidly evolving and the need of the hour is both resilience and agility. International Research Colloquium saw discussion on the various facets of digital transformation from the perspective of the business, stakeholders, and society and its impact on achieving sustainable development goals.

## PARTICIPATING COMPANIES



# ATHENUUM: LEADERSHIP TALK



## Leveraging the power of technology to overhaul last mile logistics

He began the session by discussing how Porter assists businesses with last-mile deliveries, as well as providing multiple support solutions such as on-demand transportation, real-time visibility, and supply chain management, and how this has helped businesses improve efficiency and save money on logistics costs.

**-Mr. Chirag Maheshwari, City Head- Mumbai**

**PORTER®**



## Future of work and workforce transformation

In the session, Mr. Kishore shared his valuable insights on the 'Future of work and workforce transformation,' enlightening the students about the changing dynamics and trends shaping the current workplace. During the session, he delved into the topic of the hybrid model of working, actively seeking the views of our students on this emerging trend.

**-Mr. Kishore Poduri, Managing Director & Country Head- Human Resources**

**DBS**



## Leadership competencies for managing Indian millennials in functional roles

The session began by elaborating on skills a good leader should possess in the current dynamic business environment. Ms. Ashwini gracefully elucidated the changing expectations of millennials and Gen Zs at the recent workplace. Some of the crucial leadership competencies were discussed by speakers, including leading authentically, leading strategically, communicating and championing inclusion.

**- Ms. Ashwini Kapoor, Senior Manager – Learning and Development**



## Overview of Pharma and Analytics in Pharma

Mr. Hitesh began the session by highlighting GSK's pivotal role in the pharmacy sector, emphasizing remarkable contributions during COVID-19. He shared insights on India's flourishing pharma industry by discussing business intelligence, market research, and a data-driven approach to research and development. He delved into the impact of Indian pharma on the global stage, forecasting substantial growth in the coming years.

**-Mr. Hitesh Jain, Business Intelligence Lead**

**GSK**



## Leadership, Performance Management System & Gig Economy

Mr. Vikrant began the session by bursting some popular myths about HR and their role in the corporates. While discussing the omnipresence of AI, he thoughtfully explained how AI couldn't take over HR roles, as later includes dealing with human behavior. Then he gracefully elucidated the evolving role of leadership in the industry.

**- Mr. Vikrant Goyal, Vice President, HR**

**GAMES 24 SEVEN**



## Employee Engagement

During the session, Mr. Ashish shared profound insights into the dynamic realm of HR challenges and opportunities. Focusing on Employee Engagement, he elaborated on strategies to foster a culture of inclusion and engagement within the organization. He also illustrated the difference between data and wisdom by using real-life scenarios.

**-Mr. Ashish Srivastava, Head Human Resources**

**RELAXO**



## Future of work and workplace

Mr. Mallick initiated the session on "Future of Work and Workplace" by sharing his views on how early boomers and various generations work together. He furthered the presentation by deliberating the impact of AI in our daily lives, with chatbots, digital speech, facial assistants, augmented reality, and healthcare delivered by mobile devices. He emphasized the same by elaborating on ChatGPT and its powers and restrictions as a crucial example.

**- Mr. Sanmitra Mallick, Assistant Vice President, HR**

**kotak life**



## The role of consulting firms in shaping India and making a career

Mr. Ankit initiated the session by sharing his insights about the role of consulting firms in shaping India and making a career in consulting. He discussed Grant Thornton Bharat's excellence in various sectors, offering services in public sector consultancy, trust and transformation initiatives, recovery and reorganization, and CFO support while embracing disruptive technologies like AI and ML.

**-Mr. Ankit Jhamb, Chief Learning Officer**

**Grant Thornton**



## What should a young professional keep in mind while entering the corporate world

Mr. Rohit addressed the session on "What should a young professional keep in mind while entering the corporate world". He enlightened the students about a dynamic, and power-packed growth path in Corporate Career. He shared his view on Xiaomi's unique journey and various offline channel structures and their rationale with the students. He also spoke about how Xiaomi changed the landscape of the smartphone industry, SmartTV industry.

**- Mr. Rohit Khattar, Head- National Distribution**

**mi**



## How data is driving business decisions and growth

Mr. Shwetabh commenced the session by highlighting the key factors that set Myntra apart, including their unique positioning, dedication to Making India Fashionable, and trendsetting personalization approach. He emphasized Myntra's tech-driven strategy, using skin analysis and Fashion GPT, shaping their success through data-driven decisions.

**-Mr. Shwetabh Sushil, Director, Analytics & Business Insights (Head, T&S, CX Analytics)**

**M**



## How to be future ready MBA

In the session, Mr. Atulaya shared his valuable insights on 'How to be a future ready MBA', enlightening the students about the changing trends in the corporate world. We also had a fireside chat with Mr. Atulaya, which gave the discussion a deeper personal dimension and offered priceless insights into his position and experiences.

**- Mr Atulya Goswami, Human Resource Director**

**General Mills**



## Making Construction Better

Mr. Ashish began by highlighting Hilti's remarkable journey from a family business under Martin Hilti's visionary guidance to a successful transition into the third generation. Hilti's global presence is evident, with operations in over 120 countries, 31,000+ dedicated employees, and daily customer contacts of 2.8 million, underscoring the company's vast scale and impact. His talk provided invaluable insights into Hilti's leadership strategies and enduring success in a competitive market.

**-Mr. Ashish Mittal, Vice President-Engineering**

**HILTI**

# ATHENUUM: LEADERSHIP TALK



## **Leadership competencies for managing Indian Millennials in Functional Roles**

In the session, Ms. Madhulika shared her valuable insights on Leadership competencies for managing Indian millennials in functional roles enlightening the students about the changing trends in the corporate world. She shared her ideas on navigating these transitions and developing a solid workforce culture that embraces failures.

**-Ms. Madhulika Vedula, Executive Director, Human Resources**



## **Abfrel Strategy- Crafting and Acquiring Brands while Adapting to Dynamic Consumer Demands**

During this enlightening session, Mr. Amit Dwivedi shared profound insights on the theme: 'Abfrel Strategy- Crafting and Acquiring Brands while Adapting to Dynamic Consumer Demands.' His discourse delved deeply into ABFRL's evolutionary odyssey, with e-commerce and brand building across the fashion market and various categories of the fashion industry.

**-Mr. Amit Dwivedi, Head of Strategy, Business Development, Investor Relations**



## **Talent Acquisition in Digital Era**

Mr. Abhishek initiated the session by discussing the digital transformation in hiring processes, emphasizing ATS tools for efficient candidate screening using keywords. He addressed the challenge of assessing candidates during COVID, introducing AI-powered tools for secure digital screening and identity matching. He highlighted LinkedIn's significance in verifying job profiles, endorsements, and skills, streamlining recruitment.

**- Mr. Abhishek De, Vice President, Talent Acquisition**



## **Effective HR Consulting**

Ms. Anupama commenced the session by highlighting collaboration with stakeholders and helping them with knowledge and skills to provide holistic solutions. She elaborated the three essential pillars of HR Consulting, starting with Observation - Understanding Non-verbal cues and defining the problem, followed by Judgement and Action.

**-Ms. Anupama Kaul, HR Leader**



## **Total Rewards**

The session primarily revolved around the HR Value Chain, encompassing insights into the Employee Life Cycle and the concept of 'Hire to Retire.' Ms. Srivastava elaborated on the significance of recognizing and rewarding high-performing employees within an organization, outlining the various decision parameters of a 'Compensation Philosophy'.

**- Ms. Shreshtha Srivastava, Human Resource Manager**



## **HR Leadership in a VUCA world: Thriving in Turbulent Times**

He enlightened the students about changing trends in the corporate world. He shared his insights on Key learning across three decades, which includes knowing where you are headed, building networks, and learning from experiences. Additionally, he discussed significant HR policy changes and then narrated the BrowserStack story at a glance.

**-Mr. Gerald Menezes Senior, Vice President, People**



## **FMCG, B2B & Roadmap to a successful Summer Placement**

Mr. Dhillon profoundly emphasized the practical facet of MBA education and also highlighted the symbiotic importance of summer internships for students and organizations. Underscored by the significance of thorough company understanding and pertinent queries, his insights have effectively equipped the students to navigate B2B and B2C spheres.

**- Mr. Upkar Dhillon, Marketing Strategist**



## **Skills of the future**

He initiated the session by discussing key management roles and their relevance by segregating them into categories like stable, new, and redundant roles. After that, he shared insights on the topic of the discussion: 'Skills for the future.' According to him, Emotional Intelligence, Analytical Thinking, Active Learning with Growth Mindset, Judgment & Decision Making are some critical skills to learn for the upcoming era.

**-Mr. Atulaya Goswami, Human Resource Director**



## **Effective HR Consulting Skills**

During his discourse, Mr. Vijay emphasized key attributes that define a successful HR consultant, including Proactivity, Active Listening, Customer-Centricity, and Transparency. He introduced the trinity of Prestige, Pledge, and Turn, underscoring the significance of data-driven insights, client respect, and strategic decision-making. Mr. Vijay's practical examples, drawn from his extensive experience, highlighted the art of storytelling as a powerful tool in consultancy.

**- Mr. Jude Vijay, Director of Work and Rewards**



## **HR Leadership in a VUCA world: Thriving in Turbulent Times**

Mr. Amanpreet started the session by explaining how dynamics have changed after the pandemic concerning travel. He gracefully explained how Airbnb dropped a chunk of its workforce to sustain itself in this ever-changing and evolving business environment.

**-Mr. Amanpreet Bajaj, General Manager - India, Southeast Asia, Hong Kong, and Taiwan**



## **Creating Memorable Brand Experience for Customers**

Mr. Kulwinder explored the art of crafting memorable brand experiences for customers, shedding light on the diverse strategies employed by different brands. He thoughtfully emphasized understanding customers' perceptions about these experiences, underscoring the impact of emotions and authentic connections.

**- Mr. Kulwinder Singh, Chief Marketing Officer**



## **Leveraging technology to transform diversity for performance**

Mr. Shaswat with his rich experience, started off on a very progressive note of inclusive nature of HR in leveraging Tech platforms. He discussed some innovation and disruptions underway in the field of HR analytics and its impact on the organizational frameworks.

**-Mr. Shaswat Kumar, SVP- Global Customer Success and Delivery**



# STUDENT AWARDS & ACHIEVEMENTS



**National Winners  
2023**



**National Winners  
2023**



**National Finalists  
2023**



**National Finalists  
2023**



**National Finalists  
2023**



**National Finalists  
2023**



**National Runners Up  
2022**



**National Runners Up  
2022**



**National Second  
Runners Up 2022**



**National Finalists  
2022**



**National Finalists  
2022**



**National Finalists  
2022**



**National Finalists  
2022**



**National Finalists  
2022**



**National Finalists  
2022**



**National Finalists  
2022**



**Zonal Finalists  
2022**



**National Semi- Finalists  
2022**



**National Semi- Finalists  
2022**



**National Semi-Finalists  
2022**



**National Semi- Finalists  
2022**



**National Semi- Finalists  
2022**



**National Semi- Finalists  
2022**



**Campus Winners  
2022**



**IB League 2022  
Campus Winners  
2022**



**Campus Winners  
2022**



**Campus Winners  
2022**



**Campus Winners  
2022**



**National Winners  
2021**



**National Winners  
2021**



**National Runners Up  
2021**



**National Runners Up  
2021**



**National Second  
Runners Up 2021**



**Case Quest Competition  
National Finalists  
2021**



**National Finalists  
2021**

TATA CONSUMER PRODUCTS



**National Finalists  
2021**

# LIFE AT SCMHRD



SCMHRD was conceived a pearl-century ago, with an idea to lay the foundations for an institute that would train the nation's leaders by dispensing quality management education. In this time, SCMHRD has made great strides by providing its students with sophisticated infrastructure to complement the erudite faculty, and has carved a niche for itself in management education. The institute has sculpted astute minds who have exhibited remarkable business acumen and have contributed to the stellar reputation that the institute enjoys today. Scaling great heights by featuring among the top business schools in the country in just 30 years of its existence, SCMHRD is a phenomenon that promises to amaze for years to come.



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**SYMBIOSIS**  
**INTERNATIONAL (DEEMED UNIVERSITY)**

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