



# SUMMER PLACEMENT REPORT

Batch 2019-21



<https://linkedin.com/in/scmhrd-crt>



<https://instagram.com/scmhrd.pune>



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# Overview

In the **26** years since its inception, Symbiosis Centre for Management and Human Resource Development (SCMHRD) has witnessed phenomenal growth. A premier management institute with a vision to produce leaders and change agents, SCMHRD has been constantly pushing boundaries in the sphere of management education.

Through its diverse offerings in disciplines of **Human Resources, Finance, Sales & Marketing, Operations, Business Analytics and Infrastructure Development & Management**, SCMHRD ensures that its students possess the right mix of EQ and IQ, cultivating in them the key analytical and leadership skills required to be impactful managers.

For the 2019 Summer Placement season, SCMHRD saw participation of both eminent legacy recruiters and first time recruiting partners. A total of **65+ companies** participated in the summer placement week. Some of the biggest corporates reaffirmed their faith in SCMHRD, by offering coveted roles in different sectors to the students and opening up new roles for various specializations.

SCMHRD owes this upward growth trajectory to the meticulously designed curriculum, world-class faculty and robust alumni network. We hope to continue building our relationships with our recruiting partners and help them connect with the right talent while also ensuring that our students' aspirations are thoroughly fulfilled.



# Message from Leadership

For the 2019 Summer Placement season, SCMHRD saw an unprecedented level of success. It is a testament to the quality of our faculty and students, which is nothing short of exceptional. The dynamic curriculum and student-driven culture has helped the institute secure laurels in new and old competitions conducted by various corporate houses. This has further propelled SCMHRD to the fore, establishing its position as a premier management institute. It makes us immensely proud and humbled to present these stellar results, which would not have been possible without the trust placed in the SCMHRD brand by our recruiting partners. We extend our heartfelt gratitude to our recruiters, faculty and alumni for their enduring support, which has empowered us to scale new heights in our 26th year.



**Dr. Pratima Sheorey**

Director  
SCMHRD

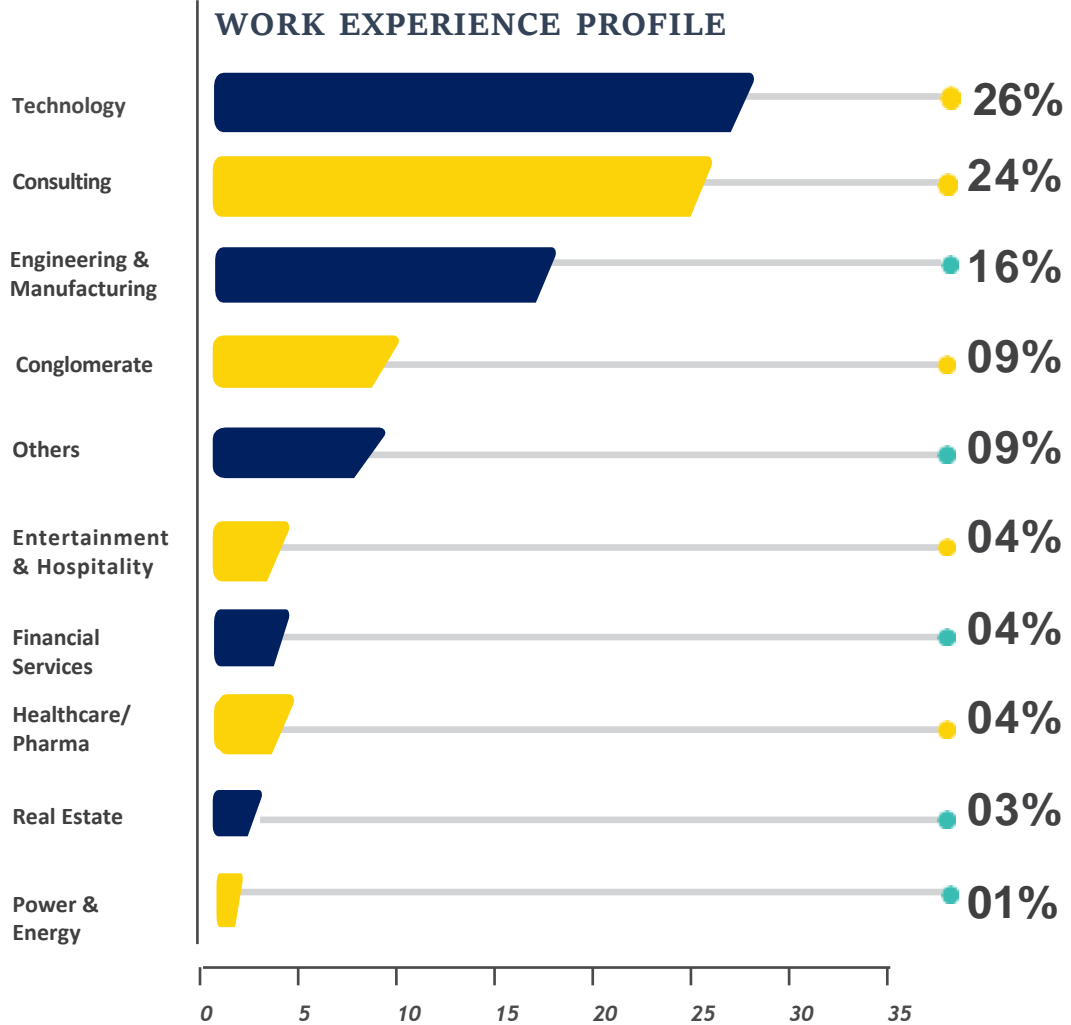


**Dr. Gurudas Nulkar**

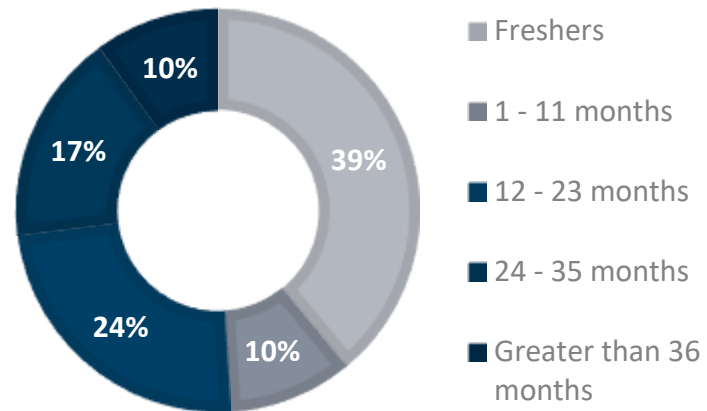
Placements Head  
Faculty Coordinator

The Summer Placement Process this year has cemented the position of SCMHRD amongst the top B-schools in India. The perfect composition of our course structure balances industry requirements with foundational skills which has resulted in the continued rise in offers made by our recruiters. More importantly, it demonstrates the confidence exhibited by our recruiting partners in the institute and the students. We hope to build on the success of this season and further advance exciting forms of engagement between our students and the corporate world.

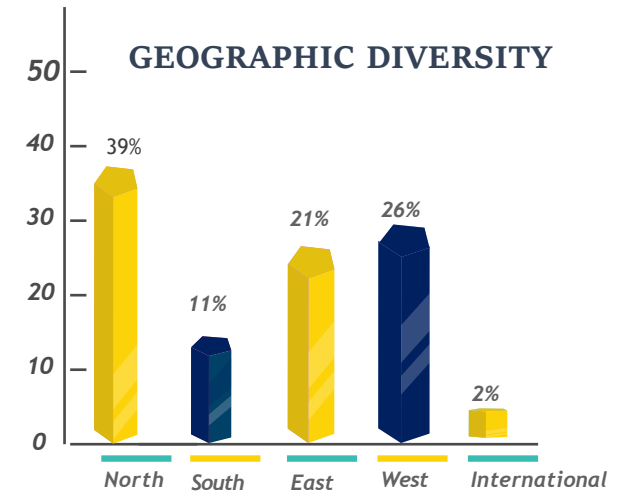
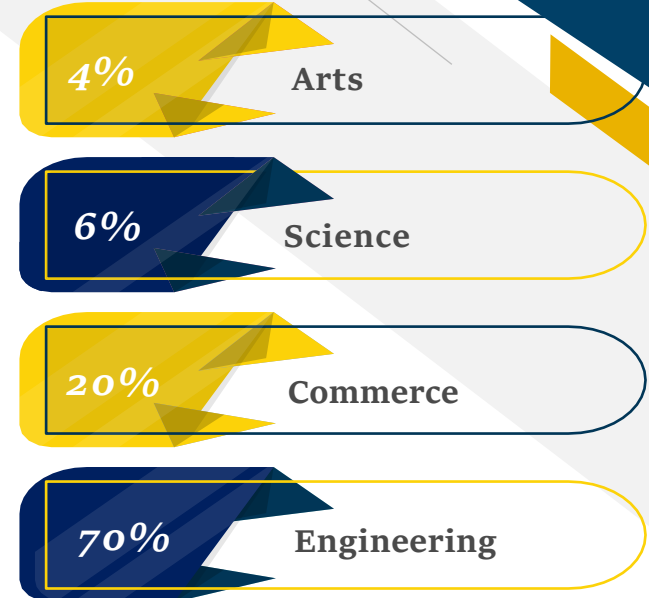
# Batch Profile



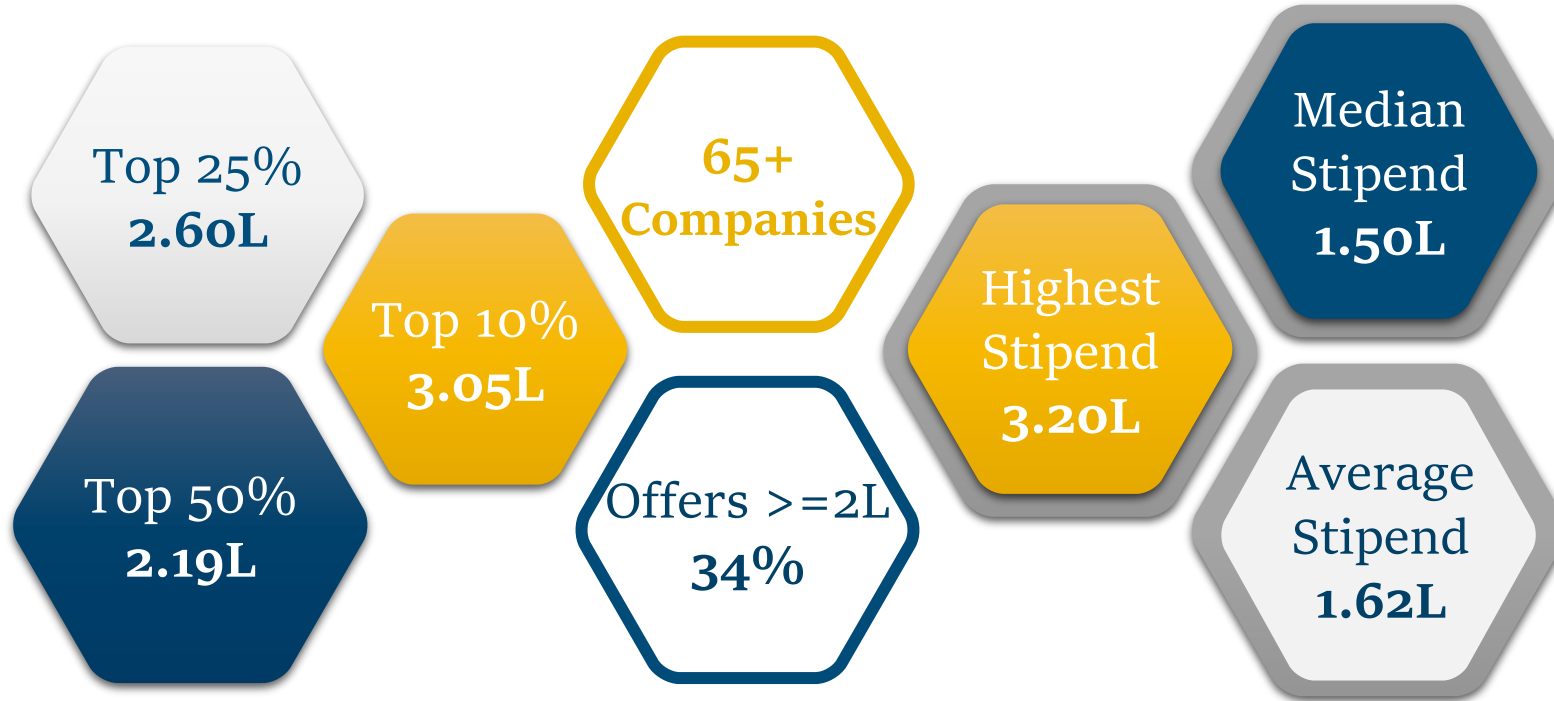
### WORK EXPERIENCE DURATION



### EDUCATIONAL BACKGROUND



# Placement Statistics



Stipend	HR	Marketing	Finance	Operations
Maximum	3.20	3.20	2.00	1.40
Average	1.66	1.70	1.11	1.20
Median	1.50	1.50	1.00	1.20

\*All figures in INR Lacs for two months duration



# Specializations Offered

## Marketing

**49%**

of the total marketing batch was placed in **FMCG/FMCD**

New companies on the block: **Sony Pictures Networks India & Diageo**

## Operations

**20%**

rise in median stipend

**33%**

Received operational consulting roles

**25%**

increase in median stipend from the previous year

**54%**

of the total offers made were in insurance, investment banking, wealth management & research

**15%**

hike in median stipend with maximum stipend rising to **3.2L**

**FMCG & IT/ITeS** were the major sectors, followed by **consulting**

## Finance

## Human Resources

# Industry Insights

**13**  
Companies



**FMCG/FMCD**

**27%**  
of the batch placed in  
this sector

**66%**  
offers made to Sales &  
Marketing profiles



**CONSULTING**

**47%**  
of all consulting offers  
extended by **Deloitte &  
Marsh**

**63%** of offers in  
this sector with stipend  
more than **1.40L**

The highest stipend  
went up to  
**3.2L**

**28%**  
hike in  
average  
stipend

**2L**  
Highest  
Stipend



**MANUFACTURING  
& ENGINEERING**

Sector that recruited from  
all specializations,  
Showed **25%** rise in  
average stipend with the  
maximum offered  
at **1.4L**



**HEALTHCARE/  
PHARMA**

**21%** increase in  
average stipend offered

**78%** of the offers in  
this sector with the  
stipend **2L** or more

**11%**  
students  
placed in  
this  
sector

# Industry Insights

37%  
increase in  
average  
stipend



## TECH + IT/ITeS

Marquee recruiters  
were **Capgemini,**  
**Cognizant, Genpact &**  
**Wipro.**

Maximum Stipend  
offered was  
**2L**



## BFSI

**2X** increase in  
**Investment Banking**  
roles offered

**Nomura, HSBC, JPMC**  
offered coveted roles in  
**IB, Wealth**  
**Management & Equity**  
**Research**

8  
companies

41%  
increase in  
average  
stipend

15%  
of the batch placed in  
this sector.

## NEW RECRUITERS

**DIAGEO**

**ninjacart**



**udaan**

## LEGACY RECRUITERS

Aditya Birla Group,  
Colgate-Palmolive,  
Deloitte, EY, Godrej  
Group, HUL, ITC, L'Oreal  
and Reliance Industries  
continued to show faith  
in our  
talent



# Our Esteemed Recruiters



# Competitions Won



## Competitions we participated in

- Barclays Nimble
- Cisco Blizzard
- Cummins Redefined
- DCM Future On
- ICICI Beat the Curve
- Infosys Ingenious
- L'Oreal Brandstorm
- L'Oreal Sustainability Challenge
- Mahindra War Room
- Pepsico Dare To Do More
- Optum Stratethon
- L&T Outthink
- Signify Luminaire
- Hero Campus Challenge



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