



BATCH
2017-19

FINAL PLACEMENT

2018



www.facebook.com/SCMHRD



www.linkedin.com/company/symbiosis-centre-for-management-and-human-resource-development



www.twitter.com/SCMHRDian



[scmhrd.pune](https://www.instagram.com/scmhrd.pune)

CONTENT

1. Overview
2. Leadership Week
3. Student Achievements
4. Batch Profile
5. Final Placement Highlights
6. Participating Companies



OVERVIEW

SCMHRD has proved its mettle as one of the leading institutions for management education offering glorious careers to students with the successful completion of the Final Placement Season 2018. Continuing the strong upward trend over the past years, the season saw a wide array of reputed recruiters vying for the stellar talent pool on offer. The institution's strong corporate connect and goodwill were clearly on display with multiple offers being rolled out by industry bigwigs hailing from a plethora of sectors such as Automotive/Manufacturing, BFSI, Consulting, FMCG/FMCD, Pharmaceutical etc. In addition to the prestigious legacy recruiters who turned out in strength, new associations were established with leading organisations such as **ABFRL, Becton Dickinson, Essar, Google, Honeywell, Raymond** and many more. The Final Placements season only reflects the consistent growth trajectory of SCMHRD and speaks volumes on the quality of talent produced by the college year on year.



38

NEW RECRUITERS

21.9

TOP 50 CTC



13.6%

**INCREASE IN AVERAGE
CTC**

32

PPO %



LEADERSHIP WEEK

Every individual who aspires to find his/her name etched in the hall of fame of the business world requires among other things a sense of direction. SCMHRD introduced a unique initiative to ensure an enhanced corporate interface in the form of the "Leadership Week". It was graced by eminent industry leaders who shared their insights and experiences with students, which will eventually steer them in the right direction towards the pursuit of their goals.

The topics covered included a broad spectrum across specializations which proved to be immensely relevant for students who aspire to be emerging leaders in their respective fields of expertise.

 BARCLAYS

ESSAR



33

Leaders



Hindustan Unilever Limited



HUAWEI



10

Sectors







STUDENT ACHIEVEMENTS



STUDENT ACHIEVEMENTS IN 2017-18

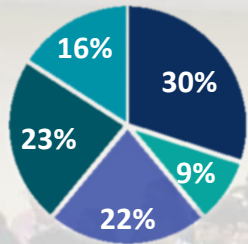


ITC INTERROBANG 2018 WINNERS	GODREJ LOUD 2018 NATIONAL WINNERS	THE ULTIMATE PITCH 3.0 2018 NATIONAL WINNERS	NESTLE INGENIUM 2018 WINNERS	RB GLOBAL CHALLENGE 2018 REGIONAL FINALISTS	YES TRANSFORMATION SERIES 2018 NATIONAL SEMIFINALIST
DCM FUTURE ON 2018 WINNERS	INFOSYS INGENIOUS 2018 NATIONAL RUNNERS-UP	TITAN ELEVATE 2018 NATIONAL RUNNERS-UP	ABG HEAD START 2018 NATIONAL FINALISTS	MAHINDRA RISE 2018 NATIONAL SEMIFINALISTS	BARCLAYS NIMBLE 2018 NATIONAL FINALISTS
CUMMINS REDEFINE 2017 NATIONAL FINALISTS	L'OREAL BRANDSTORM 2017 REGIONAL FINALISTS	VODAFONE VOYAGE 2017 WINNERS	PEPSICO CHANGE THE GAME 2017 NATIONAL FINALISTS	TATA MINDROVER 2017 NATIONAL RUNNERS-UP	NOVARTIS BIOCAMP 2017 NATIONAL FINALISTS

BATCH PROFILE

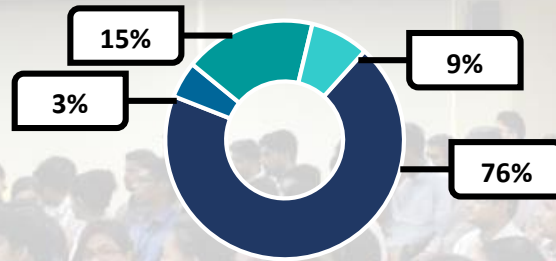
SCMHRD has always been a frontrunner in ensuring wholesome diversity in its intake. The Batch of 2017-19 is no exception, having a healthy mix in terms of gender, educational background and work experience. This diversity facilitates a confluence of varying ideas and perceptions leading to an enriching learning environment.

WORK EXPERIENCE



- Freshers
- 1-11 months
- 12-23 months
- 24-35 months
- 35 months +

ACADEMIC DIVERSITY

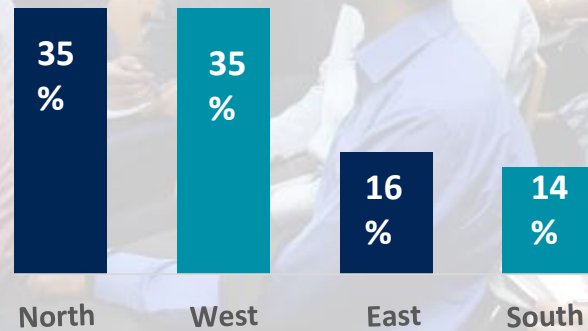


- Engineering
- Arts
- Commerce
- Others

SPECIALIZATION



GEOGRAPHIC DIVERSITY



Average Age

25

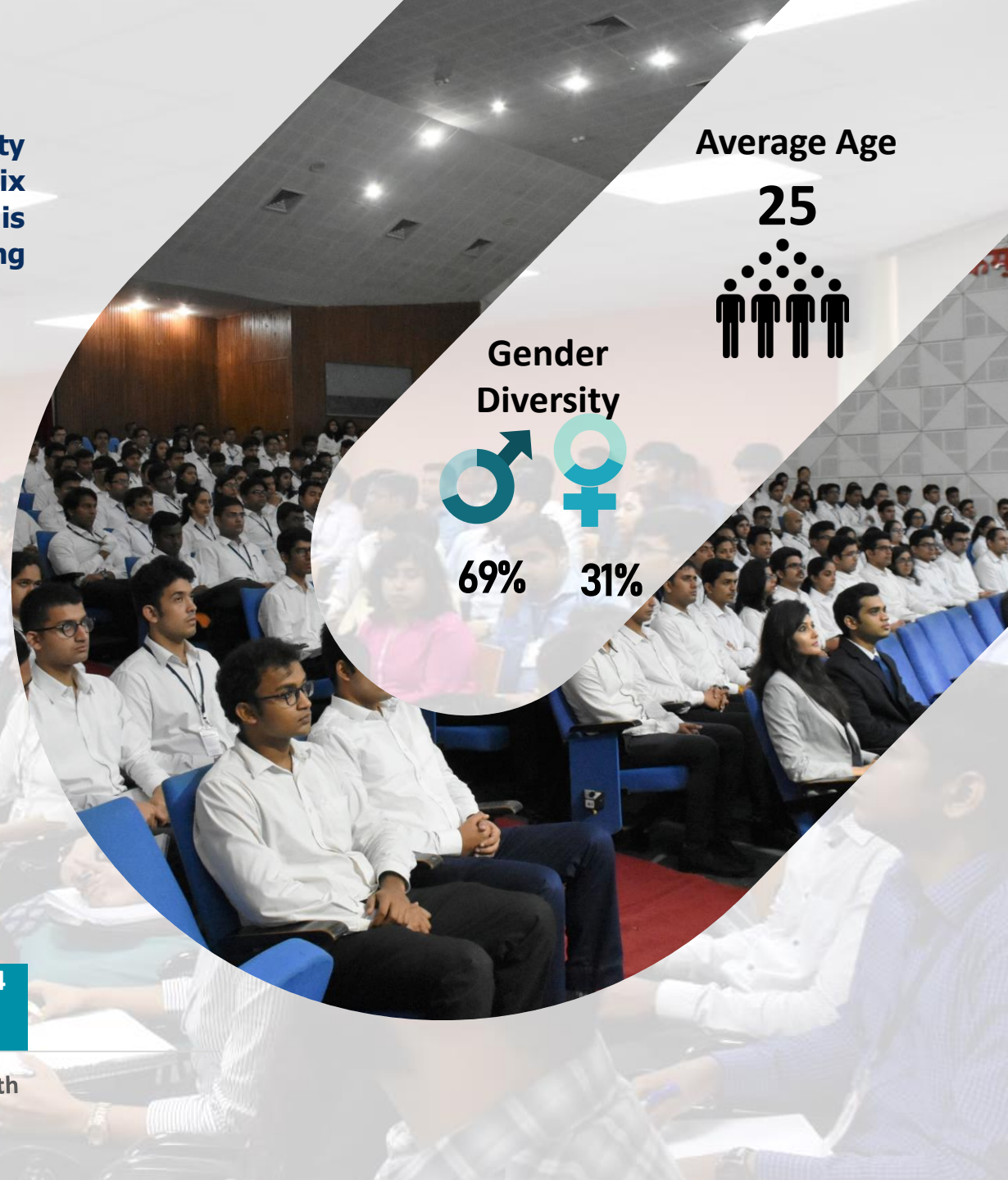


Gender Diversity



69%

31%



SECTOR WISE HIGHEST PACKAGE (CTC)



38.5
TECHNOLOGY



30.3
FMCG



23
HEALTHCARE/PHARMA



21.3
AUTOMOTIVE/MANUFACTURING



22.5
TELECOM



21.2
CONGLOMERATE



19
BFSI



18.7
CONSULTING

FINAL PLACEMENTS 2018 HIGHLIGHTS

38.5
HIGHEST CTC

15.6
AVERAGE CTC

14.1
MEDIAN CTC

93
COMPANIES

73
PPO OFFERS



PLACEMENT HIGHLIGHTS

SPECIALIZATION WISE CTC

	HIGHEST	AVERAGE	MEDIAN	TOP 50%
HR	38.5	16.3	15	20.19
MARKETING	30.3	15.6	14	19.1
FINANCE	18.5	13.6	13.5	15.1
OPERATIONS	15	13.1	13.5	14.5
BUSINESS ANALYTICS	22	14.6	15	17.2
INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT*	15	11.8	12	13.8

27.3
TOP 10%

24
TOP 20%

19
TOP 50%

The faith reposed by recruiters in the talent pool nurtured by SCMHRD is reflected by the above summary of the compensation offered to students. The figures bear testament to the steady upward march of the institution in the pecking order of the most coveted corporate organisations as well as the preference list of the brightest MBA aspirants in the nation.

*The data mentioned above is of January 2019



PARTICIPATING COMPANIES







Symbiosis Infotech Campus, Plot no.15, Rajiv Gandhi Infotech
Park MDC, Hrnjewadi, Pune – 411057 India



placements@scrihrd.edu
corporate_relations@scrihrd.edu



+91 9890994579, +91 9960634580
+91 9960281579, +91 9890994578

