



SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT



Batch 2019-2021

(click to connect)



MESSAGE FROM THE LEADERSHIP



Dr. Pratima Sheorey
Director, SCMHRD

It makes us immensely proud and humbled to present these results, which would not have been possible without the trust placed in our brand by our recruiting partners. The past year has been very difficult for everyone and I want to place on record our heartfelt gratitude to all the recruiting partners for having patience, making virtual arrangements and for ensuring that the students' careers were not negatively impacted.

We extend our heartfelt gratitude to our recruiters, faculty and alumni for their enduring support, which has empowered us to scale new heights in our 28th year. We are certain that the batch of 2019-21 will take the legacy forward with zeal and rigor.

Challenging times, it is said, are opportunities to excel. This year's placement season was just that. However, commendable work by the Corporate Relations team, an overwhelming response from our valued recruiters, and brilliant efforts from our students helped transform the challenge into results that make us happy and proud. We are extremely grateful to our alumni, who extended unconditional support to their alma mater. We are thankful to our regular recruiters for their faith in SCMHRD and to the numerous new recruiters for giving our students new opportunities.

We are glad that our students and faculty have kept the SCMHRD flag flying high, and are sure you will find the results in this report very encouraging!



Dr. Gurudas Nulkar
Placements Head
Faculty Coordinator

The placement season this year was full of unprecedented challenges and demanding situations. We would like to express our sincere gratitude to all our recruiters for putting faith in the talent of our students, recognizing their potential and providing them with such wonderful opportunities. We are also immensely grateful for the overwhelming generosity and support that our alumni have shown during these testing times.

We look forward to building upon this achievement and carrying forward SCMHRD's legacy in the coming years more profoundly than ever.



Dr. K. Rajagopal
Member Faculty
Placements

CORPORATE EXPOSURE

An MBA program is incomplete without corporate exposure. These events in the form of leadership series, competitions, conclaves, and panel discussions shape the students for their entry into the professional world by preparing them to become leaders of tomorrow. SCMHRD provides the students with all of these avenues to help them take flight in their careers.

HR E-CONCLAVE

Shining a spotlight on HR and its transformation as the rising phoenix in the midst of the COVID-19 pandemic, the HR e-Conclave saw experienced HR practitioners debate the various facets of the emerging themes related to labour laws, diversity and inclusion, technology, employer branding and more. The attendees were made aware of the transformation of HR from a support function to a strategic one.

25

Distinguished Speakers

10+

Total Hours

33

Distinguished Speakers

7+

Total Hours

B-ILLUMINATED

B-Illuminated, a Marketing e-Conclave, brought students closer to the corporate world through panel discussions among distinguished industry stalwarts. Panels of renowned marketers discussed topics ranging from customer loyalty to restoring brand equity. The distinguished panellists provided attendees with realistic insights into how the marketing environment is changing in the age of the new standard.

B-OPTIMIZED

B-Optimized, an Infra-Conclave, dealt with how the Supply Chain Industry braved the COVID-19 pandemic and what the future beholds. The topics of discussion included: Lessons from recession and Positioning of Industry to deal with disruptions, Navigating Operation Strategies to achieve sustainable growth, and Revamping Supply Chain post COVID.

31

Distinguished Speakers

42+

Total Hours

17

Distinguished Speakers

6+

Total Hours

ZENITH

Zenith was conceived with the aim of grooming the next generation of leaders, making them aware about the essence of resilient and agile leadership, in order to enable them to navigate this crucial junction in time. We hope that you will be a part of this exercise in enlightening young minds. The series had given a platform to the students to interact and imbibe knowledge from various Industry Leaders across a multitude of domains.

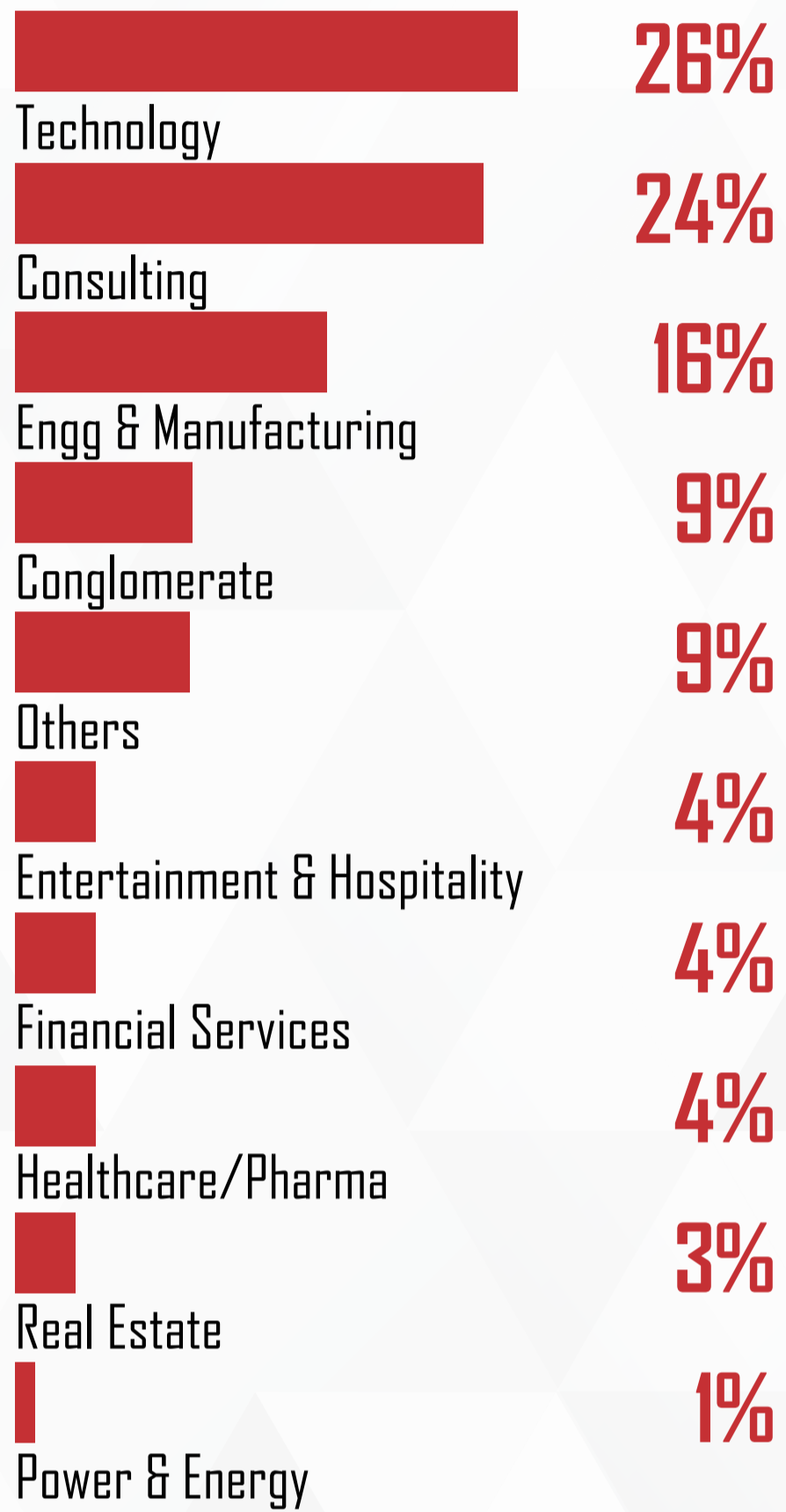
CORPORATE EXPOSURE

PARTICIPATING BRANDS

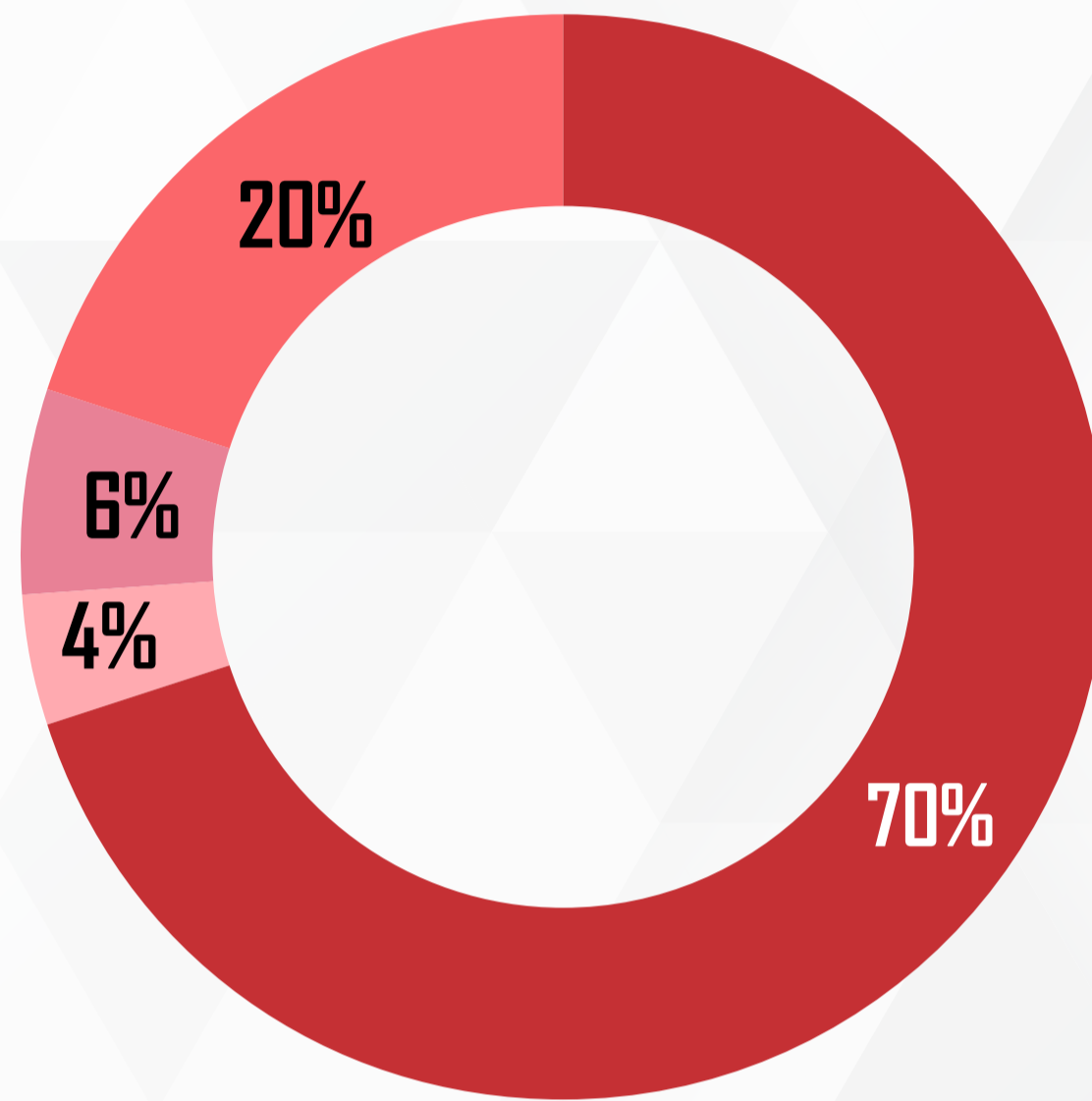


BATCH PROFILE: MBA

WORK-EX PROFILE



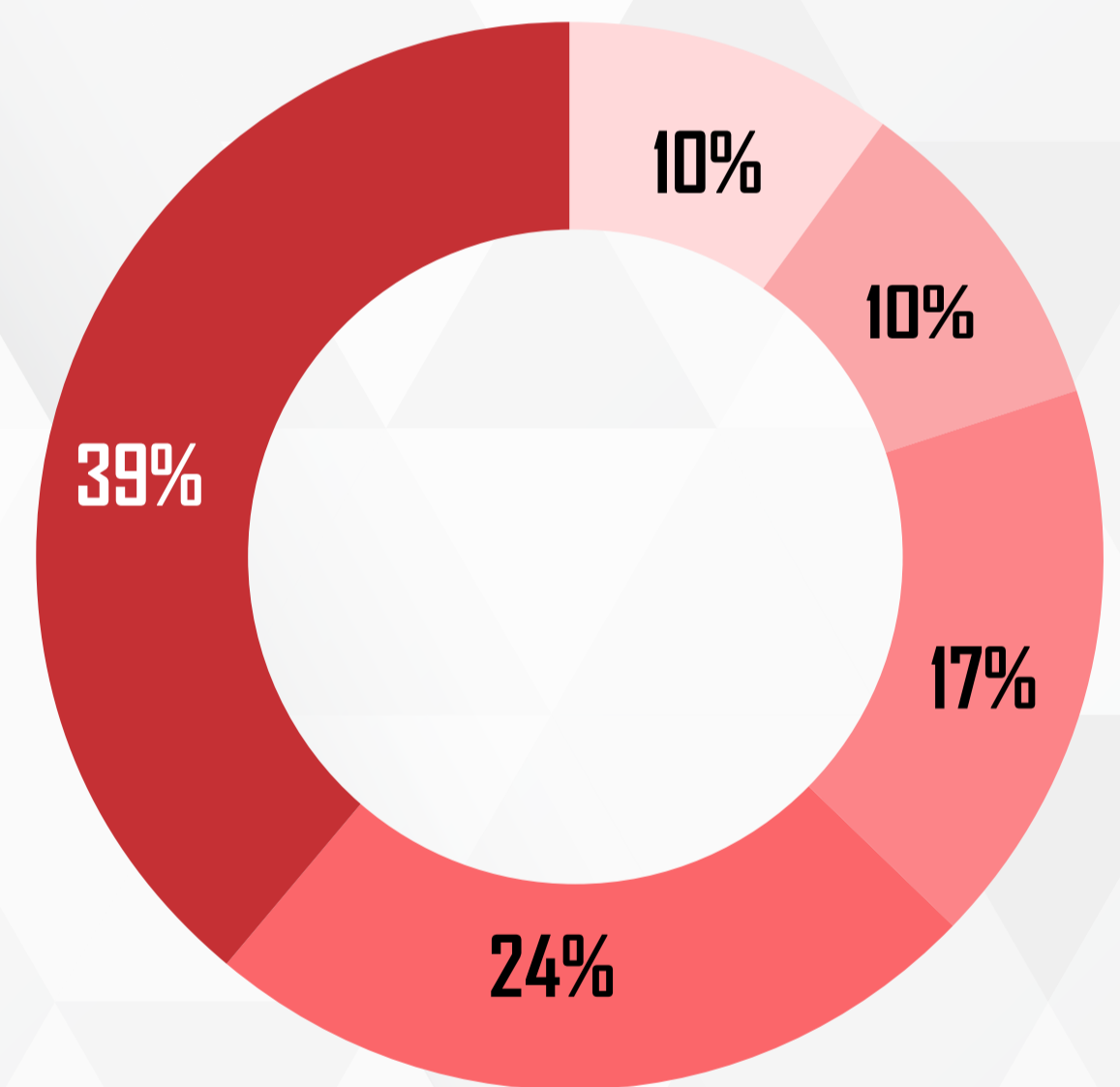
ACADEMIC BACKGROUND



- Engineering
- Commerce
- Science
- Arts

WORK-EX DURATION

- Freshers
- 1 - 11 Months
- 12 - 23 Months
- 24 - 35 Months
- >36 Months



RANKING

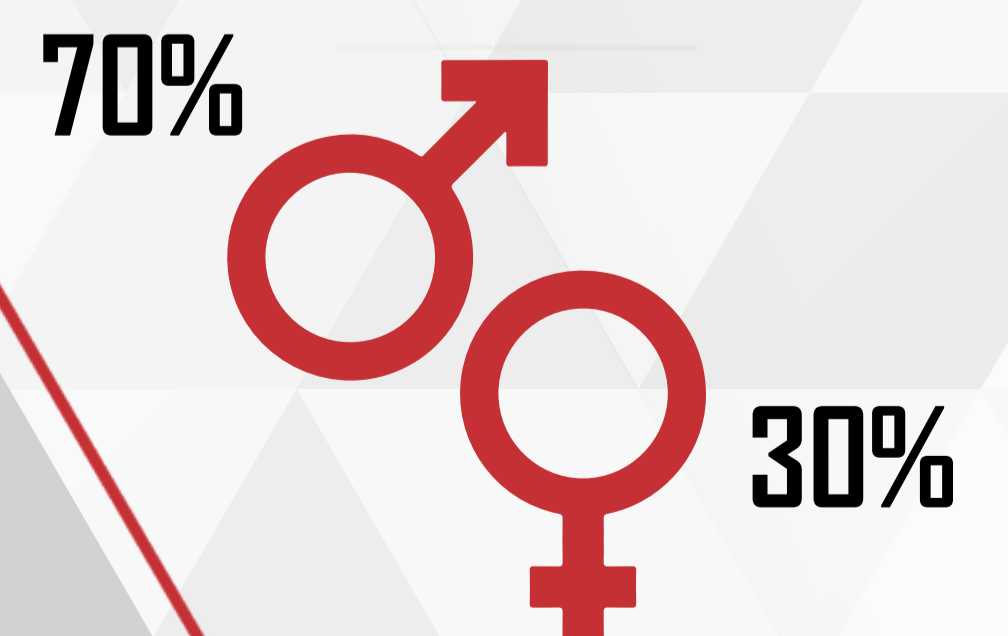
19th Overall Rank in India
Business Today 2021

5th Best B-School in National
Cluster Rankings
IIRF 2021

20th Best B-School
MBA Universe 2021

5th Position under the
"Supreme B-School" Category
CSR-GHRDC B-School Survey
2020

GENDER DIVERSITY



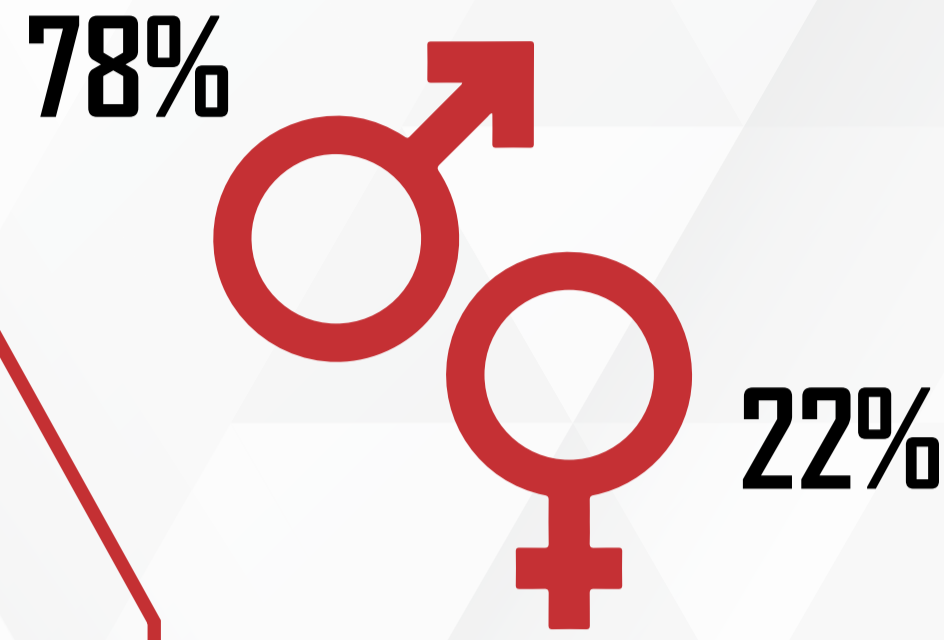
20th SCMHRD is only the 20th business school in India to be
accredited by AACSB

5% Only 5% of business schools worldwide hold the
AACSB accreditation.



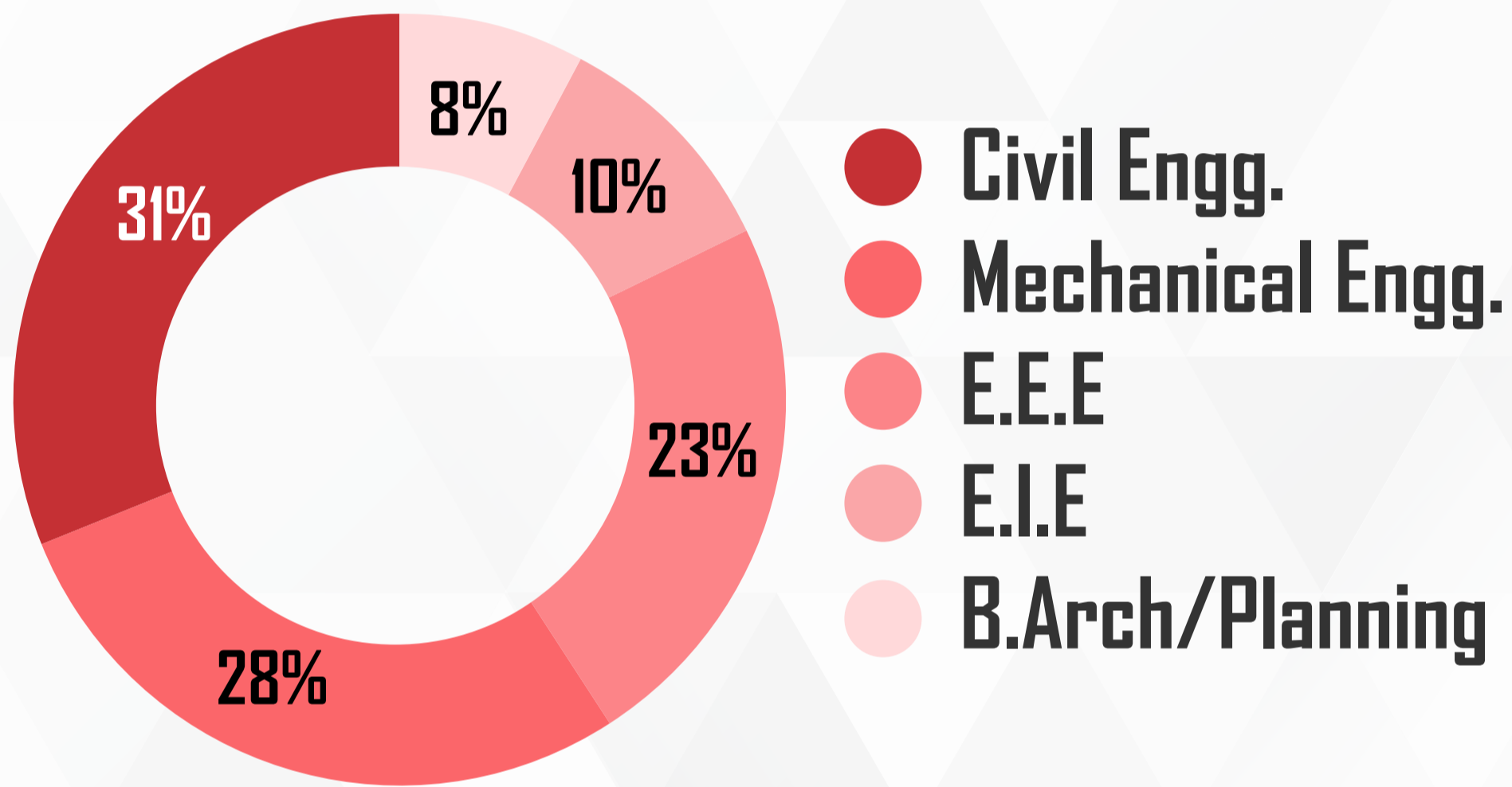
BATCH PROFILE

INFRASTRUCTURE DEVELOPMENT & MANAGEMENT



GENDER DIVERSITY

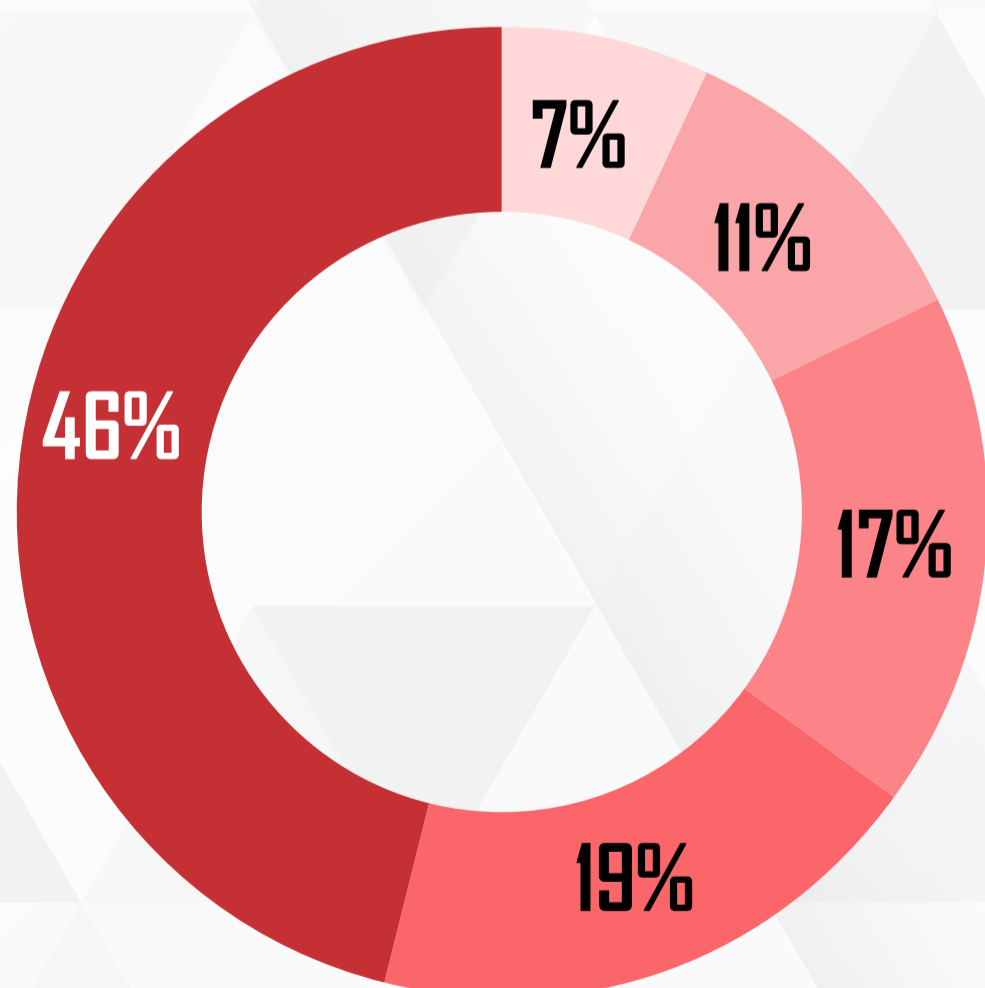
ACADEMIC BACKGROUND



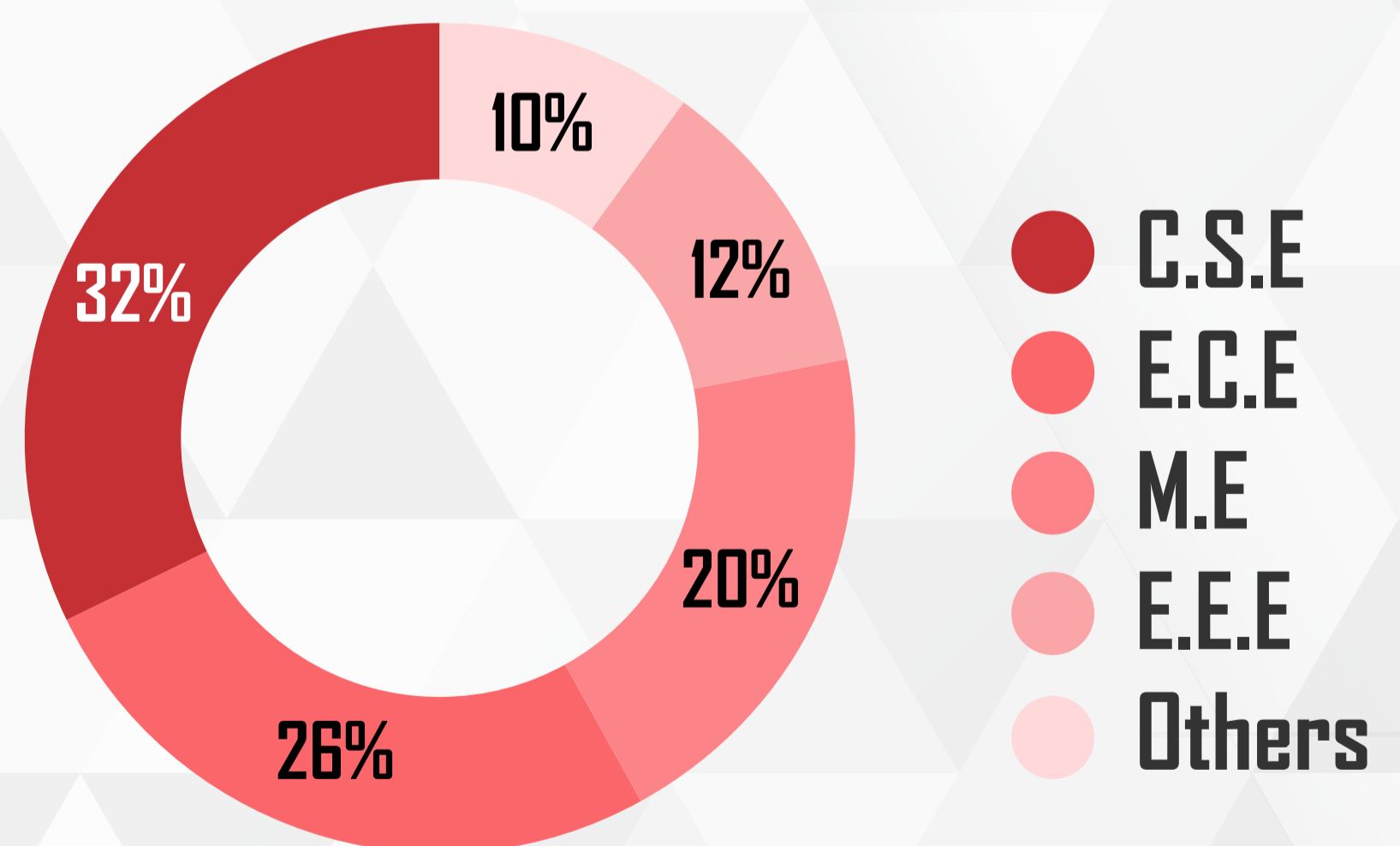
WORK-EX DURATION



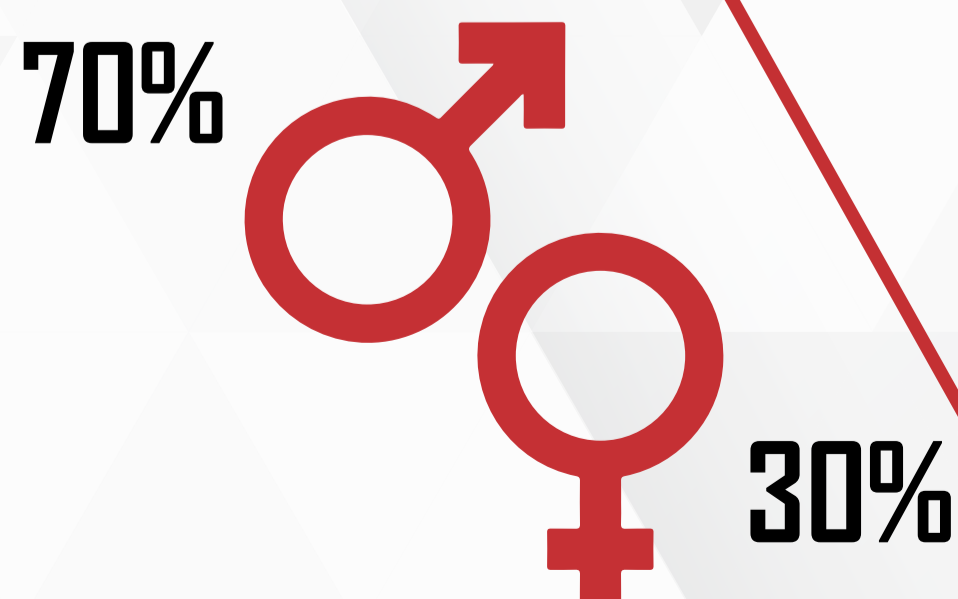
WORK-EX DURATION



ACADEMIC BACKGROUND



GENDER DIVERSITY



BUSINESS ANALYTICS

PLACEMENT HIGHLIGHTS

NEW RECRUITERS
60+

PARTICIPATING COMPANIES
140+

HIGHEST
33.6 L

MEDIAN
15.0 L

AVERAGE
16.5 L

TOP 25%
21.6 L

TOP 10%
25.6 L

TOP 50%
19.1 L

* Figures in INR Lakhs

PLACEMENT HIGHLIGHTS

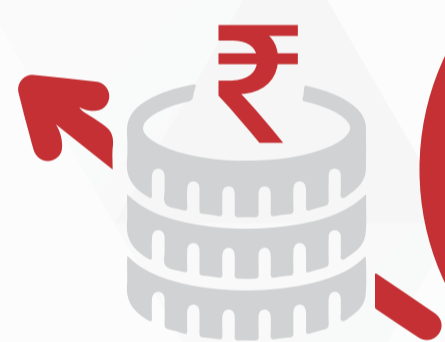


HUMAN RESOURCES

Highest	Top 25%	Average	Median
33.6	21.9	17.1	16.0

Highest	Top 25%	Average	Median
32.0	21.9	16.3	15.0

SALES & MARKETING



FINANCE

Highest	Top 25%	Average	Median
20.0	18.4	15.0	15.0

Highest	Top 25%	Average	Median
16.0	14.9	12.5	11.8

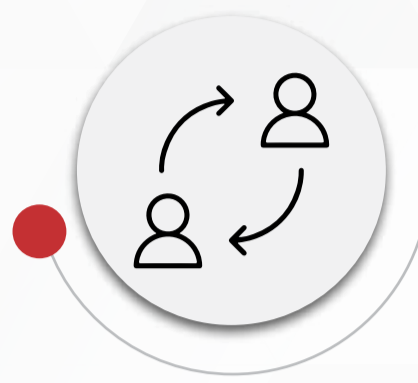
INFRASTRUCTURE DEVELOPMENT & MANAGEMENT



BUSINESS ANALYTICS

Highest	Top 25%	Average	Median
22.0	19.4	15.8	15.0

SECTOR-WISE HIGHLIGHTS



CONSULTING

There was a proliferation in recruitments made by organizations in the consulting sector. Legacy companies like **EY, PwC, ZS, Deloitte LLP, Deloitte USI, Accenture,** and **Michael Page** continued their prolonged association with the institute, lending credence to the virtues of the institute and new associations were formed with **BluePi Consulting**.

Highest

19.0 L

Highest

32.8 L

FMCG/FMCD



The FMCG/FMCD sector has been galvanized by the propelling demand in the Indian market and as such, formidable FMCG/FMCD organizations like **Colgate Palmolive, Britannia, Whirlpool, AB InBev,** and **Mother Dairy** offered a multitude of roles across specializations. This sector also saw a surge in participation from recruiters including consumer goods giants **Adani Wilmar**.



BFSI

The BFSI sector is the backbone of the economy in India, and it is consolidated by the presence of robust companies. This year saw a plethora of companies from this domain like **JPMC, HSBC, ICICI Bank, IVP, AB Capital, Yes Bank, RBL Bank, ICICI Securities,** and **Kotak Mahindra Bank** visiting the institute for the recruitment process and offering a wide variety of roles.

Highest

22.0 L

Highest

32.0 L

CONGLOMERATE



Eminent conglomerates like **ABG, ITC, Piramal, Reliance, Vedanta,** and **L&T** were some of the leading corporations that extended offers in various roles in Human Resources, Sales & Marketing, Business Development, General Management, Analytics, and Operations domains to students.

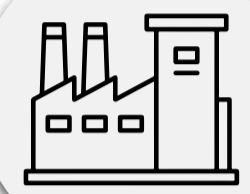
Highest

33.6 L

RETAIL, E-COMMERCE & ED TECH



The institute hosted premier organizations like **AirBnb**, **Cars24**, and **Udaan** as new recruiters from the E-commerce industry and **ABFRL** from the retail sector. Top recruiters from the Ed Tech such as **Byju's** and **Great Learning** participated in the placement process and offered roles across various domains.



AUTOMOBILE, MANUFACTURING & POWER

This year saw an extensive involvement of companies in this sector with the participation of automobile and manufacturing giants like **Maruti Suzuki**, **Mahindra & Mahindra**, **Hero Moto Corp**, **TVS Motors**, **SKF**, **Ultratech**, and **Cummins**, as well as new recruiters like **GVR** and **Everest Industries**. An illustrious recruiter such as **Schlumberger** from the power sector enhanced participation in this sector.

Highest

17.8 L

Highest

22.4 L

IT & TELECOM



Leading IT giants such as **Cisco**, **IBM**, **Accenture**, **Cognizant**, **Infosys**, **Sutherland**, **Virtusa**, **Wipro**, and **Genpact** reaffirmed their faith in the talent produced by the institute. **Vodafone Idea** and **_VOIS** were significant representatives from the telecom sector. New recruiters included **HashedIn by Deloitte**, **Hexaware**, and **Mindtree**.



HEALTHCARE & PHARMA

The healthcare and pharma sector witnessed prestigious recruiters such as **Boston Scientific**, **Ecolab**, **J&J**, **UHG Optum** and new recruiters like **Cochlear** offering a variety of roles in the domain of HR, Marketing and Analytics.

Highest

26.0 L

Highest

17.0 L

MEDIA & OTHERS



The campus observed participation from eminent companies in the media sector such as **Sony Pictures Networks** and **Viacom18** offering a plethora of roles to students. The campus also hosted revered recruiters from other sectors including **Delhivery**, **UPL**, and new recruiters like **Metropolis** and **Rivigo**.

STUDENT ACHIEVEMENTS



National Winner
2021



National Winners
2020



National Winners
2020



National Winners
2020



National Runners-Up
2020



Runners-Up
2020



National Runners-Up
2020



Case Study Competition

National Runners-Up
2020



National Runners-Up
2020



National 2nd Runners-Up
2020



Special Jury Award
2020



National 2nd Runners-Up
2020



National 2nd Runners-Up
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Finalists
2020



National Semi-Finalists
2020



National Semi-Finalists
2020



National Semi-Finalists
2020



Ideation Challenge (KIC)

National Semi-Finalists
2020



National Semi-Finalists
2020

OTHER COMPETITIONS PARTICIPATED IN

VI Battlefield
HUL Lime
Godrej Loud
Colgate Inner Circle

DCB Bank's The Top Recruit
TATA Imagination Challenge
L'Oréal Brandstorm
Bond with Pidilite

Mahindra War Room
Pepsico Dare To Do More
Airtel iCreate
Philips Think up

Infosys Ingenious
GSK E^3
Future ON HR Case Challenge
ZS Prize Innovation Challenge

OUR ESTEEMED RECRUITERS



OUR ESTEEMED RECRUITERS



JPMORGAN CHASE & CO.



MAERSK



MARUTI SUZUKI

Michael Page



ORACLE

OYO



RIVIGO



Schlumberger



SKF



TresVista



virtusa



_VOIS

VOLVO



SCMHRD was conceived more than a quarter of a century ago, with an idea to lay the foundations for an institute that would train the nation's leaders by dispensing quality management education. In this time, SCMHRD has made great strides by providing its students with sophisticated infrastructure to complement the erudite faculty, and has carved a niche for itself in management education. The institute has sculpted astute minds who have exhibited remarkable business acumen and have contributed to the stellar reputation that the institute enjoys today. Scaling great heights by featuring among the top business schools in the country in just 28 years of its existence, SCMHRD is a phenomenon that promises to amaze for years to come.



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

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