

# FINAL PLACEMENT REPORT 2023



**Batch 2021-2023**



# OVERVIEW



## RANKINGS

1<sup>ST</sup>

Top Private B-Schools across India in Placement Strategies & Support (IRF Ranking 2023)

1<sup>ST</sup>

Top Private B-Schools across West Zone in Placement Performance (IRF Ranking 2023)

1<sup>ST</sup>

Top Private B-schools in Maharashtra (CSR-GHRDC B-School Survey 2022)

1<sup>ST</sup>

Best in Pune for Future Orientation, Global Exposure, Creating Managers for tomorrow (Business Today)

1<sup>ST</sup>

Best in Pune for Age & Accreditation, Placement & ROI and Brand Appeal. (Fortune India)

3<sup>RD</sup>

Best Post Graduate Data Science Program in India (Analytics India Magazine 2022)

4<sup>TH</sup>

Most Competitive B-School in India (Unstop)

4<sup>TH</sup>

Best B-School (National Cluster Rating)

5<sup>TH</sup>

Top Private B-Schools in India (IRF Ranking 2023)

For over three decades, the placement process at the Symbiosis Centre for Management and Human Resource Development (SCMHRD) has been a critical factor in establishing its reputation as a premier management education institute. The institute is known for its participant-centric pedagogy and diverse offerings in Human Resources, Finance, Sales & Marketing, Business Analytics and Infrastructure Development and Management. This unique approach to education brings together a broad and varied mix of skills, nurturing world-class leaders who can make a meaningful impact in their respective fields.

This year's final placements season has been a grand success, with all students securing placements and over 112 recruiters participating. The institute saw the engagement of both legacy and new recruiters, offering coveted roles across various industries and sectors to SCMHRD students. The institute's commitment to maintaining solid partnerships with recruiters is evident in its efforts to foster seamless corporate-academic collaboration.

Several key factors contributed to the phenomenal results and growth achieved by SCMHRD. The highly revered faculty members possess a wealth of knowledge and expertise in their respective fields and the meticulously designed curriculum provides students with the necessary skills and knowledge to succeed in their chosen career's attributes to this success. Additionally, the institute has a strong network of alumni who remain connected to the institute and support the current generation of students.

SCMHRD remains committed to empowering its students to make a striking impact in all walks of life and business. The institute understands the importance of providing a well-rounded education and its graduates are known for their ability to excel in various domains, both locally and globally. With a focus on innovation and continuous improvement, SCMHRD remains at the forefront of management education and training. Its Final Placement process serves as a testament to its commitment to excellence.





SCMHRD has been consistently growing and earning recognition for its outstanding performance in academic and corporate fields. The batch 2021-23 has achieved remarkable success in the final placement season. The institute has received numerous accolades for its corporate engagement activities and competition participation organized by reputable organizations. We are thrilled and thankful to share these remarkable results, which are a testament to the trust that our recruiters have in the SCMHRD brand. We express our sincere appreciation to our legacy and new recruiters for their support and confidence in our students' abilities and determination, our esteemed faculty for their guidance and education, and our illustrious alumni for inspiring us to become the top choice management institute that SCMHRD is today.

**Dr. Netra Neelam**  
Director, SCMHRD



The placements of the batch of 2021-23 is another colourful feather in the cap of SCMHRD. This comes in the backdrop of the Institute experiencing a complete transformation from an online system to an offline system last year which presented various new obstacles that the institute had to overcome to adapt to the rapidly changing circumstances. We express our sincere gratitude to all our valued recruiters for acknowledging the students' conceptual knowledge, contemporary skills, talents, dedication and multitasking potential. Additionally, we extend our heartfelt thanks to our alumni for their righteous support and guidance, which helped the students seize these outstanding opportunities. The student's excellent academic performance and corporate exposure, coupled with their active involvement in extracurricular activities, have made them highly sought after by recruiters. We will continue to elevate the SCMHRD brand with unyielding enthusiasm and carry forward our traditions for many years to come.

**Dr. K. Rajagopal**  
Deputy Director  
Placements Head, SCMHRD

# CORPORATE EXPOSURE

\_VOIS



APOLLO TYRES LTD

BARCLAYS

COLGATE-PALMOLIVE

DIAGEO



HSBC

kotak life

LOG9 POWERING RESPONSIBLE ENERGY

Mondelēz International

OliverWyman

pwc

shadowfax We Deliver

SYSKA

thoughtworks



ARTHUR LITTLE

Biocon Biologics



Edelweiss Tokio

GEP

ICICI Bank

KPMG

make my trip

foundit

Optum

Razorpay

STU



TVS



accenture

Akasa Air

ATHER

BLUE DART

darwinbox

EY

Grant Thornton



Kubota

Mankind

MOTILAL OSWAL

PERFETTI

Reliance Industries Limited

SUTHERLAND

TATA CONSUMER PRODUCTS

Uber

YES BANK

accenturestrategy

amazon

AVALON Consulting

BrowserStack



fractal

GSK

Johnson-Johnson



MARS WRIGLEY

NOMURA

policybazaar

Schbang

SWIGGY

TATA STEEL

VISA

zebpay

adani



Coca-Cola

Deloitte

GAMES 24

Hapag-Lloyd

JSW

LIVSPACE

Microsoft

Olam

PORTER

Schneider Electric

Swiss Re

TATA TECHNOLOGIES



ZS



# COMPETITIONS WON



National Winners  
2023



National Runners Up  
2022



National Runners Up  
2022



National Second  
Runners Up 2022



National Second  
Runners Up 2022



National Finalists  
2022



National Finalists  
2022



National Finalists  
2022



National Finalists  
2022



National Finalists  
2022



National Finalists  
2022



National Finalists  
2022



Case Study Winners  
2022



National Semi-Finalists  
2022



National Semi-Finalists  
2022



National Semi-Finalists  
2022



National Semi-Finalists  
2022



National Semi-Finalists  
2022



Campus Winners  
2022



IB League 2022  
Campus Winners  
2022



Campus Winners  
2022



Campus Winners  
2022



Campus Winners  
2022



National Winners  
2021



National Finalists  
2022



National Runners Up  
2021



National Runners Up  
2021



National Finalists  
2021



National Finalists  
2021



National Finalists  
2021



Campus Winners  
2021

# BATCH PROFILE - MBA

## WORK EXPERIENCE SECTORS



## GENDER DIVERSITY



## AVERAGE AGE



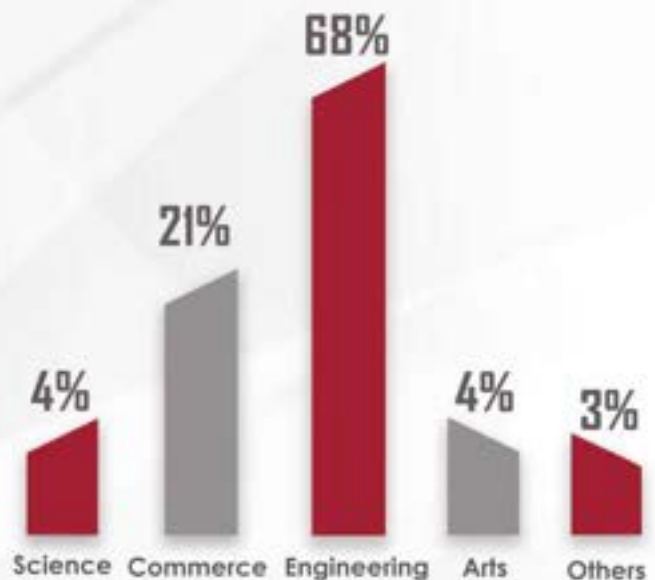
## AVERAGE WORK EXPERIENCE



## WORK EXPERIENCE DURATION



## ACADEMIC BACKGROUND





# BATCH PROFILE - BUSINESS ANALYTICS

## WORK EXPERIENCE SECTORS



## GENDER DIVERSITY



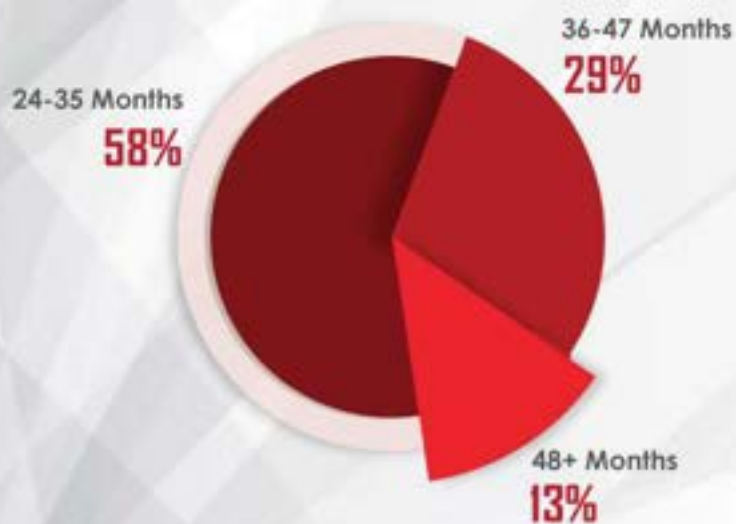
## AVERAGE AGE



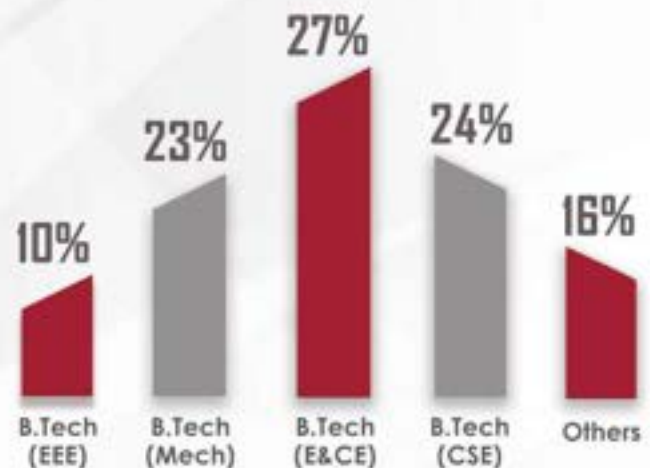
## AVERAGE WORK EXPERIENCE



## WORK EXPERIENCE DURATION

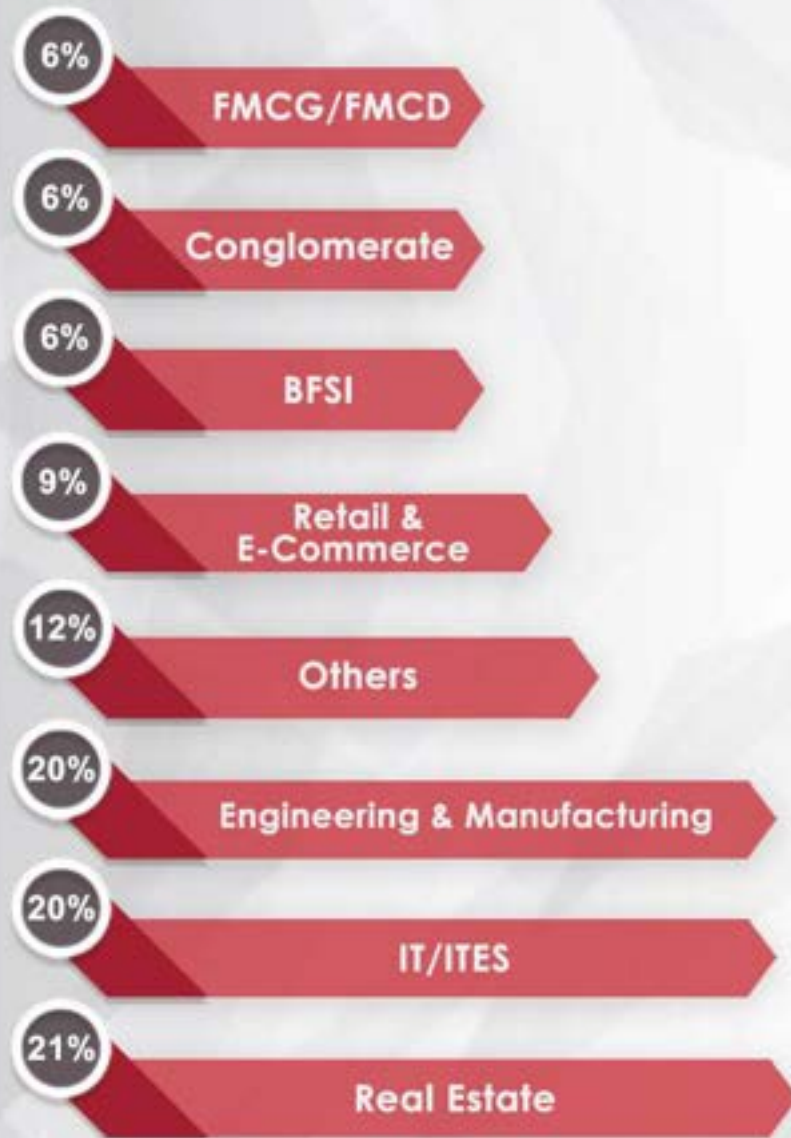


## ACADEMIC BACKGROUND



# BATCH PROFILE - INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT

## WORK EXPERIENCE SECTORS



## GENDER DIVERSITY



## AVERAGE AGE



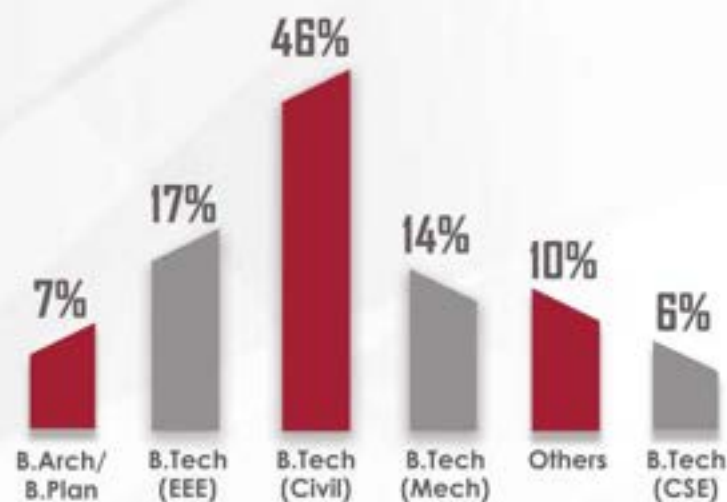
## AVERAGE WORK EXPERIENCE



## WORK EXPERIENCE DURATION



## ACADEMIC BACKGROUND





# PLACEMENT HIGHLIGHTS - MBA

**33.99L**

Top 10%  
Average CTC

**35.02L**

Highest CTC  
(Domestic)

**67.60L**

Highest CTC  
(International)

**28.32L**

Top 25%  
Average CTC

**23.71L**

Average CTC

**25.02L**

Top 50%  
Average CTC

**22.00L**

Median CTC

**38**

New  
Recruiters

**112+**

Total  
Recruiters

# PLACEMENT HIGHLIGHTS - MBA

## AVERAGE CTC - FEMALE

23.12L



## AVERAGE CTC - MALE

24.06L



## MODE CTC RANGE

21.00L

25.00L

## AVERAGE CTC JUMP (POST MBA)

x5



Average CTC  
for 2020-22  
Batch

20.40L



% Increase in  
Average CTC  
from Previous  
Year

16.23%



Median CTC  
for 2020-22  
Batch

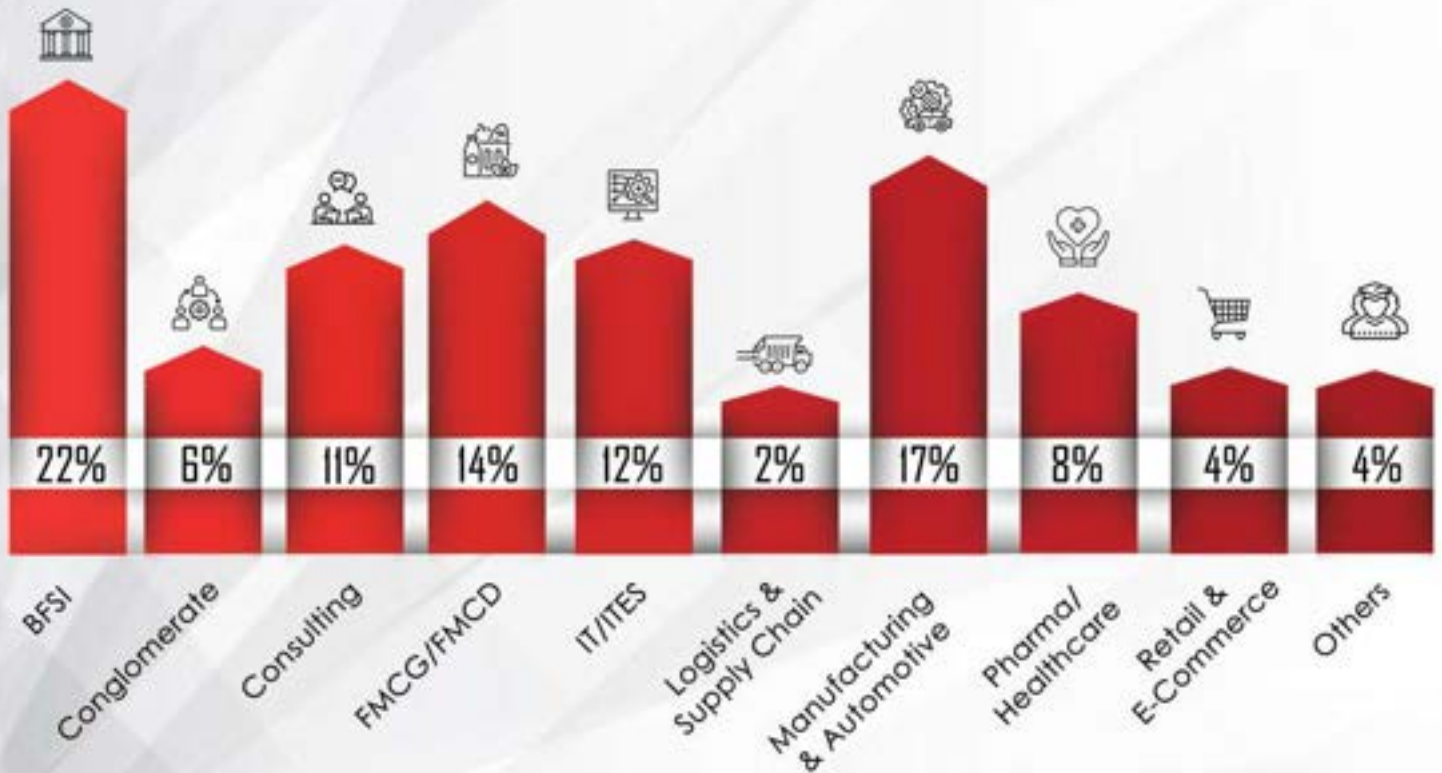
20.00L



% Increase in  
Median CTC  
from Previous  
Year

10.00%

## SECTOR-WISE VISITING COMPANIES





## HUMAN RESOURCES

**35.02L**

Highest  
CTC

**23.83L**

Average  
CTC

**22.80L**

Median  
CTC

**33.35L**

TOP 10%  
Average  
CTC

**27.83L**

TOP 25%  
Average  
CTC

**25.16L**

TOP 50%  
Average  
CTC

**21.61L**

Average CTC for  
2020-22 Batch

**10.27%**

% Increase in Average CTC  
from Previous Year

**20.00L**

Median CTC for  
2020-22 Batch

**14.00%**

% Increase in Median CTC  
from Previous Year

## PROMINENT ROLES OFFERED

- Associate Consultant
- Consultant
- Executive Trainee HR
- HR Data Analyst
- Management Trainee
- Principal Analyst
- Senior Human Resource Business Partner
- Senior Manager
- Talent Consulting Analyst
- Other General Management and Leadership Roles

## SALES & MARKETING

**33.00L**

Highest  
CTC

**24.15L**

Average  
CTC

**22.00L**

Median  
CTC

**32.96L**

TOP 10%  
Average  
CTC

**28.26L**

TOP 25%  
Average  
CTC

**24.87L**

TOP 50%  
Average  
CTC

**20.15L**

Average CTC for  
2020-22 Batch

**19.85%**

% Increase in Average CTC  
from Previous Year

**20.00L**

Median CTC for  
2020-22 Batch

**10.00%**

% Increase in Median CTC  
from Previous Year

## PROMINENT ROLES OFFERED

- Category Manager
- Global Sales Specialist
- Management Associate – Digital Marketing
- Manager - Digital Operations and Platforms
- Marketing Manager
- Product Manager
- Product Marketing Manager
- Product Specialist
- Strategy Consultant
- Strategy Manager



## FINANCE

**27.00L**

Highest  
CTC

**21.97L**

Average  
CTC

**20.70L**

Median  
CTC

**27.00L**

TOP 10%  
Average  
CTC

**24.88L**

TOP 25%  
Average  
CTC

**23.13L**

TOP 50%  
Average  
CTC

**18.10L**

Average CTC for  
2020-22 Batch

**21.38%**

% Increase in Average CTC  
from Previous Year

**17.50L**

Median CTC for  
2020-22 Batch

**18.29%**

% Increase in Median CTC  
from Previous Year

## PROMINENT ROLES OFFERED

• Associate

Corporate & Investment  
• Banking Research & Analytics

• Credit Analyst

• Credit Manager

• Credit Strategy Analyst

Investment Strategy and  
• Research - Specialist

Liabilities Product  
• Manager

Product Manager:  
• Equities

• Risk Manager

Wealth Management  
• Risk Analyst

# PLACEMENT HIGHLIGHTS - BUSINESS ANALYTICS

**33.61L**

Highest CTC

**28.93L**

TOP 10% Average CTC

**22.03L**

Average CTC

**26.31L**

TOP 25% Average CTC

**21.00L**

Median CTC

**23.78L**

TOP 50% Average CTC

## AVERAGE CTC - FEMALE

**21.26L**



## AVERAGE CTC - MALE

**22.19L**



## MODE CTC RANGE



20.00L

24.00L

## AVERAGE CTC JUMP (POST MBA)

**x5**



Average CTC for 2020-22 Batch

**17.30L**



% Increase in Average CTC from Previous Year

**27.34%**



Median CTC for 2020-22 Batch

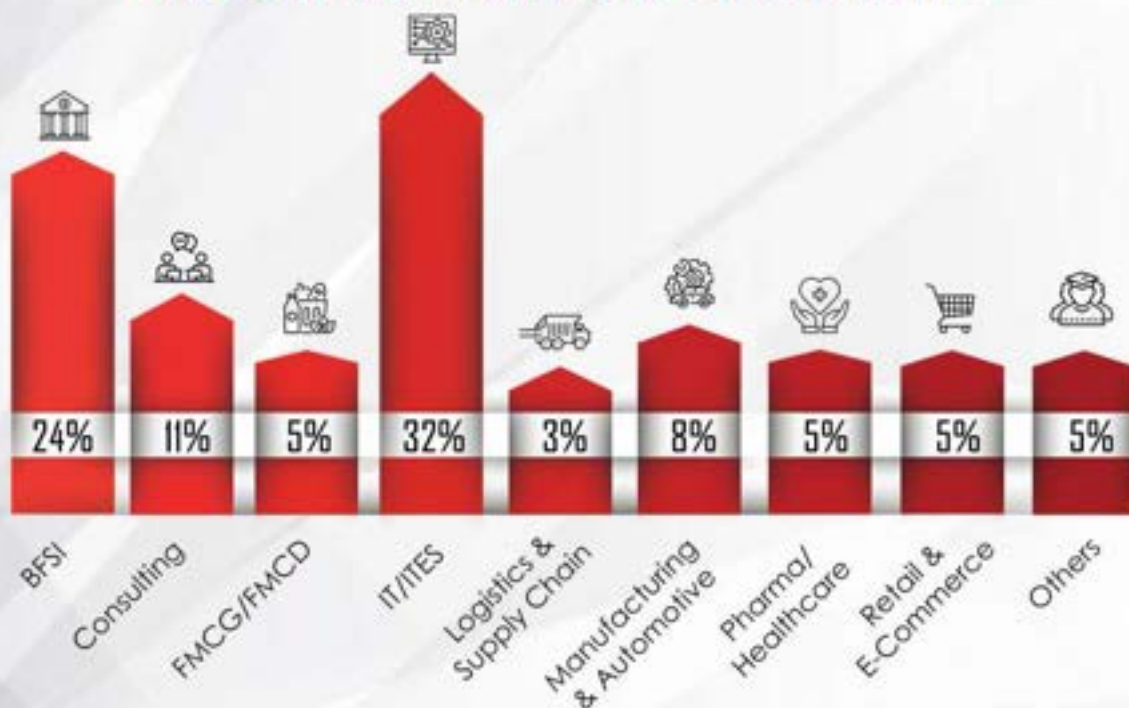
**16.95L**



% Increase in Median CTC from Previous Year

**23.89%**

## SECTOR-WISE VISITING COMPANIES





# PLACEMENT HIGHLIGHTS- INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT

**27.00L**

Highest CTC

**16.11L**

Average CTC

**15.30L**

Median CTC

**21.90L**

TOP 10% Average CTC

**19.89L**

TOP 25% Average CTC

**17.76L**

TOP 50% Average CTC

## AVERAGE CTC - FEMALE

**16.60L**



## AVERAGE CTC - MALE

**15.50L**



## MODE CTC RANGE

15.00L

18.00L

## AVERAGE CTC JUMP (POST MBA)

**x4**



Average CTC for 2020-22 Batch

**14.31L**



% Increase in Average CTC from Previous Year

**12.58%**



Median CTC for 2020-22 Batch

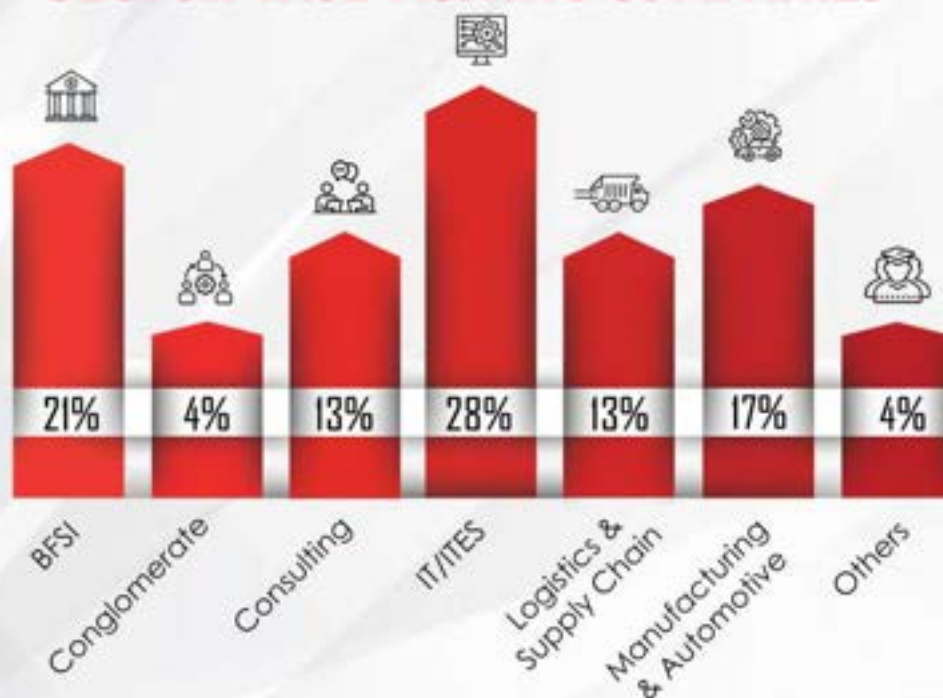
**14.00L**



% Increase in Median CTC from Previous Year

**9.29%**

## SECTOR-WISE VISITING COMPANIES



# PROMINENT ROLES OFFERED

## BUSINESS ANALYTICS

- Associate
- Business Analyst
- Business Intelligence Analyst
- Consultant
- Decision Analytics Consultant
- Financial Planning and Analysis
- Management Trainee - Data Science and Analytics
- Manager - Digital Operations and Platforms
- Product Manager
- Risk Manager
- Senior Business Analyst
- Senior Consultant
- Senior Manager - Central Data Analytics Group
- Senior Supply Chain Analytics - Analyst
- Technology Leadership Development Program
- Other General Management and Leadership Roles

## INFRASTRUCTURE DEVELOPMENT AND MANAGEMENT

- Category & Supplier Specialist
- Consultant
- Data Analyst
- Key Account Manager and Strategy
- Management Trainee - Logistics
- Manager
- Operation Manager
- Product Marketing Manager
- Senior Management Trainee
- Supply Chain Consultant
- Technical Account Manager



# SECTOR-WISE RECRUITERS

## BFSI

Banking, Financial Services and Insurance (BFSI) is the umbrella term for companies that provide various financial products or services. It comprises commercial banks, insurance and non-banking financial companies, cooperatives, pension and mutual funds, core banking, retail, private, corporate, investment and cards.

Highest CTC

**30.10L**

Average CTC

**23.11L**



## CONSULTING



Highest CTC

**27.10L**

Average CTC

**22.50L**

The global consulting industry provides organizations with a fresh perspective on problems and strategies for improving their performance. The sector comprises six consulting domains like Strategy, Management, Operations, Finance, HR and Technology covering services and offerings in more than 200 industrial and functional areas that constitute the sector's core.

# SECTOR-WISE RECRUITERS

## IT/ITES

The Information Technology (IT) and Information Technology-enabled Services (ITeS) industries are the key driving forces fueling India's economic growth. IT plays a vital role in driving the growth of the economy in terms of employment and revenue generation. The sector is also responsible for enabling employment for around 10 million people in various associated sectors.



Highest CTC  
**33.61L**

Average CTC  
**20.77L**

## MANUFACTURING & AUTOMOTIVE



Manufacturing sector in India has the highest potential to drive economic growth and job creation. Growth in this industry is anticipated to increase due to the sector's steady transition to more automated and process-driven manufacturing. Production of automobiles, electronic goods, refined petroleum products and steel are a few of the most significant business areas.

Highest CTC  
**30.20L**

Average CTC  
**21.55L**



# SECTOR-WISE RECRUITERS

## CONGLOMERATE

A conglomerate is a multi-industry group combining various businesses operating in diversified sectors into a single corporate group. This corporate group consists mainly of a parent company and numerous subsidiaries. There are many different types of specialized conglomerates today, ranging from manufacturing to media to food.



Honeywell



Highest CTC  
**33.00L**

Average CTC  
**27.23L**



DIAGEO



RELAXO



TATA  
CONSUMER  
PRODUCTS



## FMCG/FMCD

The fast-moving consumer goods (FMCG) sector is India's fourth-largest sector and has been growing steadily over time. In India, household and personal care products account for 50% of FMCG sales, making this sector a significant contribution to the country's GDP. The demand for a wide range of fast-moving consumer durable goods (FMCD) is growing as a result of the ongoing increase in disposable income and technological innovation in India. The Indian appliances and consumer electronics industry is expected to more than double to reach Rs. 1.48 lakh crore by 2025.

Highest CTC  
**35.02L**

Average CTC  
**25.50L**

# SECTOR-WISE RECRUITERS

## PHARMA/HEALTHCARE

Pharma/Healthcare has grown to be one of India's most important sectors. The expansion of coverage, services and rising spending by public and private players contribute to the healthcare sector's rapid growth.

Boston  
Scientific

Cipla

GSK

Optum

Highest CTC

22.00L

Average CTC

20.86L

Zydus  
Wellness

## RETAIL & E-COMMERCE



amazon

Flipkart



LOWE'S



zepto

The E-Commerce sector has transformed the way business is done and has opened up various segments of commerce ranging from business-to-business (B2B), direct-to-consumer (D2C), consumer-to-consumer (C2C) and business-to-consumer (B2C).

Highest CTC

32.70L

Average CTC

26.21L

## OTHERS

The placement season also saw active participation from established players in the Media and Entertainment, Logistics and Shipping, Real Estate and many more industries which have recently adapted to the new ways of a digital world in the ever-evolving and dynamic post-pandemic world. The significant shift in the consumption pattern of individuals with heavy reliance on E-commerce along with easy and vast access to the internet are major growth drivers in these sectors.

FedEx



MAERSK

media.net

Highest CTC

22.00L

Average CTC

18.58L

PORTER





# OUR ESTEEMED RECRUITERS

\_VOIS

360  
ONE

ABInBev

accenture

ADITYA BIRLA  
CAPITAL



Adobe

ALIENS  
GROUP

amazon



Amrop

AON

AU  
AU SMALL  
FINANCE  
BANK  
A SCHEDULED COMMERCIAL BANK

AVERY  
DENNISON

AXIS BANK



BAIN & COMPANY



Bandhan  
Bank

BARCLAYS

BOSCH

Boston  
Scientific

Capgemini

Cipla

CISCO

citi

cognizant

Cosmo First  
*Good things*

DANONE  
ONE PLANET. ONE HEALTH

DBS

DCM SHRIRAM  
Growing with trust

DIAGEO

ECOLAB

elasticrun

EULER

everest

EXL

EY

FedEx

fibe

Flipkart

Fullerton  
India  
*Righta Sammasi Ka*



GAIL (India) Limited

genpact

Godrej



GSK

Hashedin  
by Deloitte

HCLTech

HDFC BANK

HEXWARE

HILTI



Hindustan Unilever Limited

Honeywell

HONO.

HSBC

IBM

# OUR ESTEEMED RECRUITERS

IBM Consulting



ICICI Securities



Infosys  
CONSULTING



JPMORGAN  
CHASE & CO.



KORN FERRY



MAERSK



media.net

Mercer



Optum



REBEL  
FOODS

RELAXO



Schneider  
Electric

signify

SKF

SOCIETE  
GENERALE



STU

TATA CAPITAL

TATA  
CONSUMER  
PRODUCTS

TATA STEEL  
WeAlsoMakeTomorrow



Tolaram

TresVista  
Catalyzing Your Impact

TVSCREDIT



zepto



Zydus  
Wellness



## SCMHRD Placements Team 2022-24



Anshadha  
Pandagre



Ayush  
Patel



Bhamti  
Sharma



Bhola Nath  
Thakur



Dhara  
Jhala



Dinesh  
Kumar



Ishan  
Chatterjee



Kashish  
Vijay



Nagma  
Dongre



Neeha  
Mhate



Pratibha  
Gupta



Rishabh  
Agrawal



Saksham  
Bhakkad



Sanjana  
Singh



Shubham  
Singh



Swapnil  
Shukla



Vaibhav Singh  
Adhikari



Vatsal  
Shah



Yamini  
Sonawane



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संयुक्त विश्वविद्यालय

**SYMBIOSIS**  
INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' grade | Awarded Category - I by UGC