

2015-17



FINAL PLACEMENT
REPORT



OVERVIEW



SCMHRD continues to prove its mettle as one of the premium B-Schools of this country with yet another successful final placement season. The batch of 2015-17 notched up highest ever PPO conversions recorded in the college's glowing history

The institute's robust industry connect is evidenced by the fact that the students received job offers from diverse corporate sectors including **BFSI, Consulting, E-Commerce, FMCG/FMCD, Infrastructure Manufacturing, Pharmaceutical, Telecom** etc

Along with the legacy recruiters, SCMHRD formed new associations with several major corporates like **Amazon, Hero MotoCorp, Kotak Life Insurance, Kraft Heinz, Lava International, PepsiCo** and many others



HIGHLIGHTS

Highest Domestic Compensation

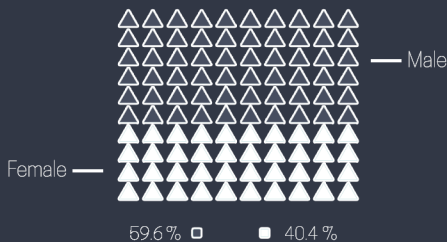


HIGHLIGHTS

Batch Profile



Gender Wise Distribution



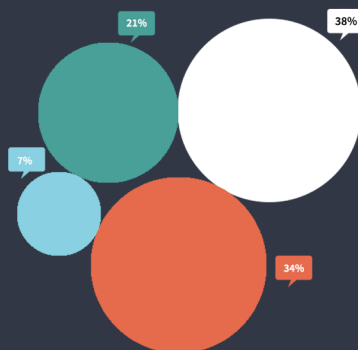
Graduation Split

- B.E./ B.Tech (65.66%) ■ B.Com (14.78%) ■ B.B.A (7.39%)
- B. Pharma (1.74%) ■ Others (10.43%)



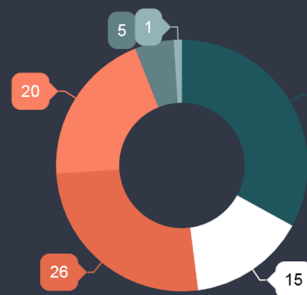
Specialization Split

- Finance ■ HR ■ Marketing ■ Operations



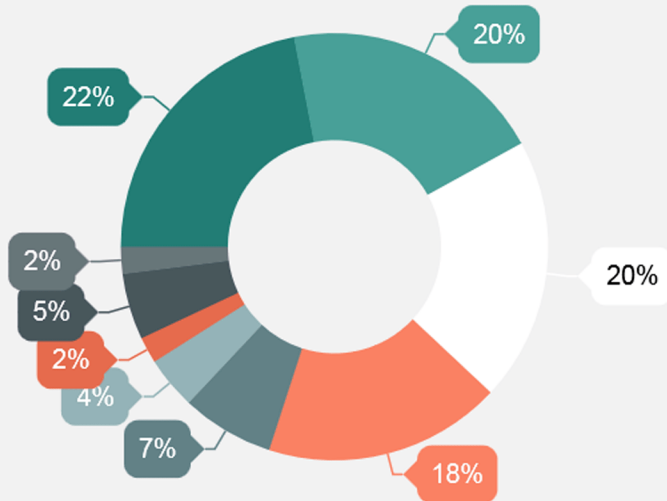
Work Experience (Months)

- Fresher (33%) ■ 2-13 (15%) ■ 14-25 (26%)
- 26-37 (20%) ■ 38-49 (5%) ■ 50+ (1%)



Sector-wise Offers

- BFSI (22%)
- FMCG / FMCD (20%)
- IT/ITES (20%)
- Manufacturing (18%)
- Consulting (7%)
- Conglomerate (4%)
- E-Commerce (2%)
- Others (5%)
- Telecom (2%)



Profile

Sector-wise

Key Statistics



Highest Compensation	28.74 LPA
Average Compensation	14.61 LPA
Median Compensation	12.75 LPA
Average Compensation (Top 50)	21.24 LPA
Average Compensation (Top 100)	17.48 LPA

	HR	Marketing	Finance	Operations	IM
Highest Compensation	28.74 LPA	28.74 LPA	24 LPA	24 LPA	14.5 LPA
Average Compensation	15.27 LPA	15.28 LPA	13.43 LPA	12.05 LPA	9.45 LPA
Median Compensation	13.5 LPA	14.0 LPA	11.5 LPA	11.75 LPA	9.37 LPA
No of PPOs	23	31	13	1	3

Key Recruiters



Sector Wise Companies				
FMCG / FMCD	BFSI	Consulting	Automotive / Engineering	IT /ITES
Colgate Palmolive	ABFS	ABPS Infra	Bajaj Auto	Accenture
Dabur	Arcesium	EMA Partners	Bosch	Aspect Ratio
Danone	Bajaj Allianz	Ernst & Young	Castrol	Brillio
Godrej	Darashaw	Michael Page	Cummins	Capgemini
HUL	DBS	PeopleStrong	DCM Shriram	eClerx
ITC	DHFL Pramerica	SilverPeople	Hero MotoCorp	Fractal Analytics
Kraft Heinz	Future's First		HFCL	Genpact
Lava International	Goldman Sachs	Telecom	Honeywell	IBM
L'Oreal	HDFC	Idea	L&T	Infosys
P&G	HSBC	Vodafone	Maersk	KPIT
PepsiCo	ICICI Prudential		Maruti Suzuki	MAQ Software
Perfetti Van Melle	ICICI Securities	Conglomerate	Schneider Electric	Quest Global
Philips Healthtech	Indus Valley Partners Pvt Ltd	Aditya Birla Group	Spark Minda	Searce
Philips Lighting	JPMC	JSW Group	TVS Motors	SITI Cable
Pidilite	Kotak Life Insurance	Reliance		Syntel
Titan	Kotak Mahindra	Vedanta	Others	TE Connectivity
Welspun	Morgan Stanley		DRL	Wipro
Wildcraft	Tresvista	E-Commerce	Endeavour Careers	
	Yes Bank	Amazon	IG Petrochem	
		Shopclues	Radio Mirchi	

Recruiters



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* This is an interim report subject to external audit